

the Register



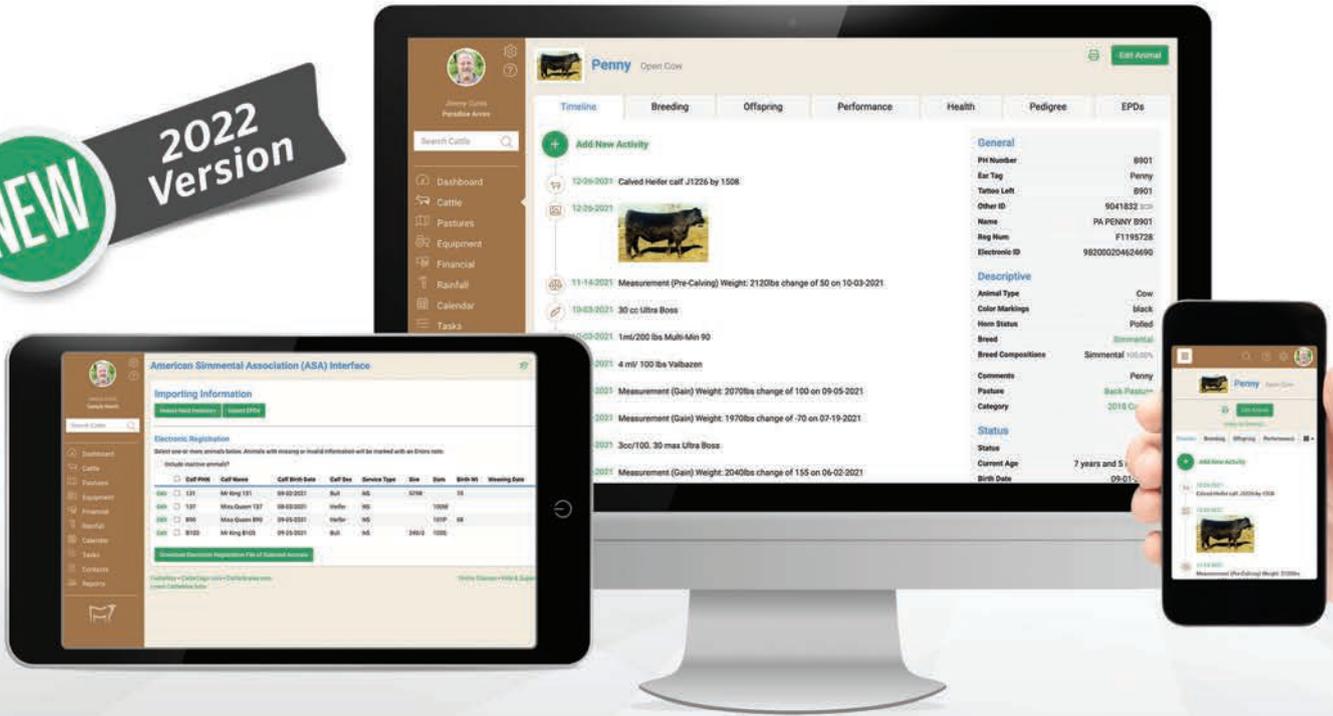
Inside

*Focused on Family and Simmental
STYLE: A Leadership Program
Cattle, Computers, and the Climate
54th Annual Meeting Proceedings*

INTRODUCING

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IMPERIAL

7SM97 IR IMPERIAL D948

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Bar CK Cattle, OR



COPPERHEAD daughter,
High Country Cattle Service, AB



IMPERIAL is no stranger to the Simmental breed and has become a go-to sire for CE, MARB and API. Turn to IMPERIAL to make moderate, balanced, good-uddered females with exceptional EPD profiles.

CE: 17.7 BW: -3.1 WW: 61.5 YW: 97.7 API: 193.3 TI: 95.3

From Irvine Ranch, KS; TNT Simmentals, ND and Schnabel Ranch, SD

3620331 / Bitten x Reload / Red / Homo. Polled



COPPERHEAD

7SM121 SAS COPPERHEAD G354

COPPERHEAD offers the unique outcross red pedigree that cattle producers have been begging for. He sires the extra power, muscle expression and pounds that make red Simmentals popular. COPPERHEAD has been in high demand both here in the U.S. and Canada. His progeny are creating quite a buzz!

CE: 7.6 BW: 3.0 WW: 94.9 YW: 139.1 API: 131.7 TI: 85.7

From High Country Cattle Services, AB, Canada



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EPDs as of 2/8/22

Quality and Performance

COMMANDER

29SM0507



BALDRIDGE COMMAND C036 x GCR COWBOY CUT 5048Z

3437418

THE AUTHORITY FOR MATERNAL SOLUTIONS

- Sired by the high customer satisfaction sire for muscle and maternal, COMMAND
- Heavy use young sire in the Cow Camp program for his maternal contribution - Impressive on the hoof for his stature, mass and muscle
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN - +16 CED, -0.9 BW, +127 YW, +9.0 CEM, +23.8 STAY, +.81 MB, +97 TI, +186 API

GREAT WESTERN

29SM0497



T C A VISIONARY 158 x MR NLC UPGRADE U8676

3655938

WESTERN COWMAKER & EFFICIENCY GENETICS

- A standout at stud for combining added body, fleshing ability, hip and lower quarter in a fault free, balanced package
- Calving ease combined with outstanding type and top 10% RFI for added efficiency
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN
- +18 CED, +104 YW, +10.0 CEM, +.50 MB, +.93 REA, +84 TI, +155 API

FIREMAN

29SM0492



G A R SURE FIRE x MR NLC UPGRADE U8676

3498946

CALL THE FIREMAN

- Offers the opportunity to change efficiency and profitability
- Our pick from the legendary 22X cow offering elite calving ease, solid performance and end product merit combined with a -1.04 Residual Feed Intake
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN
- +19 CED, +110 YW, +17.1 STAY, +16.3 DOC, +.60 MB, +.86 REA, +88 TI, +163 API

For full data set, progeny photos, and more visit Bull Search at absbeef.com.

From All Angles



316SM0122

HONOR



HOOKS BEACON 56B x CLRS GRADE-A 875 A

3789447

GENUINE POWER, PERFORMANCE & QUALITY

- Broken Heart top seller and the most exciting purebred to sell in 2021
- The definition of phenotypic excellence with tremendous power, muscle shape, depth and softness with nearly ideal structure
- DNA tested homozygous black, homozygous polled, Purebred - +18 CED, +142 YW, +19.7 STAY, +12.7 DOC, +.74 MB, +1.33 REA, +109 TI, +194 API

HOMELAND

29SM0502



REDHILL 672X X004 231A x MCM TOP GRADE 018X

3709222

HOMELAND IS CALLING YOU

- Rare individual that combines his level of muscle shape and power with outstanding correctness and an elite look - topped the 2021 Bred For Balance Sale
- Impeccable EPD profile - moderate birth, big spread bull with breed leading data
- DNA tested homozygous black, homozygous polled, 5/8 SM, 3/8 AN
- +14 CED, +136 YW, +23.4 STAY, +13.3 DOC, +.80 MB, +1.30 REA, +100 TI, +186 API

WAR PAINT

29SM0509



IN CHIEF 460G X CCR COWBOY OUT 5048Z

3910125

LIGHTNING IN A BOTTLE PERFORMANCE & PHENOTYPE

- 2022 Triangle J high seller - A white faced bull with superior balance, presence & kind
- Ranks at the top of the breed for phenotype, performance, and both API & TI indexes
- His stunning mother is emerging as a new generation donor for the TJ program
- Homozygous black, homozygous polled (DNA confirmation pending), 1/2 SM, 1/2 AN
- +12 CED, +150 YW, +24.3 STAY, +15.1 DOC, +.56 MB, +.78 REA, +98, TI, +173 API



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The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

simmental.org
makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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by ASA and Register Staff

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Cow Sense & Science Means Fertility

A key driver of profitability on your ranch is fertility. Choosing bulls with proven PregCheck™ fertility rankings means you are creating more pregnancies each breeding season, keeping you profitable for generations.



102 PregCheck™ fertility ranking

15M01000 TJ **NEBRASKA** 258G

Reg#: 3582542 | G A R Ashland x RCR Stetson T17

Homozygous Black | Homozygous Polled | 1/2 Simmental 1/2 Angus

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
18.7	-2.5	90.7	140.1	0.31	10.7	35.1	80.4	14.5	9.7	53.6	-0.23	0.75	-0.028	1.09		173.9	103.9
.60	.71	.60	.58	.58	.35	.26	.35	.32	.50	.55	.43	.47	.46	.53			
3%	10%	10%	10%	20%	5%	1%	1%			4%		4%		3%		3%	1%



103 PregCheck™ fertility ranking

15M00176 SOUTHERN **FORTUNE TELLER**

Reg#: 3382993 | Leachman Prophet J030Z x GW Premium Beef 021TS

Homozygous Black | Homozygous Polled | 1/2 Simmental 1/2 Angus

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
15.6	-3.3	84.4	138.3	0.34	5.9	16.9	59.1	13.8	13.2	47.9	-0.18	0.94	-0.024	0.88	-0.38	179.0	103.9
.63	.80	.75	.73	.73	.32	.23	.35	.34	.41	.67	.51	.63	.58	.63	.04		
15%	10%	20%	15%	10%						35%	10%			2%		15%	30%



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Listed below are ten questions designed to test your knowledge of the beef industry.

- Elite:** 9–10 correct
- Superior:** 7–8 correct
- Excellent:** 5–6 correct
- Fair:** 3–4 correct
- Poor:** 1–2 correct

1. What is the expected milk production potential of an excessively fat heifer?
2. What is the disease, often carried by wild bison and elk in Yellowstone National Park and other locations, that could be spread to domestic cattle?
3. Name the three breeds generally referred to as the primary “British” breeds.
4. Which muscle extends from the last rib to the start of the hip?
5. Name the five quality grades for young cattle.
6. What is the term used to describe the percentage of calves produced in a given year relative to the number of females in the herd?
7. What is the term that describes the removal of an animal from the herd due to poor production, type, or health?
8. What is expected of a heifer born as a fraternal twin to a bull?
9. What is the ideal body condition score for a cow prior to calving?
10. In what city is the National Western Stock Show and Rodeo held?

Answers:

1. It would be diminished. 2. Brucellosis.
3. Hereford, Angus, Shorthorn. 4. Loin.
5. Prime, Choice, Select, Standard, Utility; 6. Calf crop; 7. Culling.
8. She would be sterile; 9. 5 to 6; 10. Denver, CO.

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Serving the Simmental and Simbrah Breeds March 2022

the Register

CATTLEMAN'S CONGRESS

NATIONAL WESTERN Stock Show

Inside
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 54th Annual Meeting Proceedings

About the Cover

Simmental had a strong presence at the 2022 Cattleman's Congress and National Western Stock Show.

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the Register

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406-587-2778 Fax: 406-587-9301

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CEO

Wade Shafer, PhD

Managing Editor

Jackie Atkins, PhD

Editor

Lilly Platts

Editorial Consultant

Dan Rieder

Business Manager

Linda Kesler

Art Director

Cynthia Conner

Design/Production

Joel Coleman

Media/ Website Administrator

Kathy Shafer

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American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

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North Central Area:

Kent Brunner (2023)

3559 Upland Road

Lost Springs KS 66859 / 785.466.6475

kent@cowcampbeef.com

Steve Eichacker (2023)

25446 445th Ave

Salem, SD 57058 / 605.421.1152

es@triotel.net

Tim Clark (2024)

1999 18th ST NW

Turtle Lake, ND 58575 / 701.799.7752

Tim.Clark@hubbardfeeds.com

Loren Trauernicht (2025)

901 E Pine Rd

Wymore, NE 68466 / 402.230.0812

mtrauernicht@diodecom.net

Eastern Area:

Randy Moody (2023)

811 Frank Hereford Road

New Market, AL 35761 / 256.655.5255

randy Moody@ardmore.net

Barry Wesner (2023)

1821 W 700 S

Chalmers, IN 47929 / 219.863.4744

wesnerlivestock@yahoo.com

Chris Ivie (2024)

PO Box 264

Summertown, TN 38483 / 931.215.0316

iviejc@usit.net

Doug Parke (2024)

153 Bourbon Hills Dr

Paris, KY 40361 / 859.421.6100

office@dpsalesllc.com

Western Area:

Tom Nelson (2023)

5831 Hwy 7

Wibaux, MT 59353 / 406.939.1252

nlcsim@midrivers.com

Chad Cook (2024)

PO Box 174

Walsh, CO 81090 / 719.529.0564

bridlebitsimm@gmail.com

Maureen Mai (2025)

427 Peaceful Way

Bonnars Ferry, ID 83805 / 208.660.2726

rymocattle@gmail.com

Ryan Thorson (2025)

207 3rd ST

Glendive, MT 59330 / 406.694.3722

ryanthorson7@gmail.com

South Central Area:

Dr. Gary W. Updyke (2023)

107030 S. 4250 Road

Checotah, OK 74426 / 918.843.3193

garyupdyke38@gmail.com

Brandon Callis (2024)

26123 State HWY 152

Minco, OK 73059 / 979.204.1265

callissteer@yahoo.com

Victor Guerra (2024)

PO Box 92

Linn, TX 78563 / 956.607.5515

vgg03@aol.com

Joseph Hensgens (2025)

136 Deer Park LN

Rayne, LA 70578 / 985-992-9119

joehensgens@yahoo.com



SC Robins Kiss J6

W/C Fort Knox x SC Robins Kiss D27
March PB Show Prospect



SC Robins Kiss J11

CDI Innovator x SC Robins Kiss D27
March PB Show Prospect



SC Lost-N-Love J9

Ruby NFF Up The Ante x HILB Lost-N-Love
E44G • March PB Show Prospect

SC Daisy Duke H123

OBCC CMFM Deplorabull x
SC Daisy Duke C1
Bred to LLSF Vantage Point
for a fall calf



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SC Robins Kiss H33

HPF/PCCC Duracell 524E x SC Robins
Kiss 284F • Sells with calf by SC
Innovator H22



SC Dew The Stroke H1

WLE Copacetic E02 x WLE Dew T Stroke F39
WHF Double Up calf at side



SC Versace H129

W/C Fort Knox x HILB Miss
Versace E57C
Bred to KBHR Sriracha
H127 for a fall calf



SC Deplorabull 223J

OBCC CMFM Deplorabull D148 x Sandeen
Donna 4532 • PB Herd Bull Prospect



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SAPI: 135
STI: 81

Long's Red Answer H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



SAPI: 147
STI: 86

Mr SR Mic Drop G1534

Mr SR 71 Right Now E1538 x
JBS Big Casino 336Y
ASA# 3568352 • Homo Black • Homo Polled
A true spread bull with extra MCE, Docility,
Marbling and production profit potential.



SAPI: 167
STI: 104

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 119
STI: 89

KRJ Dakota Outlaw G974

ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2022!



SAPI: 114
STI: 77

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 104
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride
ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



SAPI: 119
STI: 74

Mr CCF Clarified E3

Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



SAPI: 125
STI: 75

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorabull
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in
the fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



SAPI: 114
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



SAPI: 111
STI: 82

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 132
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWS 5%
Champion for Lee.



SAPI: 112
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 173
STI: 104

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 117
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



SAPI: 123
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining noted breed-leaders "Flatout Flirty"
and "Miss Werning KP 8543U".



SAPI: 118
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 117
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!



SAPI: 115
STI: 72

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co. OK and is making the right kind!



SAPI: 113
STI: 72

W/C Double Down 5014E

W/C Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 116
STI: 73

JSUL Something About Mary 842I

W/C Relentless 32C x JBSP Proud Mary
ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBSP Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!



SAPI: 114
STI: 73

SJW Exit 44 711E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!



SAPI: 141
STI: 79

Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.

COOL Additions!

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SAPI: 211
STI: 116

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



SAPI: 134
STI: 87

CCS/WHF OI' Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 • Homo Black • Homo Polled
OI' Son is one of the newest and HOTTEST bulls on the market! Siring champs for JS Simmental in his first calf crop!



SAPI: 102
STI: 70

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



SAPI: 134
STI: 84

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



SAPI: 170
STI: 109

CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



SAPI: 127
STI: 79

W/C Bank On It 273H

PW/C Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Griswold selected him at the \$202,000 high seller at Werning's 2021 sale!



SAPI: 138
STI: 84

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



SAPI: 98
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



SAPI: 147
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 124
STI: 79

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



SAPI: 187
STI: 91

Bar CK Red Empire 9153G

IR Imperial x CDI Verdicit
ASA# 3766616 • Homo polled
High selling bull at BAR CKs 2021 Sale! Top 1%



SAPI: 145
STI: 79

W/C Fort Knox 69H Hardwire

W/C Fort Knox 609F x W/C Relentless 32C
ASA#: 3808092 • Red • Homo Polled
Sloup's purchase at WC 2021 sale!



SAPI: 161
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher SAPI.



SAPI: 150
STI: 93

RBS Upper Hand H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's describe him as impressive a bull they've raised. 902# WW combined with excellent feet, joints and profile!



SAPI: 119
STI: 77

CKCC Relevant 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available this season. He's a powerfully constructed, heavy muscled 3/4 who was the second high seller at CK/Wager Sale.



SAPI: 102
STI: 72

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Focused on Family and Simmental

by Lilly Platts

C Diamond Ranch, located near Dawson, North Dakota, is the definition of a family-focused ranching operation. From raising quality Simmental seedstock to keeping up with their extensive family, the Nicholsons live a busy, fulfilling life.



At C Diamond Simmentals, located near Dawson, North Dakota, faith, family, and Simmental are the top priorities. Neil and Carmen Nicholson operate the ranch alongside their extensive family, and are focused on being a reliable seedstock source for commercial producers. Starting from the ground up, they emphasize feet, udders, and structure, in addition to EPD and data profiles in genetic decisions. The entire operation encompasses a registered herd, in addition to a commercial Simmental cow herd. Annually, C Diamond Simmentals markets around 75 yearling bulls, and offers a select choice of heifers. Volume discounts are offered, and potential customers are encouraged to visit the ranch and analyze their program. The Nicholsons are passionate about the Simmental breed, and with decades of experience behind their cow herd, they are a trusted source for seedstock.

Editor's note: *C Diamond Simmentals* was featured in the *Stand Strong Simmental* video series, created by Grant Company.

A Deep History in North Dakota

The Nicholson family homesteaded just miles from their current home in 1906, and in the mid-1920s, Neil's grandfather moved to what is now the ranch headquarters. Today, Neil and Carmen and their son Wesley manage the operation, and Neil's father also continues to be involved.

Neil knew from a young age that he wanted to be involved in the family operation, and in raising cattle. "My dad helped me extensively getting started, and instilled a work ethic in me," Neil recalls. "When I was a sophomore in high school my dad was going to purchase additional real estate and asked me if I was going to come home and work. For my last three years of school I spent a lot of afternoons working at home. That's all I know."

In 1986, Neil married Carmen, and they made the decision to make a life on the family place. “When Carmen and I got married we decided that part of our life wasn’t going to change,” Neil says.

Their son Wes has followed his father’s path back to the ranch, where he is now raising his own family with his wife Kelsey. “I grew up helping on the farm. I remember working calves as a fourth- or fifth-grader, and knowing I had a passion for it. As I got older I got into sports, but was always focused on coming back to the ranch. I did a year and a half of college and decided to come home full-time,” he recalls.

Today, Neil and Carmen’s oldest son, Chris, and his wife, Julia, have their own operation, Lazy C Diamond Ranch, near Kintyre. They also remain involved with C Diamond. “We have always worked together, and we still do even though he’s on his own place,” Wes explains.

In addition to a busy schedule keeping up with kids and grandkids, Carmen is the business manager and helps out on the ranch. “Carmen is the glue that holds us all together,” Neil says.

A Ground Up Approach

The Nicholson family’s story with Simmental began in the 1970s, when they introduced the breed to their commercial operation and found that it added pounds at weaning, but were unable to get around the larger issues with the breed. After trying other breeds, they eventually came back to Simmental in the early 1980s, and have stuck with high-performance SimGenetics ever since.

Today, purebred Simmental is their main focus, and as Neil explains, they are experienced in the breed and use that knowledge to develop seedstock that complements other herds. With a large commercial market, C Diamond has found success in this model. Wes explains that the breed can offer a number of things to an Angus-based herd. “A Simmental bull would add muscle, frame, and fertility. It will add foot quality, structure, docility, and all of those tangible things we take for granted, like a cow that can walk, or milk well without developing a bad udder. Our goal is to make those things standard. We don’t have the perfect cattle yet, but that is our goal.”

Embryo transfer, artificial insemination, and natural service are all utilized to produce a diverse assortment of progeny, and both Neil and Wes bring their own unique perspectives to decisions. Neil’s background in the commercial industry informs many of his decisions as a seedstock producer; he analyzes sires by considering the type of feeder steer that will be produced. The next generation at C Diamond, including Wes, analyzes matings with the female in mind. These diverse viewpoints not only keep the day-to-day conversations interesting, but also help create balance.

The Nicholsons are focused on making sure their cattle are strong in the basics before putting too much focus on numbers. As they explain, a female that checks all of the boxes for EPD and data but ends up being culled due to a structural issue is extremely disappointing and halts progress. To ensure that this doesn’t happen, they begin by making sure the cows in their herd have the traits that will make them productive for many years.



Neil and Wes Nicholson work together at C Diamond Simmentals.

If these basic traits are present, EPD profiles and data are an essential part of selection decisions. C Diamond Ranch has participated in Total Herd Enrollment for many years, and is able to see a whole-herd view of their EPD profiles, weights, and other data.

The cow herd is managed with a strict culling protocol, and sires are evaluated even more closely due to their genetic impact. A bull must possess an adequate EPD profile, pedigree, dam production record, feet and leg structure, and eye appeal to make the cut in the C Diamond program.

Customer diversity is something the Nicholsons keep in mind when choosing genetics and bulls to develop for sale.

Wes adds, “We’re trying to produce Simmental cattle that are high-performing, muscular, have foot quality and udder quality. We want to produce that in a package that fits multiple areas of the country. We shoot for a six-frame animal, if not a little bigger. The cattle in our area are very high-performing, so people want a bit more frame. Farther south or west they may want more moderate cattle, and we have some that are, but our target is to raise cattle that fit in our area.”

(Continued on page 16)

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, Ph.D.



Matt Spangler, Ph.D.



Bob Weaver, Ph.D.



Wade Shafer, Ph.D.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

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Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA offers the Calf Crop Genomics (CCG) program to offer 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point given historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



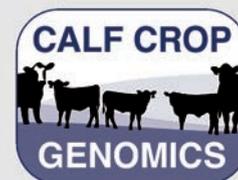
Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Focused on Family and Simmental

(Continued from page 13)

Carcass traits and the end product are always a focus. Bulls and replacement heifers are backed by several years of carcass ultrasound, and more recently, predictability is enhanced with genomic testing. This data is valuable for their commercial customers. Wes explains that he has seen an increased demand for efficiency and accuracy, and having years of carcass data is helpful when commercial producers are making decisions. “Commercial producers are looking for more pounds and the best way to spend their money. Things have been tight over the last few years so they want more efficiency.”

One of the biggest challenges of raising seedstock is catering to the needs of each customer; from geographic differences to cow herd management, each customer is looking for something slightly different. Wes says that they have some customers who focus more on birth weight, and others who want big growth. C Diamond focuses on having a varied offering, but integrity is still the most important thing. Wes explains, “I talk to customers, ask what they want, and try to help them the best that I can. If I don’t have what they need I’m honest and tell them. You’ll burn more bridges by selling something a customer doesn’t want than you will by just being honest and not selling to them.”

Neil says they have repeat buyers and that they can gauge their success through these relationships. “We’re quite pleased with repeat customers, which gives our program a boost. When our genetics work for someone, they will come back. We’re getting new customers, some who have noticed that our program is used in other herds.”

The Nicholson family uses a balanced approach when choosing genetics.



Simmental is the sole focus for the Nicholson family.



CDI Trustee 387F (ASA 3429754) is an up-and-coming sire at C Diamond Simmentals.





Driven by Passion and Family

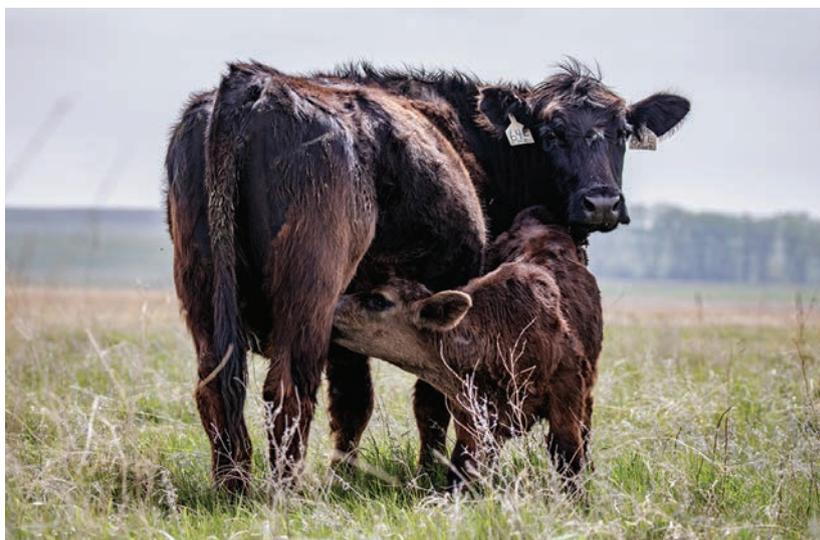
Overall, a love for cattle and the land drives the family to remain involved in the cattle business. In addition to raising cattle, they farm oats, corn silage, sorghum, and alfalfa, all of which feeds the cattle. Central North Dakota is well suited for raising cattle, and is where Neil, Wes, and their families choose to make a life. Neil and Carmen have 13 children and also 13 grandchildren, all at various stages in their lives. “I would like for as many family members as possible to come back and work in harmony,” Neil says. “We enjoy the freedom we experience living in rural North Dakota. It is a wonderful place to put our faith into practice, instill a strong work ethic, teach valuable life skills, and now, welcome the next generation to either become future ranchers or just ambassadors of the ranch life!”

Wes, like Neil, says ranching allows him to live a life he enjoys. “I love being outside and working with my family. I enjoy the work, and I appreciate my wife for letting me do it. I’ve always felt called to do this, and I have always enjoyed the challenge of learning and improving myself. From the beginning I knew this is what I wanted to do. I’m excited to bring my kids up in this lifestyle, and I hope we can keep this operation going and that we can continue doing what we love.” ■



Wes Nicholson enjoys many aspects of ranch life, including the time he spends outside checking cattle.

Cows at C Diamond are expected to perform and raise a profitable calf each year.



STYLE: A Leadership Program for the Industry's Next Generation

ASA is excited to announce SimGenetics Training for Young Leaders and Entrepreneurs (STYLE) 2022, a leadership program for beef industry enthusiasts age 25 to 40. The in-person program will be held in Oklahoma City, June 17–19, 2022. STYLE intends to develop leaders who better appreciate and understand the complex environments of the beef industry, who can more effectively serve ASA stakeholders in the future. Attendees will focus on the following:

- Enhanced awareness of their own strengths and how to leverage these strengths.
- Gain a more thorough understanding of ASA governance.
- Gain insight into the various beef industry segments.
- Increase engagement regarding the future of ASA and the industry.

Who should apply for the program?

Beef and SimGenetic enthusiasts from age, 25 to 40.

What can attendees expect at STYLE?

The STYLE program has been crafted by an industry expert in leadership development, and ASA staff. The structure of the event is a mixture of talks, panels, interactive sessions, small group experiences, meaningful mentorship opportunities, suggested readings, and real-life examples of overcoming serious obstacles. The content will range from inward-facing personal assessment to ASA governance, industry trends and voices, and encouragement by leading figures within the beef business.

What does STYLE cost?

Attendees will be responsible for their travel expenses to Oklahoma City, lodging, and some meals. The registration fee is \$200/attendee or married couple. This will cover multiple meals, written resources, session attendance, and a visit to the Oklahoma City National Memorial.

Upon attendance, full participation, and completion of the STYLE program, \$200 will be credited back to the ASA account of the attendee for future use (i.e. registrations, transfers, and THE). All those who sign up by the early entry deadline of March 18, 2022, will have their name placed into a drawing for two free lodging packages.

Why did ASA see a need for a program like this?

Responsible beef producers are constantly studying the future of their operation, the sustainability and adaptability of their business model, and keeping a watchful eye toward the need for new voices and fresh perspectives. Similarly, ASA trustees and staff intend to steward the future of ASA and its services for its membership and the industry at large. That future is to be most heavily impacted and determined by young professionals and families who are presently using and implementing SimGenetics and ASA tools, services, and strategies to grow their own businesses. It is important to connect with those producers to better serve their present needs, while also giving them greater insight into ASA and its mission. STYLE situates us better today, and serves as a training ground for insightful leaders tomorrow.

Why is it important to encourage young producers in our breed to be leaders?

ASA exists to improve beef business profitability through the honest and clear use of data and facts. Commitment to that mission has built the “Business of Simmental” into the most innovative and commercially focused breed association in existence. This is evident in current successes across the industry. However, that mission is also what allows us to continue to push, to adapt, to accurately self-assess, and to ultimately navigate challenging times. This is a lofty charge. To maintain this course and improve, we must have the creativity, ingenuity, commitment, and input of those who will be at the helm over the next 30 years. ■

What? STYLE 2022

When? June 17–19, 2022

Where? The Skirvin Hilton, One Park Ave., Oklahoma City, OK 73102

Early entry deadline (will make participant eligible for lodging drawing): March 18, 2022

Final entry deadline: April 1, 2022

How to apply: simmental.org/STYLE

Questions? Please email ckemp@simmgene.com

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Cattle, Computers, and the Climate:

How computer simulations can help create a sustainable beef industry

by Drew Lakamp, Walton Berry grant recipient

The environmental sustainability of beef production has become a topic of interest for today's consumer. According to the Environmental Protection Agency (EPA) the agriculture sector accounts for about 10% of the national greenhouse gas (GHG) emissions every year. Ruminant methane production alone accounts for about 3% of total GHG emissions. It's true that other sectors have larger GHG footprints (transportation at 29% and manufacturing at 23% of the national GHG emissions). Nonetheless, agriculture as a whole, and the beef industry in particular, has the potential to position itself at the forefront of sustainability.

Environmental Sustainability and Simulation

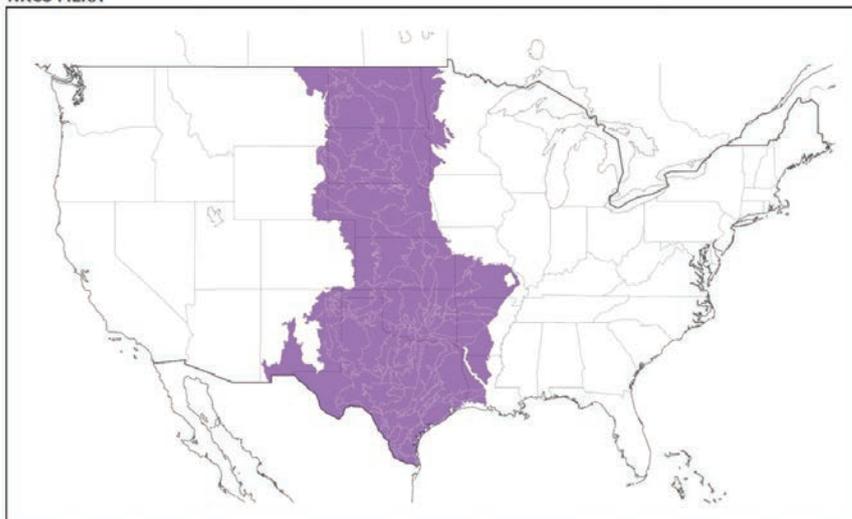
Before priorities can be established relative to the environmental impact of beef production, it is critical to know the current environmental impact of beef production. The first step is to define what environmental impact means. Generally, the environmental impact of beef is the use of natural resources (land, water, etc.) and the amount of GHGs produced in a calendar year, often expressed per unit of edible beef. However, calculating the actual environmental impact can be tricky because each cattle operation is unique. Further complicating matters is the fact that the environmental impact may change from year to year within a single cattle operation. For example, cattle drink more and consume more irrigated feedstuffs in hot, dry years than in cool, wet ones. One way to overcome both these issues and get an accurate estimate of beef's environmental impact is through simulation.

A simulation is essentially a computer program that uses mathematical models that describe how a system (like beef production) operates. In combination with real-world data, they can be used to make predictions or obtain estimates of production factors or inputs. They generate insight into outcomes of a complex system if a single variable changes, or the implications of a specific combination of several variables changing together. This flexibility is the reason researchers at Kansas State University chose to use a simulation to evaluate the land and water use of cow-calf operations in the Great Plains.

Quantifying the environmental impact of a region as large as the Great Plains was not a simple task. As any producer knows, different locations require different management. To account for variability, the Great Plains was divided into 74 regions with similar weather, forage availability, and cattle types. From there, the researchers used publicly available information to paint a general picture of what a cow-calf operation might look like in each area, with the goal of establishing starting parameters to reasonably approximate diversity. For example, the herds simulated in western Texas were allocated roughly 35–40 acres per pair to graze and were supplemented prairie hay, whereas 7–9 acres per pair and brome/alfalfa hay supplementation was modeled for herds in eastern South Dakota. This real-world information was provided to the simulation which then predicted land and water use of each area. Three of these areas are detailed in Table 1. Note, this was not to compare the environmental impact of different regions to each other, but to illustrate the diversity seen within the Great Plains.

(continued on page 22)

NRCS MLRA



NRCS MLRA

The 74 regions in the Great Plains that were simulated
(Adapted from ArcGIS Online, 2021)

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Cattle, Computers, and the Climate:

How computer simulations can help create a sustainable beef industry

(continued from page 20)

Table 1:

Natural resources required and methane produced by the average mature cow in various regions of the Great Plains.

Region	Mature weight (lbs.)	Drinking water (gal./yr.)	Irrigation water (gal./yr.)	Grazing (acres/pair/yr.)	Crop land to grow feed (acres/pair/yr.)	Methane produced (lbs./yr.)
Eastern Kansas	1,183	4,240	112,667	6	2	187
Western North Dakota	1,322	4,119	183,908	17	2	196
Central Texas	1,113	4,353	26,699	39	1	209

Resource Use Mitigation

Once the current environmental impact of the beef industry was estimated, the next step was to see how the environmental impact changed as other variables in the production system were altered. One of these variables was mature cow weight. The researchers altered cow

weight by adding or subtracting either one standard deviation or 100 pounds from the average cow weight. Table 2 shows how the environmental impact changed as mature weight changed. As could be guessed, heavier cattle have a larger environmental footprint than lighter ones.

Table 2:

The natural resources required and methane produced by mature cows one standard deviation heavier and lighter than average in various regions of the Great Plains.

Region	Mature weight (lbs.)	Drinking water (gal./yr.)	Irrigation water (gal./yr.)	Grazing (acres/pair/yr.)	Crop land to grow feed (acres/pair/yr.)	Methane produced (lbs./yr.)
Eastern Kansas	1,284	4,421	117,635	7	2	220
	1,083	4,060	107,863	5	2	200
Western North Dakota	1,400	4,329	190,837	18	2	233
	1,166	3,908	178,229	15	2	207
Central Texas	1,213	4,534	27,950	42	1	247
	1,013	4,173	25,628	35	1	222

Other variables considered were lactation potential (high- or low-milking) and supplemental starch base (corn or sorghum). A few interesting finds resulted from the study. For instance, light, high-milking cows required the most supplemental feed. This was likely because the simulation only allowed the cattle to consume roughly 3% of their body weight in feed per day and the only way the small, high-milking cows could get enough energy and stay under the consumption limit

was through an energy-dense supplement ration. Nonetheless, the lighter, high-milking animals were also some of the most efficient, requiring the fewest resources per pound of weaned calf. Also, corn-based rations required less water overall than sorghum-based ones. The higher yield and energy density of corn required less land, which meant less irrigation overall compared to the less-water-intensive sorghum.

Drawbacks and Challenges

A simulation is only as good as the data that goes into it. For the Kansas State simulation, a lot of data describing forage quality and rations were approximations. More specific information about what kinds of forages are commonly grazed or the formalizations of rations delivered to grazing cattle in different areas would have helped make the simulation results more accurate. For example, in the tables above, the irrigation requirement for central Texas is much lower than the irrigation requirement for the other two areas. This is partially because cattle in that region were found to be lighter and therefore required less feed overall; however, the primary reason is the researchers assumed the diet delivered to cattle in that area consisted mostly of non-irrigated prairie hay and dry distillers grain (a feedstuff that puts most of its water footprint on the ethanol industry). If the researchers assumed the hay was irrigated or other crops were fed, those irrigation numbers would be radically different.

In addition, simulations are constructed around specific assumptions. For example, the simulation used by Kansas State was based on the amount of grazing land needed for 100 cattle. However, it could have used a specified land area — say, 100 acres — and evaluated the carrying capacity of the land in terms of a smaller herd of large cows versus a larger herd of smaller cattle.

Conclusion

Computer simulations of cattle operations can be used to investigate beef sustainability in two major ways. First, simulations can give a reasonably accurate accounting of the natural resources and GHGs emitted by the beef industry. Second, simulations can be used to determine how the beef industry can become more sustainable by testing several options for mitigating environmental or economic impact, and identifying the most effective option. By leveraging the power of simulation, the beef industry has the opportunity to continue the tradition of responding to new consumer demands and being leaders in agricultural sustainability.

About the Author

Drew Lakamp recently obtained his master's degree in animal breeding and genetics from Kansas State University and was advised by Dr. Megan Rolf. Drew is now a PhD student in animal breeding and genetics at University of Nebraska–Lincoln. In the summer of 2020, Drew attended the Summer Institute of Statistical Genetics using the ASA Walton Berry Grant funds, and also utilized these funds to purchase books and other supplies required by the breeding and genetics group for their research efforts.

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54th Annual Meeting Proceedings

January 2022 — Virtual



Assets & Finance

by Steve Eichacker, treasurer

Committee members: Victor Guerra, Chris Ivie, Randy Moody, and Barry Wesner

Staff leads: Linda Kesler, Wade Shafer

I'd like to start by thanking the committee members for their time and talent this past year, and especially our staff contacts, Wade Shafer and Linda Kesler. Until you have served on the ASA board and even more so on the Finance Committee you don't grasp the commitment, dedication, and integrity that Linda Kesler brings to this association. Once Linda has gone over the finances and given them her stamp of approval, it's a slim chance the auditors are going to change anything. For that I say thank you, Linda, for making our job easy.

I know it's starting to sound like a broken record, but the numbers don't lie. The American Simmental Association had another amazing year. If you were to gauge the success of ASA based on the financial reports, we've shown growth in every measurable category, including memberships, annual service fees, registrations, DNA services, and a huge year in the value of our investment funds with Vanguard.

It's exciting to look at the trends of ASA on a balance sheet. Let's just look at the last five years. In Fiscal Year (FY) 2017 ASA's assets were \$11,048,841.46; at the end of FY 2021 ASA's assets were at \$20,005,270.00. The value almost doubled over those years.

Trust me, this board is not here with the mindset of seeing how much wealth we can accumulate at ASA. It just seems like no matter what we do over the last few

years it ends up being a positive at ASA. In FY 2021 we had a deficit budget proposed of -\$257,118, but when the smoke cleared at the end of FY 2021 we showed a net operating profit of \$839,223. We missed the mark by almost \$1.1 million. That figure also takes into account where ASA allocated \$219,205 though the member relief package where each member was given 10% credit toward THE registrations, or transfers based on the amount of business done with ASA in FY 2019.

There have been multiple programs implemented by recent boards and ASA to help reduce the cost of doing business with ASA, such as the Cow Herd DNA Roundup and Calf Crop Genomics where a member's DNA bill and ad-on Genomic test can be reduced by half, or where ASA allocates \$10 per head entered that goes to the host state of the Major PTP shows. Some say reduce registration fees, but staff did some research and if you include one transfer, we are the most affordable association to do business with.

The hard numbers for FY 2021, which runs from July 1, 2020 to June 30, 2021, shows total income of \$5,937,396 and total expenses of \$5,098,173, for a net operating income of \$839,223. We maintain a nice level of comfort of available funds through several savings and checking accounts. We have implemented several security features in our checking account system to help in the event that an entity tries to hack into our system (and they have tried but have not been successful). If they were, the amount of damage would be kept to a minimum.

The value of our investment fund has grown to \$14,042,373.21 as of June 30, 2021. We maintain what we consider to be a very conservative approach where

(Continued on page 26)

WILDBERRY

Annual Production Sale

FARMS

March 26, 2022

1:00 pm • Hanover, IL



J016 // ASA 3889637 // 3/4 SM 1/4 AN
BLACK, POLLED MR SR HIGHLIFE G1609 BULL

CE	BW	WW	YW	MCE	MILK	MWW
16.9	-0.4	95.5	147.9	9.1	30.5	78.2
DOC	CW	YG	MARB	REA	API	TI
13.6	46.4	-0.32	0.39	0.96	156.9	94.9



J018 // ASA 3889639 // 1/2 SM 1/2 AN
BLACK, POLLED WERNER FLAT TOP 4136 BULL

CE	BW	WW	YW	MCE	MILK	MWW
18.1	-2.7	72.1	123.2	11.6	30.8	66.8
DOC	CW	YG	MARB	REA	API	TI
8.8	29.8	-0.07	0.57	0.37	157.2	87.8



J085 // ASA 3889701 // 5/8 SM 3/8 AN
BLACK, POLLED KBHR HIGH HEAT G087 BULL

CE	BW	WW	YW	MCE	MILK	MWW
16.6	-1.7	74.6	121	9.9	31.3	68.6
DOC	CW	YG	MARB	REA	API	TI
14.4	38.9	-0.24	0.66	0.88	166.3	90.7



H920 // ASA 3723608 // 1/4 SM 3/4 AN
BLACK, POLLED WBF DEEP POCKETS D092 COW

CE	BW	WW	YW	MCE	MILK	MWW
11.7	0.4	71.7	115.1	7.3	19.1	54.9
DOC	CW	YG	MARB	REA	API	TI
12.8	44.9	-0.02	0.31	0.62	126.6	73



H857 // ASA 3723549 // 1/2 SM 1/2 AN
BLACK, POLLED WBF DEEP POCKETS D092 COW

CE	BW	WW	YW	MCE	MILK	MWW
4.9	3.5	81.6	128.1	1.1	26.9	67.6
DOC	CW	YG	MARB	REA	API	TI
12.6	43.6	-0.22	0.07	0.87	107.4	71.2



H854 // ASA 3723546 // 3/4 SM 1/4 AN
BLACK, POLLED BCLR PAYLOAD E552C COW

CE	BW	WW	YW	MCE	MILK	MWW
3.3	5.5	87.5	143.2	1.3	24.5	68.2
DOC	CW	YG	MARB	REA	API	TI
12.6	30	-0.21	0.25	0.62	116.9	76.7

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J408
ASA 3889813



J456
ASA 3889856



J476
ASA 3889875



J469
ASA 3889868



J465
ASA 3889865

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EPD current 2/9/2022.

(Continued from page 24)

our portfolio reads stocks at 55% and bonds at about 45% as far as an asset mix. We are in the mindset that we are in it for the long haul, and not in the business of out-guessing the markets, although it is tempting as we've seen quite a rally. We know there will be corrections in the market as we go forward, but many of us feel it's like playing with dynamite as to when those corrections will happen. There again we are not sitting on these investments to compile a pot of gold for ASA. Someday an opportunity will arise that makes a lot of sense and will benefit the membership of ASA, and we'll be able to make a move.

For now, let's enjoy the popularity the Simmental breed is blessed with. It's not an accident that the members of ASA deserve this. There have been many changes from 20 years ago. Simmental cattle are not only acceptable, but they are in demand in all facets of the beef industry. Mr. Chairman this concludes the report from the Finance Committee, and I move this report to be accepted into the minutes of the 54th Annual Meeting.

Breed Improvement

by Tom Nelson, chairman

Committee members: Kent Bruner, Brandon Callis, Chad Cook, Tim Curran, Doug Parke, Gary Updyke, and Barry Wesner

Staff lead: Jackie Atkins

Staff support: Randie Culbertson, Lane Giess, Sheldon Ross, and Jannine Story

The Breed Improvement Committee (BIC) and the ASA staff had another busy year trying to provide more tools to improve beef production for our membership, their customers, and the cattle industry.

International Genetic Solutions (IGS) is a global collaboration of major beef breed associations seeking to empower commercial cattle producers with genetic insight and more powerful tools for better breeding decisions.

IGS conducts genetic evaluation for 20 breed associations, and partner organizations, and has over 20 million cattle records. These cattle records help the Simmental breed and the cattle industry more efficiently produce beef and prepare us for the future.

Here is a list of status updates on the current research and development projects.

Highest priority:

- Mature weight EPD: Model for mature weight EPD and body condition score EPD were turned over to IGS this summer. Now we are prototyping with a subset of IGS data.
- Dry matter intake: In model testing stage.
- Heifer pregnancy EPD: In model testing stage.
- Feet and leg data collection: An improved set of visuals was commissioned with support from the

Red Angus Association of America and the American Gelbvieh Association. These visuals were used to update data collection sheets. IGS hosted a joint webinar in September, and the KSU research was recently published in a peer-reviewed journal.

- BOLT software updates: Working with Theta Solutions on a software update for the genetic evaluation servers.
- Marker effects update across all traits: Top Genomics is currently working on updating marker subsets across all traits. We are currently beta testing a new marker subset for the weight traits.
- Low pass sequence: Walton Berry-funded project with University of Tennessee to sequence 50 Simmental bulls. This will add to the Simmental sequence in the reference library, making imputation with Low Pass Sequence technology more robust for Simmental genetics. Working with the University of Tennessee to select the bulls.
- Spotting gene: Working with the team at University of Tennessee, looking for Trio DNA samples (TSU collection) on spotted animals, and their sire and dam. Ideally a lot of white portions up the body and the sire and dam are solid.

Upcoming:

- Stayability update package (extending age and incorporating disposal codes). On hold until new trait EPD are launched. All the IGS partners have been asked to establish a uniform set of disposal codes.
- Maternal marker effects for traits with both direct and maternal components: On hold until new trait EPD are launched.
- Genomic pipeline as developer time allows.
- Index incorporation of new/updated traits: On hold until new traits are launched.
- PAP single-step development and incorporation into weekly evaluation, and continuing data collection with IGS members and evaluation with CSU. We currently don't have enough records to make this a single-step genomic evaluation, or make it a part of the weekly evaluation yet.
- Genomic pooling/phenotypic pooling for unique/rare traits or commercial genetic evaluation. On hold until further development from academia and genotyping companies.

In addition to the R&D projects and discussion above, here are some of the recently completed actions by the BIC and staff:

- The GGP100K panel qualifies animals as AI sires or donor dams, reducing the cost to members to test their candidate AI bulls or donor dams, and simplifying the genomic panel options. Animals previously tested on the 90K panel (as of August 2020) were grandfathered in.

- Clarifying language was passed to solidify that the American Simmental Association maintains exclusive access to raw genotype data when the ASA pays for the genomic testing. ASA has a precedent that the entity who pays for the genomic test owns the rights to the genomic data.
- The ASA standardized the BW ratio so that the higher ratios are assigned to animals with heavier birth weights to better align with other IGS partners.
- The Carcass Merit Program (CMP) struggled a bit due to a hard year getting into packing plants and obtaining identified carcass records. The combined efforts of both the CMP and the Carcass Expansion Project (CXP) are continuing to help producers feed out cattle and to know what their cattle can do for carcass traits.
- Cow Herd DNA Roundup's annual genomic testing is winding down, but it remains a highly successful program that provides genomics and often mature size metrics on the entire cow herd, which is very useful information to ASA's members and the ASA database.
- The Association has a whole-birth contemporary group genotyping project called the Calf Crop Genomics (CCG), which provides a more complete picture of genetics of the whole calf crop, and not just the selected cattle.

Mr. Chairman, I would like to thank the Breed Improvement Committee members and the ASA staff for their help with a productive year and I move that the report be accepted into the minutes of the 54th Annual Meeting.

Activities & Events

by Steve Eichacker, chairman

Committee members: J.W. Brune, Tim Clark,

Victor Guerra, Chris Ivie, Clay Lassle, and Greg Walthall

Staff lead: Luke Bowman

The first thing I would like to do is thank the committee for their time and input toward the activities ASA is involved in. I'd also like to thank our lead staff contact, Luke Bowman — he is in charge of keeping us organized, on schedule, and gathering and providing information to make our meetings run smoothly.

The Activities and Events (A&E) committee oversees exactly what it says: activities and events. It seems like most of our time is spent overseeing the AJSA and Major PTP shows. We also branch off in other areas of ASA, like the meet and greets, making sure ASA has a presence with booth space at the Majors and trade shows, and making sure staff has the tools they need to make Fall Focus a grand event.

In terms of resolutions and directives coming out of A&E it was a relatively quiet year. With the new process on how judges are selected for the AJSA Classics and Major PTP shows, we just have one resolution that comes

out of our April meeting that approves the full list after the nominations from the Major PTP Shows are tabulated. Prior to the current process we approved each show individually. We have completed one year using the new judge selection process, although the judges selected won't judge those shows until next year. We had a lot of discussion on this topic in our fall meeting. The consensus of the committee is that some changes would be beneficial to the process of selecting judge candidates, but we couldn't unite on what form the changes should be. At that point, the discussion was tabled, and we are using the same format this year, as any changes need to be implemented prior to the American Royal in Kansas City.

It was moved and passed in our April meeting that the Cattlemen's Congress be a Major PTP show from 2022 forward. We also had a resolution to realign the rotation of ASA's national show to the following order: American Royal, North American International Livestock Exposition, National Western Stock Show, Cattlemen's Congress, then Fort Worth Stock Show and Rodeo (FWSSR). Implementation shall start with FWSSR 2022 being the first National Show in the rotation.

We also passed a resolution whereas Ring of Champions points may be earned at all five Major shows. However, the final Ring of Champions standings will be determined based on points earned at a maximum of four events. The lowest point total will be dropped if all five Major shows are attended.

A huge thank you goes out to the Nebraska Simmental Association, ASA staff, and the AJSA board for making the National Classic in Grand Island one to remember. Juniors, cattle, and parents came from all directions in late June to Grand Island. They left a week later, a little more mature, with a handful of new friends, and memories to last a lifetime. By now many are planning their trip to the 2022 National Classic, which will be in Madison, Wisconsin, then Des Moines, Iowa, for the 2023 National Classic. Currently we only have one Regional scheduled to take place in 2022, and that's the Eastern Regional in Lebanon, Indiana, from June 8–11, 2022.

As registration time approaches this spring for the Regional and National Classics, be sure to pay attention to the rules as the AJSA board has presented several changes to the A&E Committee. The areas to pay close attention to would be the bred and owned division and the livestock judging contest. These rule proposals have not officially been passed, so I can't divulge any more details, but keep an eye open.

The A&E Committee received a resolution from the AJSA board to consider reducing the size of the AJSA board from 16 members to 12 using some of the seats as "at large" positions. At the time of this writing no action has been taken, but discussion will continue.

We are happy to say the Steer Profitability Competition (SPC) has gained some momentum this year with almost

(Continued from page 27)

50 head entered. Thanks to Chip Kemp for going above and beyond on getting the word out and the marathon road trips to get the calves gathered.

We would like to welcome Mia Bayer to the ASA team as our new Youth Programs and Foundation Coordinator. She hit the ground running in mid-November. Her main focus is overseeing the AJSA board and activities. A&E was ready to roll up our sleeves and take another hard look at ASA's role in the National Classics, but with the change of leadership we felt it was only fair to give Mia a chance to get more acquainted with our current process so she can have input into what changes would be beneficial.

I'd like to give a big report on Fall Focus but unfortunately as with many other events the last two have been cancelled. Maybe the third time's the charm for the crew in Virginia. I think I speak for most of the membership when I say we can't wait to get back to a sense of normalcy and continue our face-to-face meetings. Make plans to be with us this fall in Virginia for some great fellowship and hospitality, and you may even learn a thing or two in the educational seminars.

Mr. Chairman, this concludes my report for the Activities & Events Committee, and I move that it be accepted into the minutes of the 54th Annual Meeting.

Growth & Development

by Barry Wesner, chairman

Committee members: Brandon Callis, Tim Clark, Steve Eichacker, Tom Nelson, Doug Parke, and Greg Walthall

Staff lead: Chip Kemp

The past year clearly offered challenges. However, I greatly commend the members of the Growth and Development (G&D) committee for finding opportunities among the hurdles. We have found ways to refine our approaches, to offer direct and clear benefits to our members, and to better position ASA and the business of Simmental for the future.

I would like to publicly thank each committee member for their service and insights. Thank you to Brandon Callis, Tim Clark, Steve Eichacker, Tom Nelson, Doug Parke, and Greg Walthall.

Your ASA staff is tremendously capable, committed, and adaptable to the landscape of the industry. They are the best in the business. A big thank you to each of those staff members who have aided the G&D committee over the last year.

To consider all growth aspects of ASA in 2021 would take a significant amount of real estate within this publication. Instead, I'm going to focus my comments on five highlights of the year.

1) Internal marketing decisions and relationship with Grant Company, LLC.

This first point will be glossed over by many, but when you look at the increase in registrations, memberships,

total animal records, and partner institutions in International Genetic Solutions (IGS), there is no question the course that has been in place for G&D efforts over recent years is clearly working. And this is the foundation: thoughtful breeders, in-demand cattle, uniquely talented employees, and relationships with outside folks who align and complement our staff. The Grant team's assistance has been key on this front. It is a significant financial commitment, but one that has clearly proven its worth.

Promotional efforts are only one piece of the puzzle. But an important piece. As such, we have seen continued uptake of the IGS Feeder Profit Calculator through the Superior Livestock Auction (SLA) platform. We have highlighted two Kansas State University reports that demonstrate that a) Simmental-influenced calves are the most valuable on SLA and b) Simmental-influenced carcasses are the most valuable through the industry-recognized Tri-County Carcass Futurity. No question that bull sale averages have seen impressive trends that align with this industry recognition. Equally noteworthy is the enthusiasm surrounding junior participation as demonstrated by the steady growth in attendance at the National Classic.

The educational marketing and promotion course set by ASA has proven quite impactful, while being intentional and responsible with member dollars. You expect a return on the investment of your member dollars. It is evident that we are providing a serious return while being conscious of the price point.

2) Flexibility for state associations through Cost Share and Check-Off dollars.

G&D continues to refine programs that are directly beneficial to our state associations. This empowers our members at the local level to leverage dollars to help spread the regional message that makes the greatest sense to their audience.

Specifically we have a) updated Check-Off Bonus criteria, which allows for more dollars to be available and b) added flexibility to state usage of Cost Share dollars — in particular for digital advertising efforts.

3) Reduced "female other breed registration fee" (a.k.a. foundation animals).

Significant conversation took place about the concept of reducing the fee for foundation registrations. There are a variety of reasons this approach has merit. It ultimately boils down to providing flexibility and affordability to current members and potential members as they utilize outside breed types to complement their breeding program. The fee was reduced to \$5.00 for each occurrence through the end of the 2022 fiscal year (June of 2022). Staff has highlighted an apparent increase in foundation activity since this approach was implemented. Not only does this aid members in the near term, but it also means that additional animals will be bringing in revenue on an annual basis. So, the action by G&D provides a tangible benefit to both the members and the business of ASA.

4) 2021 Fiscal year Member Support Package

The last year saw the implementation of the 10% Member Support Package allotment. This was a bold and unprecedented step by ASA trustees and staff to recognize that in unsettled times it was better to leverage a portion of ASA's resources than to ask our members to exhaust theirs. The result of this move was that nearly \$250,000 stayed in the hands of our members — on their farm or ranch.

5) SimGenetics Training for Young Leaders and Entrepreneurs (STYLE)

G&D has been in discussion for quite some time about the need for and structure of a program specifically targeted toward young professionals within the beef industry. The desire has been to implement an approach that would enrich the participant's industry perspective and insight, and grow their personal awareness of their own unique leadership skills, all while enhancing their understanding of ASA business structure and governance. At the same time, such a program would cultivate and develop the future leaders of ASA. Ultimately, this provides a fertile ground for leadership longevity.

Data drives Simmental as a breed and as a business. It makes sense then that we'd use the best science and experts to help us build such a vital effort. A combination of trustee input, significant staff time, and outside expertise allowed us to recently introduce the STYLE program to our membership. We are presently seeking the first cohort of STYLE and more information is readily available at simmental.org.style.

Mr. Chairman, this concludes my report for the Growth & Development Committee, and I move that it be accepted into the minutes of the 54th Annual Meeting.

Policies & Procedures

by J.W. Brune, chairman

Committee members: Kent Brunner, Chad Cook, Tim Curran, Victor Guerra, Chris Ivie, Clay Lassle, and Gary Updyke

Staff lead: Sheldon Ross

Legal counsel: Gene Summerlin

I would like to thank this year's committee members, Kent Brunner, Chad Cook, Tim Curran, Victor Guerra, Chris Ivie, Clay Lassle, Gary Updyke, and lead staff contact Sheldon Ross.

This committee is charged with the responsibility of the aspects of the association where there is a need for an interpretation of policy or procedural questions. This includes an ongoing review of ASA's rules and bylaws to ensure the document stays relevant.

The one item that I would like to bring attention to is registration certificates. Many have realized at the last minute that you don't have a paper copy of your registration certificate, which then leads to possible priority handling

requests, and then requesting that ASA overnight mail the certificate. Paper registration certificates will always be available; however, you now have access to a digital certificate. Once you have registered an animal you are able to print a digital certificate on your own.

ASA's official record is the digital record you access through Herdbook Services. ASA's Major PTP Shows accept exhibitors displaying the animal's digital record (through Herdbook Services) during check-in.

We now need your assistance to help make your local, county, and state shows accept either the digital certificate or ASA's official record through Herdbook Services. This will greatly reduce the need to obtain a paper certificate before an event. Contact ASA staff if you would like assistance for acceptance of the digital certificate where you exhibit your cattle.

Mr. Chairman this concludes the report from the Policy & Procedures Committee, and I move this report to be accepted into the minutes of the 54th Annual Meeting.

Simbrah

by Greg Walthall, chairman

Committee members: J.W. Brune, Brandon Callis,

Victor Guerra, Doug Parke, Tom Nelson, and Barry Wesner

Staff lead: Luke Bowman

Mr. Chairman, I would like to take a moment to thank my fellow committee members, JW Brune, Brandon Callis, Victor Guerra, Doug Park, Tom Nelson, and Barry Wesner. These gentlemen have all been very involved with the purpose and betterment of this committee. Even though most have no direct involvement with Simbrah cattle, each has taken a personal interest in the work of this committee.

Also my personal thanks to Luke Bowman for his involvement, assistance to myself and the committee, and his willingness to keep me informed and updated on items that affect our tasks. After three years of serving on this committee and two years as chairman, it's been my honor to serve and work for the membership dedicated to the production of Simbrah cattle. I believe we have taken what we inherited from past committees and built on that and are handing it off to the next committee in a good place!

In our April committee we were honored to have Dr. Joe Paschal to join us and give his perspective on where Simbrah stacked up within the industry and points about our perceived product. He encouraged us to try to develop and promote what our present-day product actually is and offers. Our staff has made an effort to help us do that with the new pictures, videos, and ads highlighting today's type of Simbrah cattle.

Once again, due to Covid, many of our planned events were canceled or postponed, but the spirit and love of

(Continued on page 30)

(Continued from page 29)

Simbrah producers is resilient and their interest in what our committee does hasn't been canceled or postponed.

Mr Chairman, it has been my honor to chair and represent the breeders of Simbrah in this role, and my privilege to have done so! That concludes this committee's report.

Chairman's Report

by Randy Moody

A wild roller coaster ride would best describe the 2021 activities for ASA. We started the year holding our January meeting virtually due to COVID-19. As spring approached, the pandemic seemed to be declining, so we were able to travel to Bozeman and had one of the most productive board meetings I have been a part of. June came along and the Covid numbers still trending downward allowing us to have an AJSA National Classic. We come to realize this will be a record-setting event in terms of the number of youth participants as well as the number of animals entered in the Classic.

As late July and early August roll around, a new term, "Delta Variant," comes into the scene. Both the Virginia Simmental Association and then the Colorado Simmental Association worked hard to make the Fall Focus event happen. However, the board had to make the difficult decision to cancel Fall Focus. Plans are for Fall Focus 2022 to be held in Roanoke, Virginia, and Fall Focus 2023 to be held in Denver, Colorado.

To top off 2021, another new term, "Omicron Variant," makes its way to the forefront, causing us to hold the 2022 Annual Meeting virtually once again. With all of the aforementioned stuff it is easy to see how our roller coaster ride describes the past year. However, we all know that cattle people are eternal optimists. The same can be said for this board and the ASA staff. It was this optimism that allowed us to keep the ASA heading in the right direction on many fronts.

The past year did not come without challenges. We managed to get through 2020 without feeling the effects caused from this global pandemic. But, in 2021, ASA, like all other businesses, felt the Covid labor shortage issues. A lot of time and creative thinking has made it possible for me to say within the next month we should be fully staffed in the DNA and data entry departments.

We are working very hard on ways and options to reduce the turnaround time when submitting DNA samples directly to the lab as well as ways to streamline the samples that are sent to ASA as part of the research projects.

Speaking of DNA, the American Simmental Association several years back realized that DNA would eventually become the holy grail to cattle production. With the Cow Herd DNA Roundup (CHR) and the Calf Crop Genomics (CCG) research projects, as well as regular testing, we have built a DNA system that will only continue to grow. The challenge here is to be able to keep this system running as smoothly as possible in a timely fashion. By that, I mean our staffing requirements and the need for more automation will only grow as we gather more DNA each year. Please do not misunderstand me here, THIS IS A GREAT THING. Just be aware of these requirements, and help us maintain the top-notch service you expect by planning your DNA testing at the earliest possible time.

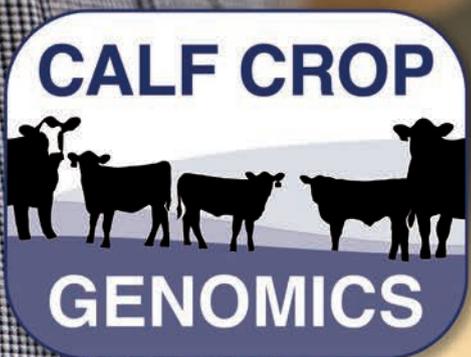
Our junior program continues to be a bright spot industry-wide. This year's National Classic will be held in Madison, Wisconsin, so please make plans to attend. One request I would have here is to please reach out to Mia Bayer and ASA staff to volunteer and assist in any way needed. I would challenge everyone to be a judge in one of the events. I promise you will definitely come away impressed with our youth and their capabilities.

One thing that I am very excited about is the introduction of our SimGenetic Training for Young Leaders and Entrepreneurs (STYLE) 2022 program. I know we will see great things in the future generated from this program.

We have made tremendous strides with the acceptance of our SimGenetic cattle among commercial cattle producers through the efforts of all of the ASA membership and staff. I recently read an article that says "We can expect to see more advancement in technology within the cattle industry in the next ten years than we have seen in the past one hundred years." These advancements will be possible with the continued commitments from our membership and a strong association to move science in a positive way, which will feed this ever-growing world.

As I close, I would like to thank all of you who have served as a trustee in the past. You are the ones who had the vision to pave the way for where we are today. Also, a thank you to the current trustees for your commitment of time and dedication to keep our association working to improve our cattle, thus improving the entire protein food chain. Finally, a thank you to our staff for your commitment and willingness to go above and beyond the call of duty to see our mission fulfilled. ■

**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

ASA'S Leading Breeders Listed By Registrations

The following list including ASA's leading breeders, on the basis of Simmental (including fullblood, purebred, percentage, and Simbrah) reported during the calendar year 2021. Within each state, province, or country, the

top five breeders are shown in descending order, beginning with the breeder who registered the most animals. The minimum requirement for inclusion on this list was reporting of five animals during the year.

Australia

Hicks Beef – Holbrook, NSW

Alberta, Canada

New Trend Cattle Co – Strathmore
Round Rock Ranching – Vermilion

Saskatchewan, Canada

Ashworth Farm & Ranch Ltd – Oungre
Wheatland Cattle Co – Bienfait

Guatemala

Rancho Vista Bella – Chiquimula

Alabama

Black Rock Farm – Luverne
Wells Farm – Brownsboro
J & W Simmental Farm – Headland
Cole Cattle Company – Thomasville
Woodco Cattle Company – Thomasville

Arizona

Lee Cattle Company – Chandler

Arkansas

OK Ranch – Caddo Gap
Lovaas Ranch – Yellville
White Wing Simmentals – Huntington
Nice Breeze Farm – Floral
River Bend Farms – Garland City

California

Circle Ranch – Ione
Hinton Ranch Simmentals – Montague
Red River Farms – Blythe
Gonsalves Ranch – Modesto
Clay Carlson – Orland

Colorado

Altenburg Super Baldy Ranch LLC – Fort Collins
T-Heart Ranch/L-Cross Ranch – Del Norte
Lechleiter Simmentals – Montrose
Jacob & Aubrey Pargin – Center
A 3 Ranch – Windsor

Connecticut

Riga View Farm – Salisbury
Evans Farm – Lebanon
Fenton River Farm LLC – Stafford Springs

Florida

Southern Cattle Company – Marianna
Sewell Farms – Chipley
CS Acres – Fort Pierce
Robert J Brown – Plant City
Fenco Farms – Floral City

Georgia

Pigeon Mountain Simmental – LaFayette
Rocky Hill Farms – Dawsonville
Callaway Cattle Co – Hogansville
C & C Farms – Jefferson
Woodlawn Simmentals – Clarkesville

Idaho

Lanting Enterprises – Twin Falls
Rymo Cattle Co – Bonners Ferry
Dirk E Johnson – Bancroft
Barker Cattle Co LLC – Elba
H D Dunn & Son Ranch – Tetonia

Illinois

Wildberry Farms – Scales Mound
Hillstown Farms – Marissa
University of Illinois – Baylis
Anthony Rhodes – Carlinville
Mc Kinney Farms – Neoga

Indiana

Purdue Animal Science-Beef Cattle – West Lafayette
Trennepohl Family Farm – Middletown
Clover Valley Simmentals – Ramsey
Beshears Simmentals – Winchester
Clear Water Simmentals – Milan

Iowa

Bruhn Farms Joint Venture – Mapleton
Nichols Farms – Bridgewater
Ruby Cattle Company – Murray
Heartland Simmentals – New Hampton
Springers Arabians & Simm – Cresco

Kansas

Cow Camp Ranch – Lost Springs
Steve and Mary Gleason – Maple Hill
River Creek Farms Inc – Manhattan
Robert L Dickinson – Gorham
High-Bred Simmental – Madison

Kentucky

Henry E Allen DVM – Versailles
Stephens Beef Cattle – Ewing
Bushs North Severncreek Simmentals – Owenton
Pleasant Hill Farms – Rockfield
Nolan & Bagby Performance Cattle – Russellville

Louisiana

Daniel J Hebert Sr – Jeanerette
Rugged R Cattle Co – Wisner
Dennis & Paula Courtright – Colfax
Hensgens Brothers Cattle – Rayne
Dana Courtright Shuff – Colfax

Maine

Ridgefield Farm – Appleton
GR Thurston's Farm Simmental Cattle – Rumford
Pine Creek Show Cattle – Rumford
McGee Farm Simmentals – West Gardiner
Lily G Brown – Exeter

Need Registrations or Transfers in a Hurry? Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed), and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. Avoid priority registration fee charges (\$50.00 per animal) by logging in online and completing the registration or transfer yourself. **Priority is within two-business days.*
2. Special mailing by FedEx or UPS needed? Send an email to mailout@simmgene.com with the job/invoice number, physical address, and desired mailing method.

Note: *there is a handling fee of \$50.00 plus FedEx or UPS shipping charges. Remember to supply a physical address. Plan ahead and avoid these charges.*

Need more encouragement to register online?

1. Data Registration/Processing Services: Applications submitted to ASA for processing/registration may take 3-7 business days (error-free and payment received) depending on the time of year. Any holiday season will extend the turnaround time.
2. Mailing services: Data and registration certificates will be mailed (US Post) normally within 5-7 business after processing has completed.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days when there are large volumes of calls, especially close to deadlines. Don't get caught waiting until the last minute; submit early.
2. If you are unable to get through, please leave a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours.
3. If your question can be answered by email, send an email to:

simmental@simmgene.com
*for general questions
or priority handling*

dna@simmgene.com
for DNA questions or kit requests

the@simmgene.com
for Total Herd Enrollment (THE)

members@simmgene.com
*to apply for membership or,
account changes, or annual service
fee questions*

carcdata@simmgene.com
*for Carcass Merit Program (CMP)
and Carcass Expansion project.*

ultrasound@simmgene.com
for ultrasound and barn sheets

To help you plan, here are some items that may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 5-9 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround.
2. **Non-Compliance:**
Total Herd Enrollment breeders: there is a deadline each year that the previous year's calf data must be submitted. You'll be notified of the dams in your herd that need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**
Sires registered with other breed associations **MUST** be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**
If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application, or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**
Payment is required to complete registrations.



Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e., FedEx, UPS, or Express Mail) will incur additional charges.

Leading Breeders Listed By Registrations

(Continued from page 32)

Maryland

Rolling Vale Farms Inc – Accident
Winter Springs Farm LLC – Frederick
Hyland Farm – Mount Savage
Isabelle Smithson – White Hall
Alyssa Slimmer – Cavetown

Massachusetts

Hillcrest Farm – Auburn
Lily Dias – Norton

Michigan

J-C Simmentals – Clare
Jefts Farms – Big Rapids
Parks Show Cattle – Metamora
Salinas Farms – Marion
Delong Cattle Co – Cass City

Minnesota

Brant Farms – Hinckley
Clear Springs Cattle Co – Starbuck
Rockin H Ranch – Canby
Hilbrands Cattle Co – Clara City
Raatz Farms Inc – Jasper

Mississippi

Adamdale – Columbia
Ishee Bred Simmentals – Laurel
Charles T Holland – Magee
Bozeman Farms – Flora
MBK Cattle – Starkville

Missouri

Lucas Cattle Company – Cross Timbers
Prairie View Farms – Monroe City
Mark Moriondo – Mount Vernon
TK Farms – West Plains
Harriman Santa Fe – Montrose

Montana

Gateway Simmentals – Lewistown
Nelson Livestock Co – Wibaux
Lassle Ranch Simmentals – Glendive
Beggars Diamond V Ranch Inc –
Wibaux
Miller Simmental – Gildford

Nebraska

Triangle J Ranch – Miller
Apex Cattle Co – Dannebrog
Forster Farms – Smithfield
Trauernicht Simmentals – Wymore
Meyring Cattle Company – Alliance

Nevada

Jason Wheatley – Panaca

New Hampshire

James Wojtusik – Northwood

New Jersey

Duke Farms Foundation –
Hillsborough Township

New Mexico

Clayton Moore – Roy

New York

Simme Valley Ranch – Groton
Elm-Side Farm – Walton
Rugenstein Family Farm – Canandaigua
The Bunal Farm – Rome
Ladybug Farm – Middleport

North Carolina

Fred Smith Company – Clayton
Massey Farms – Burlington
H.J. White Farm – Bladenboro
High Ridge Farms – Albemarle
TX Enterprises – Winston-Salem

North Dakota

Roger A Kenner – Leeds
Mandan Lake Creek Simmental Ranch
– Center
TNT Simmentals – Almont
Hansen Simmental Ranch – Ryder
Keller Broken Heart Ranch – Mandan

Ohio

Jones Show Cattle – Harrod
John J Ferguson – Mentor
Maplecrest Farms – Hillsboro
Haley Farms – West Salem
Rolling Hills Farms Simmentals LLC –
Belle Center

Oklahoma

Griswold Cattle – Stillwater
Willis Simmentals – Marietta
Buck Creek Ranch – Yale
H and H Simmentals – Weatherford
Mouse Angus Ranch – Elk City

Oregon

Bar CK Cattle Company – Culver
Price Cattle Company – Baker City
44 Cattle – Richland
Baker Angus – Vale
Madison Cox – Eagle Point

Pennsylvania

SVJ Farm – Amity
Andrews Fleckvieh Simmentals –
Gillett
McClure Mills Farms – Shirleysburg
On The Edge Farm – Westfield
Long Meadows Simmentals –
Spartansburg

South Carolina

Yon Family Farms – Ridge Spring
Baxley Farms – Georgetown
Wayne Garber – Laurens
Nickle N Dime Farms – Six Mile
Longview Farm – Anderson

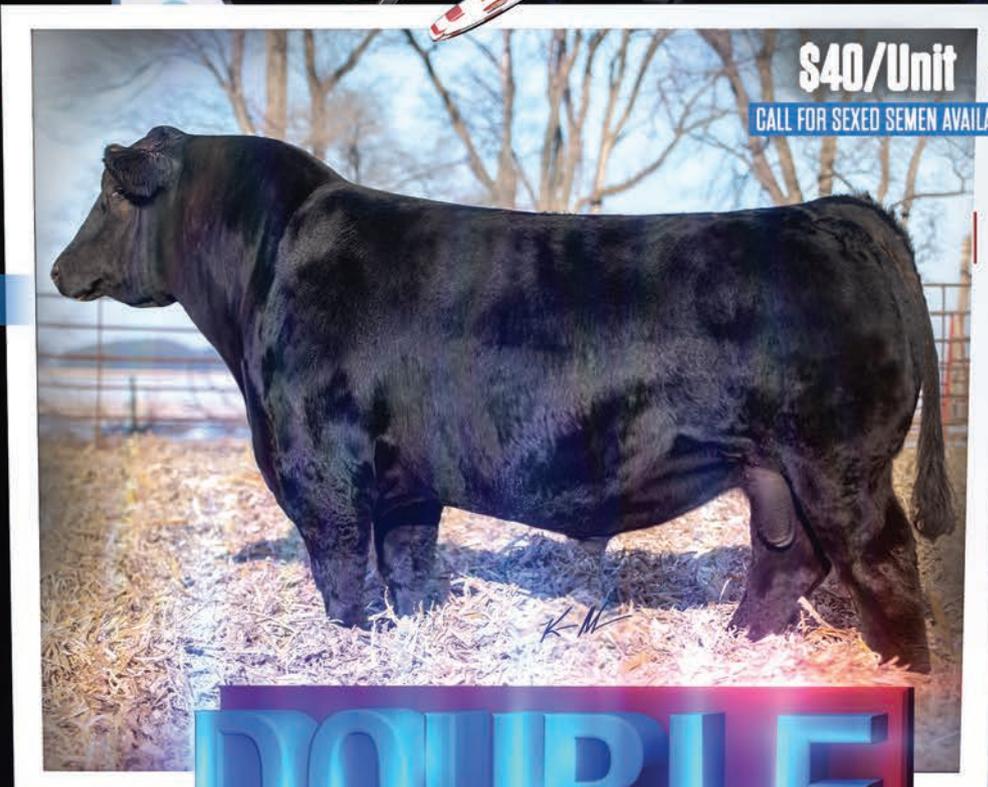
South Dakota

Dale Werning – Emery
Hart Simmentals – Frederick
M/S Stavick Simmental – Veblen
Eichacker Simmentals – Salem
TSN Simmentals – Platte

Tennessee

Red Hill Farms – Lafayette
Tennessee Tech University –
Cookeville
Ivie & Sons Simmentals –
Lawrenceburg
Kenco Cattle Company – Nashville
Martin & Son Farm – Lyles

(Continued on page 36)



\$40/Unit

CALL FOR SEXED SEMEN AVAILABILITY

2/8/22

CE: 16/TOP 5%

BW: -.1/TOP 10%

WW: 73

YW: 99

M: 26/TOP 30%

DOC: 15/TOP 10%

API: 116 TI: 74

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DOUBLE DOWN

5014E

SIRE

W/C Executive Order 8543B

DAM

w/c Miss Werning 5014C

Full sister in blood to W/C Relentless

- Double Down was the \$105,000 sale feature at Wernings 2018 Bull Sale! His extremely clean pattern, great structure, and whistle front end stirred bids from cattlemen all across the nation!
- Double Down is now a **PROVEN CALVING EASE** sire who works like a dream on heifers & cows both, regardless if they are Simmental, Angus, halfbloods or clubby type!
- Double Down has produced champions with his first calf crop! They are razor fronted, ultra flexible at the ground, and **COMPLETE!**

Leading Breeders Listed By Registrations

(Continued from page 34)

Texas

Simmentals of Texas-1 – Granbury
Pine Ridge Ranch LLC – Dallas
Timothy J Smith – Giddings
Tom Brothers – Campbellton
7P Ranch – Tyler

Utah

Yardley Cattle Co – Beaver
Lyman Livestock – Salem
Lynn B Banks – Spanish Fork
Double JR Simmentals – Paradise
Rowser Angus & Simmental –
Wellsville

Virginia

Shenandoah Valley Simmentals –
Quicksburg
Quaker Hill Farm LLC – Louisa
McDonald Farms – Blacksburg
Smith Reasor – Rural Retreat
Circle K Farm LLC – Lebanon

Washington

Trinity Farms – Ellensburg
Matheson Farms Simmental –
Bellingham
Burnt Ridge Ranch – Onalaska
Dutch Flat Angus LLC – Pomeroy
Emmanuel Sim Genetics –
Moses Lake

West Virginia

Teter Farms – Beverly
Heritage View Farm – Moorefield
Classic Simmental Farm – Fairmont
Buena Vista Simmentals –
Old Fields
Plaughter Simmental Farms – Salem

Wisconsin

Double A Simmentals – Janesville
Reiny Way Acres – Merrill
Pearson Cattle – Maiden Rock
Crow Bar Ranch – Barron
Kimballs Few Acres Simmentals –
Seymour

Wyoming

Wayne R Wilson – Alva
X/L Ranch – Cowley
Vearl W & Patsy Bird – Fort Bridger
Black Summit Cattle – Powell
Wishbone Simmental – Frannie ■



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Homo Polled | Hetero Black
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JD809 | PB SM

CCR Wide Range X WHF Andie 365A
Homo Polled | Homo Black
11 1.8 84 123 6 20 61 API 121 TI 74



J59 | PB SM

LLSF Vantage Point X HPF Missy C068
Polled | Black
10 2.4 81 115 5 21 61 API 124 TI 82



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Most-Used Bulls

Following is a list of the most-used Simmental bulls, ranked in order of progeny reported during the calendar year 2020.

\$API = All Purpose Index \$TI = Terminal Index

Reg. No.	Name	Progeny Count	Breeds	\$API	\$TI	CE	BW	WW	YW	MCE	MWW	Stay	DOC	YG	MB
3148384	TJ FRANCHISE 451D	1660	1/2 SM 1/2 AN	134.3	78.8	12.3	1.8	78.1	118.8	6.2	63.1	16.1	17.1	0.02	0.39
2703910	CCR COWBOY CUT 5048Z	1427	PB SM	162.6	94.9	11.7	2.6	97.4	137.4	7.5	72.6	22.1	18.0	-0.32	0.40
3187005	W/C BANKROLL 811D	1250	PB SM	127.2	80.4	12.4	1.7	81.1	111.6	6.0	64.2	13.4	11.1	-0.53	0.12
2891336	TJ MAIN EVENT 503B	1090	1/2 SM 1/2 AN	130.1	85.9	12.2	0.2	92.4	140.9	4.0	73.3	14.9	13.3	-0.39	0.16
3133113	KOCH BIG TIMBER 685D	1046	PB SM	151.3	88.1	15.6	-4.1	75.7	112.5	6.9	71.0	15.3	9.7	-0.20	0.27
3253742	HOOKE'S EAGLE 6E	983	3/4 SM 1/4 AN	168.0	104.3	13.8	-2.0	102.1	161.7	6.4	70.5	17.3	20.4	-0.36	0.56
3254156	WS PROCLAMATION E202	881	PB SM	167.8	104.6	12.6	0.4	99.8	146.9	7.8	89.0	17.1	19.1	-0.26	0.55
2854180	HOOKE'S BEACON 56B	867	PB SM	196.6	102.8	16.9	-3.3	79.8	121.7	11.4	68.1	22.6	11.5	-0.45	0.75
3045559	W/C RELENTLESS 32C	793	PB SM	114.5	75.4	8.7	3.6	76.5	97.7	1.4	53.9	10.3	9.8	-0.44	0.22
2880390	CCR BOULDER 1339A	737	1/2 SM 1/2 AN	152.4	87.2	15.3	-2.4	69.8	109.9	9.3	57.3	13.1	16.8	-0.43	0.62
2649657	HPF QUANTUM LEAP Z952	578	PB SM	126.5	87.1	13.2	2.1	92.5	131.3	5.7	70.3	10.2	6.9	-0.47	0.14
3210738	IR IMPERIAL D948	575	PB SM	193.7	95.4	17.9	-3.1	61.6	97.8	9.6	49.0	19.2	16.6	-0.51	0.92
2531081	MR HOC BROKER	549	PB SM	79.9	62.9	4.4	4.6	77.6	108.5	1.8	56.8	8.7	-3.7	-0.40	-0.25
2532016	WLE UNO MAS X549	536	PB SM	147.5	81.8	14.3	-1.3	65.5	85.0	4.2	50.9	14.3	12.5	-0.49	0.44
2854467	HOOKE'S BLACK HAWK 50B	536	3/4 SM 1/4 AN	158.1	90.0	17.1	-3.0	87.7	136.4	9.5	63.2	20.1	12.2	-0.34	0.29
3312276	KBHR HIGH ROAD E283	508	PB SM	176.2	105.9	14.8	-0.9	96.6	147.2	6.7	82.7	17.5	15.9	-0.40	0.58
2911662	PROFIT	494	PB SM	101.2	70.3	4.6	5.8	80.0	110.6	2.9	54.6	11.3	-3.6	-0.39	0.07
2725666	CCR WIDE RANGE 9005A	481	3/4 SM 1/4 AN	137.7	79.3	13.1	-0.2	84.3	133.5	7.8	46.0	19.1	11.0	-0.50	-0.06
2900283	W/C EXECUTIVE ORDER 8543B	459	3/4 SM 1/4 AN	125.1	83.8	15.0	-2.6	83.1	127.7	7.1	66.7	9.9	10.1	-0.37	0.16
3097854	CLRS DIVIDEND 405D	457	PB SM	140.6	81.9	11.4	0.7	83.3	130.8	4.3	51.7	17.6	14.6	-0.19	0.17
2964446	MR CCF 20-20	445	PB SM	121.8	78.8	12.4	1.9	84.7	119.3	4.2	49.9	12.5	8.9	-0.65	0.02
3152448	CDI INNOVATOR 325D	439	3/4 SM 1/4 AN	134.2	91.3	12.0	0.3	92.6	143.8	4.8	71.0	10.9	9.7	-0.39	0.38
3336327	W/C NIGHT WATCH 84E	438	PB SM	152.8	86.6	18.0	-3.3	77.4	105.2	8.4	72.1	17.4	17.5	-0.32	0.20
3289219	GEFF COUNTY O	432	PB SM	115.3	73.0	4.0	3.5	84.1	126.5	2.1	62.4	19.3	6.8	-0.51	-0.11
3344847	IR CAPITALIST E041	429	1/2 SM 1/2 AN	192.7	98.9	17.6	-4.0	68.7	117.2	9.9	66.1	19.4	-13.0	-0.08	1.03
3459734	TJ TEARDROP 783F	421	3/4 SM 1/4 AN	133.5	78.7	14.7	-0.9	83.5	123.9	6.0	79.1	20.6	15.6	-0.25	0.01
3210989	JASS ON THE MARK 69D	409	PB SM	119.7	74.1	11.0	3.6	81.5	117.9	6.1	58.6	15.6	15.1	-0.46	-0.02
2852207	WS ALL ABOARD B80	399	PB SM	145.9	101.8	14.7	-0.9	99.6	150.3	6.8	69.0	7.0	17.0	-0.53	0.38
3299037	WLE COPACETIC E02	364	3/4 SM 1/4 AN	116.7	79.2	13.5	1.7	87.7	129.4	6.0	68.3	12.2	2.2	-0.46	0.07
2659897	LLSF PAYS TO BELIEVE ZU194	343	PB SM	124.0	79.5	9.0	2.8	79.4	114.9	5.0	62.2	12.4	12.4	-0.36	0.23
2658496	W/C LOCK DOWN 206Z	340	1/2 SM 1/2 AN	135.7	87.7	13.8	-1.5	85.4	133.8	8.8	66.1	11.0	13.0	-0.01	0.39
2993610	HILB ORACLE C033R	322	PB SM	110.6	75.2	8.2	3.1	82.9	118.8	4.2	61.2	12.8	17.9	-0.62	-0.05
2654155	W/C LOADED UP 1119Y	317	PB SM	119.4	73.2	11.7	2.0	73.9	110.0	8.2	59.0	14.0	11.5	-0.59	0.00
3404807	GIBBS 7382E BROAD RANGE	301	PB SM	154.4	93.9	15.2	-1.7	91.2	151.6	10.1	67.4	15.5	14.0	-0.32	0.22
2988788	SC PAY THE PRICE C11	292	PB SM	116.2	78.0	7.1	2.8	81.7	117.1	2.7	60.8	12.0	12.4	-0.45	0.12
2978190	NLC COW BOSS 160C	284	5/8 SM 3/8 AN	159.4	85.0	17.5	-2.1	75.6	102.2	7.1	59.5	20.3	13.6	-0.21	0.49
3288497	TJ ROOSEVELT 366E	283	PB SM	147.1	86.7	8.6	3.3	91.5	134.6	5.8	77.2	22.5	17.0	-0.32	0.21
3317984	NLC GEN TEN 82E	279	PB SM	141.6	81.3	7.4	4.0	77.0	114.2	5.5	73.6	19.4	12.3	-0.28	0.38
3403352	HOOKE'S FRONTLINE 40F	277	PB SM	164.2	87.4	13.5	-1.1	71.0	111.3	7.8	59.3	19.4	13.7	-0.38	0.50
3459048	TJ HEISMAN 388F	275	PB SM	163.7	96.9	9.5	1.1	92.5	141.0	5.3	76.9	20.3	14.1	-0.29	0.48
3288449	TJ FROSTY 318E	272	1/2 SM 1/2 AN	142.7	89.4	13.8	-2.0	93.6	139.0	4.4	72.0	17.3	18.0	-0.13	0.23
3407858	WFL MERLIN 018A	263	PB AR	128.5	93.2	15.1	-4.1	81.4	130.7	6.5	76.1	9.0	15.9	-0.17	0.38
2839832	BAR CK TARGET 3016A	261	1/2 SM 1/2 AN	211.6	96.5	24.1	-8.6	47.7	78.2	13.6	50.2	19.1	19.0	0.07	1.28
3141837	GSC GCCO DEW NORTH 102C	253	PB SM	115.9	82.6	14.4	0.5	91.8	123.6	7.2	67.1	9.5	10.6	-0.49	-0.09
3282048	RUBYS TURNPIKE 771E	252	PB SM	129.2	88.2	9.2	3.6	95.9	161.6	2.1	82.8	14.0	9.4	-0.55	0.06
3317371	OMF EPIC E27	248	PB SM	150.7	94.7	14.2	-0.9	97.7	152.1	8.1	66.1	15.8	15.1	-0.33	0.18
2854480	HOOKE'S BOZEMAN 8B	229	PB SM	147.6	81.7	13.0	-0.2	70.4	108.4	7.5	48.6	16.0	9.3	-0.46	0.36
3271382	COLORADO BRIDLE BIT E752	227	PB SM	152.7	85.5	20.5	-3.4	72.3	101.3	11.5	66.8	14.7	14.9	-0.39	0.25
2954741	GW TRIPLE CROWN 018C	222	5/8 SM 3/8 AN	179.2	100.6	15.2	-2.5	84.7	142.7	11.2	65.8	18.5	18.8	-0.32	0.78
3152346	CDI MAINLINE 265D	213	3/4 SM 1/4 AN	133.4	80.3	9.0	1.7	86.8	135.5	4.1	67.3	20.6	14.6	-0.41	0.17
Averages				143.03	86.41	12.9	-0.01	82.98	124.48	6.55	65.15	15.58	12.33	-0.36	0.3

Regional and National Classic Participants – Did You Know?

14:30 PM

-  To enter animals to show at Regional and National Classics, they must be registered with ASA.
-  All purchased ET calves must have DNA parent verification before registering.
-  DNA parent verification can take up to seven-nine weeks at the lab!
-  If you plan to purchase or have purchased an animal you wish to show this summer, ask these questions of your seller:
 1. Is this animal a purchased embryo calf?
 2. Is this animal registered?



ASAP

To be on the safe side, DNA for purchased ET calves should be submitted to the lab for testing ASAP for ease of entering cattle in Regional or National Classics.

DNA Updates

\$2 Charge for Add-On Diluter Testing

Previously the add-on coat color diluter test has been included with some of the genomic tests (GGP LD, HD, and 100K options). Due to recent pricing changes, the ASA adjusted the process so the coat color dilution test is no longer automatically ordered on the GGP100K. If members request the add-on diluter test, they will be charged \$2.00 per sample. The stand-alone diluter test price is not affected by this change.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Updated Testing Timeline

Due to COVID-19 and staffing issues at Neogen, ASA's DNA Department is experiencing increased turnaround times at the lab. Once samples are received at Neogen, DNA testing may take approximately six to eight weeks to complete. Please communicate any deadlines you may be working with to the ASA DNA staff. We will continue to have close communication with Neogen to ensure DNA results are available as quickly as possible. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

Additional Updates

Alternate parent candidates at time of ordering DNA. For research samples, if possible, members should only provide two parent options (sire and/or dam) when testing is requested. If additional candidate parents are needed, alternate parents can be supplied after the initial results are available on Herdbook. This process matches the general DNA testing.

DNA research fee application. DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

First Quarter Cost Share Funds Available

The first quarter of ASA's 2021–22 fiscal year (July 1, 2021–September 30, 2022) has ended. This is a reminder that Check-Off dollars based on registration numbers in your state for the past quarter of the fiscal year are now available. Application forms are posted on simmental.org under *Membership* → *State Associations* → *Check-Off Dollar Request Form*. Animal registrations drive the availability of funds, so all members are encouraged to stay current on registrations.

Cost Share funds available — \$4,000 per fiscal year — to each state association are outlined on simmental.org. State associations that utilized the maximum of \$4,000 Cost Share funds last fiscal year were granted an additional \$1,000 to be used during the 2021–2022 fiscal year. Cost Share reimbursement requests should be submitted to invoices@simmgene.com.

State associations are encouraged to take advantage of ASA representation at events. Each state is entitled to two visits per fiscal year without charge as long as one is a commercially oriented

event. Additional attendances can be funded, in part, with Cost Share dollars. For more information, visit simmental.org.

ASA Provides Open-Breed Registration Promotion

The ASA Board of Trustees recently passed an open-breed promotion to dual-register cows that are registered with another breed association at the nominal rate of \$5.00 per head for the fiscal year 2022.

Starting in July 2021, the ASA reduced the rate to register a cow already registered in another recognized breed association from \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA's open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2022 Year-Letter is K

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2022 is K, and will be followed by L in 2023, and M in 2024. The letter J was the year-letter designated during 2021.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Now Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called "BwMethod" next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the "BwMethod" column. If birth weights were obtained using a scale, there is no need to enter anything.

Calf Crop Genomic Testing Project



Calf Crop Genomics (CCG) is a recent program launched by the American Simmental Association in collaboration with Neogen. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop

group. Genotyping entire contemporary groups is important to:

1. use genomically enhanced EPD (GE-EPD) for selection decisions.
2. reduce selection bias in genomic predictions.
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

***Please visit simmental.org to review the program requirements. Obtaining a DNA sample on the entire calf crop is required. The "entire calf crop" is defined as at least 90% of the birth group of all male calves, all female calves, or both. The CCG program aims to understand the genetics of entire calf crops. Therefore, the following calves are included within the 90% requirement: born alive, but died or removed anytime before weaning; died at birth; or stillborn (full term). If the member is unable to send DNA on 90% of the birth group, they can send 100% of the calves alive at weaning to meet the CCG requirements.

SimmApp Available

Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, Sire Source, press releases, industry events, deadlines, educational articles, and the ASA's YouTube channel all in one place. Sign up to receive push notifications and get immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon Appstore.



Performance Advocate Program Update

ASA Performance



2022 marks the third year with new guidelines for the Performance Advocate program, identifying top-notch data reporting that fuels ASA's genetic evaluation. Focused on submitting records on at least 90% of the contemporary group, a Dedicated Performance Advocate submits records on at least 8 of the 14 traits, and a Driven Performance

Advocate submits records on at least 10 of the 14 traits.

For participating Total Herd Enrollment members, your score is available on herdbook.org. After you're logged in, go to "Data Entry" and select "Online." On the "Online Data Entry-Inventories" page, the performance advocate compliance is viewable as a bar and half circles for each trait tracked.

Cow Herd DNA Roundup Continues



The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup. The project will continue to accept new herds at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

With the advent of the Calf Crop Genomics Project, the ASA Board of Trustees has amended the CHR program for females younger than calving age. Heifer calves and replacement heifers are no longer eligible for the CHR research rate as of January 1, 2021, but calving-age cows and new purchases of calving-age cows will remain eligible for the research rate. ■

More than a Carcass Test



"The CMP is a complete young sire progeny test, collecting data from birth to harvest and beyond due to the fact many of the CMP herds retain daughters which ultimately report the earliest maternal data on the enrolled sires."

- Gordon Hodges, Gibbs Farms

The CMP collects birth-to-harvest data, genomics, and mature cow information.



Look for the Logo!

Enroll your Sire - carcdata@simmgene.com



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Editor's Note:

This is the eighteenth in the series *Our Pioneers*.

Our Pioneers – The Livestock and Range Experiment Station at Miles City, Montana, part two.

This is the second half of my profile of the Miles City Research Station. My aim is to cover a small portion of the remarkable history with recognition of some of the many contributions that were made to the advancement of the beef cattle industry worldwide. I found it worth noting that throughout its storied history until the mid-1990s, only seven individuals directed the station. They were Mr. J.R. Swartz (1924–1926); Mr. J.R. Quesenberry (1926–1962); Dr. N.M. Kieffer (1962–1964); Dr. O.F. Pahnish (1964–1976); Dr. R.R. Woodward (1976–1979); Dr. R.A. Bellows (1979–1984); and Dr. P.O. Currie (1984 into the 1990s).

Each of the aforementioned leaders brought a unique skill set. And, over many decades, that wealth of knowledge and expertise was reflected in the work undertaken by the station. Of course, the successes at Miles City were the result of a collaborative effort and never one of conflicting agendas. The overall goals and mission transcended the generations of leadership, with each subsequent group adding their own contributions to the work at hand.

In part one, I highlighted the large scale linebreeding studies initiated by the station. Over time, 15 closed-herd lines were established. Dr. Ray Woodward gave credit to three others, in addition to himself, for this novel research approach. They were J.R. “Dick” Quesenberry; Bradford Knapp, Jr.; and Dr. R.T. “Scotty” Clark. While all had greatly differing personalities, they complemented one another and they amicably worked together toward a common goal. During that era, in spite of the anti-performance (testing) movement, they worked relentlessly on solving the many “far out” problems encountered.

Woodward described Knapp as “extremely brilliant” and pursued ideas others described as “impossible.” He was the station statistician. Dr. Woodward gave particular credit to Dr. Clark, and characterized him as his mentor. Woodward pointed out that Clark had the ideas that brought about the Miles City linebreeding research. His contacts at the USDA in Washington led to the concept and project being approved. Woodward stated, “No man, in my opinion, deserves the title of ‘father of beef cattle performance testing in America’ more than Dr. Clark. In my opinion, he was the originator of it all.”

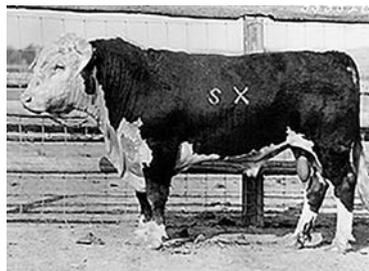
The Line 1 Hereford linebreeding program was started in 1934. Superior genetics were identified over multiple generations and incorporated into several mating schemes. As the inferior genetics were identified, they were eliminated from further consideration. Over time, 14 more lines were developed and studied, and rather complex combinations of matings were used across

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com

editor@simmgene.com

the 14 lines. And, as was used in the Line 1 experience, desirable genetics were identified and went forward while the undesirables were eliminated from further use.



A son of Advance Domino 13, the bull that all Line 1 Hereford cattle descend from. Photo by ARS, Fort Keogh Livestock and Range Research Laboratory.

Space here limits my ability to adequately cover the many achievements for multiple trait genetic improvements over many generations. However, the results in many areas were remarkable. One example proves the value of the research. In a 1975 trial, semen collected from Line 1 herd bulls in 1953 and 1975 herd bulls were used to breed unrelated cows. The 1975-sired progeny exceeded the 1953-sired progeny by 9 pounds at birth, 41 pounds for weaning weight, and 82 pounds for yearling weight — a sire effect only. Multiple studies over time have confirmed this advancement from performance testing.

While there is so much more that could be included in this piece, I found the following testimonial to be quite telling as to the value of the Miles City work. At a field day at Fort Keogh in 1984, H.H. Dickinson, executive vice president of the American Hereford Association at the time, made the following comments concerning the 50th anniversary of Line 1 linebreeding at the station. Dickinson said, “Until the 1970s, Line 1 cattle had virtually been ignored by the AHA, the show ring, and the ‘master breeders’ of the breed. It wasn’t until 1969, when the AHA held a type conference, that Hereford breeders got the message that they needed a different type of cattle. The show ring changed its standards and between 1977 and 1988, eight of the Denver champion bulls were of Line 1 pedigrees.”

It is worth observing that the above-referenced year of 1969 was right around the time that a new breed came on the scene and forever changed the makeup of the beef cattle industry in North America. Driven by that same need for change in the industry, our Simmentals certainly provided the genetics to do so, and the rest is history. Thank you Fort Keogh/Miles City for paving the way for performance testing and for the continuation to this day of the relentless efforts! ■



NEW JUNIOR MEMBERSHIPS

Memberships are due by April 1

to complete entries for 2022 Regionals and National Classic.

Any memberships received after April 1 will be subject to an additional \$50 priority fee.

**membership applications received after 12 p.m. the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Get a head start!

Go to juniorsimmental.org
to find the
AJSA Membership Application form



Developing leaders through friendship, networking, and communication skills!



by *Kaitlyn Cloud, vice president of Leadership*

There is no doubt that spring is one of my favorite times of the year. The excitement for summer being near, after finishing a long, busy school year makes it even sweeter to get back in the groove of things and prepare for the upcoming show season. Whether you have plans to work in the barn or take a trip to the beach, it's a fun time of year that everyone is looking forward to. Personally, it's a really big year for me. I graduate from junior college and prepare for the next step in my education, starting an internship that will help prepare me for my career. The AJSA has instilled a passion for agriculture in me, and that's why regionals and junior nationals are what I look forward to the most.

Everyone is not only excited to meet up with their friends, but also to show their animals, and maybe even visit a state they've never been to before. And while I am always looking forward to those things, spending time with the juniors really

makes me the most excited. There's nothing like seeing everyone move in and being greeted by people you haven't seen since the fall Major or even the past summer. There's nothing like witnessing others celebrate their wins, whether that be meeting the time requirements for the public speaking contest, making it to the finals of showmanship, or making the top 20 with their bred and owned heifer. All of these experiences truly make the Classics and other AJSA sanctioned events what they are today.

I could go on and on about what being a trustee means to me. Not only have I met some of my very best friends through the AJSA, but I have also built connections and mentored the next generation of juniors. Thinking about my show career coming to an end in a few short years, I am thankful for all the memories and experiences I have been presented with through the Association. I have made friends with other young people nationwide and gained knowledge that is second to none. Getting my gray jacket in Brookings, South Dakota, was only the start of what the AJSA would bring to me. ■



www.juniorsimmental.org



2021-2022 American Junior Simmental Association Board of Trustees

Eastern Region

Rachel Dickson
Saint Louisville, OH
740-915-1160
dicksonfarms21@gmail.com

Matt Koverman
Minford, OH
740-988-0203
kovermanm211@minfordfalcons.net

Luke Harker
Hope, IN
812-371-7976
lukeharker2252@gmail.com

Walker Housley
Dayton, TN
423-599-8346
walkerhousley@gmail.com

North Central Region

Martha Louise Moenning
Hayfield, MN
504-923-1114
marthamoenning@gmail.com

Emerson Tarr
LeRoy, IL
309-205-0860
elettarr2021@gmail.com

Grace Greiman
Goodell, IA
641-512-1662
grace.greiman@gmail.com

Lauren Trauernicht
Wymore, NE
402-239-4517
lauren.trauernicht@gmail.com

South Central Region

Sara Sweat
McCaskill, AR
870-826-0808
sweat.sara03@gmail.com

Kaitlyn Cloud
Carthage, MO
417-793-7824
kcloud2002@gmail.com

Rylee Abney
Watonga, OK
405-446-7588
rabney914@icloud.com

Blake Henrichs
Okarche, OK
405-831-1672
bhenrichscattleco@gmail.com

Western Region

Jonna McCullough
Fort Benton, MT
406-868-0253
jonna3383@icloud.com

Bella Beins
Deweyville, UT
435-452-1548
bella.beins@gmail.com

Sydney Schwenk
Sandy, OR
503-847-6828
sydney.schwenk55@gmail.com



Summer Schedule and Deadlines

April 1

Regional and National Classic entries open through your Herdbook account

April 15

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2022 National Classic. Application available at www.juniorsimmental.org.

April 15

Eastern Regional EARLY entry deadline — 4:30 p.m. Mountain (registration fees double after 4:30 p.m. MT on April 15)

April 20

Eastern Regional FINAL entry deadline — 4:30 p.m. Mountain

April 25

National Classic EARLY entry deadline — 4:30 p.m. Mountain (registration fees double after 4:30 p.m. MT on April 25)

May 1

National Classic FINAL entry deadline — 4:30 p.m. Mountain

May 25

Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline. **All the above applications can be found at www.juniorsimmental.org.**

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to: ASA Publication, Inc., One Genetics Way, Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental cattle, people, landscape, general agriculture.
- Best of Show winning entry gets their photo on the cover of the September *Register*.

June 8 – 11

Eastern Regional Classic, Lebanon, IN

June 24 – 30

National Classic, Madison, WI

October 15

2022 Steer Profitability Competition entry deadline, entry forms available at www.juniorsimmental.org

Check out the 2022 AJSA rules at www.juniorsimmental.org



Farm Bureau Seeks Revision to Bipartisan Cattle Bill

The American Farm Bureau Federation (AFBF) in late January voiced its support for the Cattle Price Discovery and Transparency Act of 2021, except for its establishment of mandatory minimums for negotiated purchases.

AFBF delegates voted last week to revise 2022 Farm Bureau policy, because they oppose government mandates that force packers to purchase a set percentage of their live animal supply by way of cash bids. “We support the majority of this legislation, but we cannot support mandatory cash sales,” said AFBF President Zippy Duvall. “We are committed to working with the sponsors of the bill to make revisions to ensure it aligns with the priorities outlined by our membership.”

The Cattle Price Discovery and Transparency Act is sponsored by Sen. Deb Fischer (R-Neb.) and Sen. Chuck Grassley (R-Iowa), and cosponsored by 14 other senators from both sides of the aisle. The legislation, proposed in November, would also establish a cattle contract library, update mandatory price reporting, and increase fines for companies that violate the Packers and Stockyards Act.

Pricing, Production Challenges Ahead

Continued supply chain issues and a slowdown in production are expected to influence the US meat industry in 2022, according to a new report from Rabobank.

Higher costs for such production needs as animal feed, labor, energy, and transportation all are expected to affect operational adjustments this year among processors, according to the global analytical firm’s latest Global Animal Protein Outlook 2022. Markets are expected to settle somewhat this year after the disruptions of 2021 that included COVID-19’s effects on the US workforce, but many of the drivers of recent change because of higher costs will remain, Rabobank analysts contend.

Overall strength in global demand for meat should support continued firm animal protein prices, and processors should be able to focus on opportunities created by the aforementioned market disruptions rather than viewing them only as business risks, the report noted. Pork, poultry, and aquaculture are expected to see slower production growth, while beef and wild catch both are expected to contract slightly over the course of the year, Rabobank predicted.

The ongoing recovery of China’s pig herd in the wake of the devastating African Swine Fever pandemic of 2018 is expected to be the single driver of global market growth in 2022, the report added.

Fewer Fed Cattle and Higher Operating Costs Ahead for Beef

The North American beef industry should see recent pressure on packing capacity ease this year, but higher operating costs are expected to continue, according to a new report from Rabobank. Rabobank’s latest Global Animal Protein Outlook 2022 predicts that the annual fed cattle slaughter this year could fall by as much as 2.5% compared with 2021 levels, with cattle numbers and packing capacity finding relative balance by mid-year. Packers are expected to continue to post healthy margins compared with pre-pandemic levels, but the price spread between beef and cattle will begin a multi-year narrowing trend in 2022, the report projects.

Rabobank is forecasting a similar scenario for Canadian beef producers, with annual production expected to decline by 2% in 2022 from 2021 levels as US cattle supplies challenge feeder cattle imports, and a decade of declining beef cow numbers limits the domestic cattle supply. Major drought conditions in Canada could also decrease the nation’s beef cow inventory by nearly 2% compared with 2021 rates, the report said.

Cold Storage Drawdown Signals Robust Demand

Red meat and poultry in cold storage fell to lower levels in December 2021 than a year earlier, indicating strong demand.

Red meat fell 6% to a total of 928.456 million pounds, as beef decreased 6% to 503.792 million and pork declined 4% to 398.947 million, USDA said in its latest Cold Storage report. Poultry dropped 16%, with chicken down 14% to 741.756 million pounds, and turkey falling 23% to 171.051 million pounds.

“The latest cold storage data remains supportive for meat prices, pointing to overall tight freezer supplies and the need on the part of end users to improve inventory positions ahead of the seasonal rebound in demand in the spring,” analysts wrote in the Daily Livestock Report.

Cold Weather Nutrition for Beef Cows

by Dana Zook (Northwest OK Extension Livestock Specialist), Bovine Veterinarian

Just before Christmas, I told my husband that I wished the weather was more characteristic of the season. “Be careful what you wish for,” he said. As you all know, winter came to us in full force on January 1, with bitterly cold temps and a little moisture for some. This recent weather brings to mind the extra nutrition required by cattle in cold weather. One can’t forget the February 2021 cold snap and the difficulties that cattle had maintaining body condition during that time.

There are many things that impact the ability of cattle to tolerate cold and inclement weather. Haircoat is the first aspect that makes a great deal of difference in cattle’s ability to withstand cold temperatures. The amount of moisture and how wet the haircoat is also impacts cold tolerance. Rainfall, melting snow, or ice increases cold stress. In addition, cattle in lower body conditions (less than BCS 5), have less tolerance for cold. All cattle will need extra feed to maintain body condition and manage stress from the cold, but those needs may vary from one group to the next.

So how much extra nutrition are we talking about? The Mesonet Cattle Comfort Advisor is an excellent tool for getting an idea of cold conditions and the impact they have on cattle performance. According to the Mesonet Cattle Comfort Advisor, a cow’s energy requirement increases 1% for each degree the cattle comfort index is below 32. This energy need would double to 2% if the animal is wet to the skin. Let’s look at a realistic example. At 1:30 pm on January 6, the cattle comfort index was 11 degrees in Kingfisher, Oklahoma. As many will recall, this was a dry cold with no moisture. According to the increased energy requirement of 1% (no moisture), cattle would need an additional 21% energy to maintain body condition ($32^{\circ} - 11^{\circ} = 21^{\circ} \times 1\% = 21\%$).

So how much would producers need to feed to meet this increased requirement? A producer feeding 20% cubes to gestating cows would need to provide an additional 3.5–4 pounds of

cubes daily to maintain body condition. Lactating cows' energy requirements are much higher, and therefore they will need an additional 4.5–5 pounds 20% cubes daily. Increasing feeding allotments like this could cause some digestive upset if fed all at once, so it may be beneficial to increase feeding at a lower level before cold weather strikes and for a few days after the cold snap to recover some energy loss. Also, cows that are fed just twice or three times per week may benefit from feeding more often to distribute higher feeding levels. A higher-quality hay can also bridge the energy gap in these situations, but it is helpful to know the hay quality and how much is being provided.

Feed Cows at Night to Produce More Calves in Daylight

by Mark Z. Johnson, Bovine Veterinarian

Calving season is a critical time of year in cow-calf operations. Calving, especially during winter months, can be challenging. If you are interested in simplifying calving season, this topic addresses a simple change in management that can result in more cows calving during the daytime.

Calving during daylight means calves are born during times of warmer temperatures, cows calving are easier to find and provide assistance if needed, and accordingly, more calves are saved and alive. The simple management change that leads to more cows calving during daylight hours? Feeding cows at night.

There are several data sets collected over time that indicate feeding cows at dusk will increase the number of cows calving during the daytime. Bear in mind, feeding cows in the evening does not completely eliminate cows calving during the night, but does result in a distinctly higher percentage of cows calving in daylight hours.

In one of the largest trials conducted, in which 1,331 cows on 15 farms in Iowa were fed once daily at dusk, 85% of the calves in those herds were born from 6:00 AM to 6:00 PM. It is noteworthy that the change from morning- to night-feeding can be made as soon as a week before calving and result in the benefit of more calves born during the day. But keep in mind, night feeding for several weeks prior to calving season is even more effective in getting more calves born during the daytime.

Managing Postpartum Anestrus in Beef Cows for a Successful Breeding Season

by Kacie McCarthy, University of Nebraska–Lincoln

As calving season is kicking off for many producers, we need to start thinking about how to manage cows during the early postpartum phase for a successful breeding season. Due to calving distribution, one thing to worry about is late-calving cows and how limited breeding season lengths can be challenging for them. Therefore, effective planning for reproductive health and limiting the impact of anestrus will ensure that cows are set up for the breeding season. By targeting cyclicity early in the breeding season, cows have a greater chance of higher pregnancy rates and therefore increase their opportunity to become pregnant during a limited breeding season.

Managing the postpartum interval

Beef cows must recover from the nutrient and physical demands of calving and lactation and will have 80 to 85 days to

return to estrus after calving to potentially maintain a yearly calving interval. Failure to successfully manage the postpartum interval (PPI) is one of the major causes of reproductive loss, especially in young cows.

After calving, cows go through postpartum anestrus, a period in which cows do not experience estrous cycles. During this period, the uterus is trying to return to non-pregnant size, shape, and position, and repair to support another pregnancy. This process (uterine involution) is completed in approximately 20 to 40 days following calving if no complications arise.

During the first ovulation postpartum, sometimes we see shorter estrous cycles and decreased fertility in those females. Therefore, we need cows to initiate estrous cycles prior to the start of the breeding season to become pregnant. If cows do not exhibit estrus or are still in anestrus, the chances for those females to cycle or get bred early in the breeding season decreases. So how can we manage cows that calve late or potentially are not cycling early enough postpartum?

Body condition score influences postpartum interval

Body condition score is an effective management tool to estimate the energy reserves of a cow. Research has shown that body condition at the time of calving has the greatest impact on subsequent rebreeding performance. Therefore, managing nutrient intake and body condition score (BCS) before and after calving contributes to improved reproductive efficiency within a herd. For reproductive success, BCS (on a 9-point scale) should target a 5 to 5.5 for mature females and 5.5 to 6 for first calf heifers by the breeding season.

Several studies indicate that cows that gain a BCS during the last trimester tend to have shorter PPI compared to those that maintain condition. Therefore, nutritional adjustments in the last trimester prior to calving to increase calving BCS could impact reproductive performance and should be part of a nutritional management strategy.

How to move up late-calving cows in the breeding season

Utilizing a controlled intravaginal drug release (CIDR), which is a slow-release progesterone device, is a common estrus synchronization tool that can be used to “jump start” the cycle of late-calving cows or manipulate the cycle in cows and heifers. Research has shown that inserting the CIDR no sooner than 20 days post-calving can initiate cycling earlier than may occur naturally. Even if artificial insemination is not being utilized, estrus synchronization can help decrease the PPI of thin BCS cows in the breeding season.

One resource that allows producers to generate calendars specific to timing of synchronization drugs, CIDR insertion and removal, and when to artificially inseminate is UNL's Estrus Synchronization Planner. Another resource that allows producers to evaluate costs associated with different protocols and breeding decisions would be UNL's Breeding Cost Cow-Q-Lator.

Overall, evaluating body condition prior to calving and through the breeding season will allow producers to make appropriate nutritional changes to ensure those females are in adequate condition for the next breeding season. Optimal reproductive performance of your cow herd requires that cows target a BCS of 5 or better. For early postpartum cows, utilizing estrus synchronization tools that include a progestin may be advantageous. ■

Court Orders Beef Packer to Process Niman Ranch Cattle

A federal judge ruled that Missouri Prime Beef Packers must process cattle supplied by Niman Ranch, following a previously executed agreement between the companies. Missouri Prime had agreed to process and fabricate Niman Ranch cattle into whole-sale cuts and ground beef products under a February 2021 contract, according to the court order. The contract, which expires in January 2024, allowed either party to terminate the agreement early with at least 90 days' written notice.

In December, a Missouri Prime executive notified Niman Ranch of a decision to stop processing Niman's cattle, stating "we have no choice if we want to remain solvent," according to the court order. Niman responded by asking Missouri Prime to honor its agreement and provide 90 days' notice before termination.

Niman Ranch said it did not have the time necessary to find a replacement processor, noting that compliance with USDA labeling approval and Certified Humane certification processes requires much longer than three weeks. The result was that Niman Ranch would be unable to provide finished meat products to its customers, according to court documents.

Niman also argued that Missouri Prime's refusal to process its cattle would "permanently damage Niman Ranch's hard-won reputation for meeting its customers' needs." In addition, Niman said cattle that remain unprocessed for too long cannot be used for grass-fed programs, putting the company at risk of losing some of its suppliers.

The court order noted the defendants' only argument was that the agreement was not valid because the contract provided by Niman Ranch was incomplete. The court said it determined that Missouri Prime terminated the agreement because it found more lucrative business opportunities, despite its ongoing responsibilities under the contract with Niman Ranch. The court also found that Missouri Prime followed the requirements and schedules of the agreement until its December termination email.

The court agreed that Niman could suffer irreparable harm to its reputation and granted Niman's motion for a temporary restraining order and preliminary injunction.

Niman Ranch is owned by Perdue Farms, which bought the farmer and rancher network in 2015. Missouri Prime Beef Packers began operating its processing facility in early 2021.

McDonald's Expands McPlant Test

McDonald's is expanding a test of its McPlant sandwich to 600 US locations, after the plant-based burger co-developed with Beyond Meat was introduced at eight restaurants around the country late last year, the company announced in late January.

The McPlant will appear on menus in the San Francisco Bay and Dallas-Fort Worth areas beginning February 14, McDonald's said.

The burger is made from ingredients including peas, rice, and potatoes, and served on a sesame seed bun with tomato, lettuce, pickles, onions, mayonnaise, ketchup, mustard, and a slice of American cheese.

Beyond Meat announced a three-year global strategic agreement in February 2021 to be McDonald's preferred supplier for the new McPlant burger and to explore co-developing other plant-based menu items. McPlant has also been introduced in overseas markets including Sweden, Denmark, the Netherlands, Austria, and the UK.

Plan to Implement Competition

The US Department of Agriculture and Department of Justice announced a plan of "shared commitment to effectively enforcing federal competition laws which protect farmers, ranchers, and other agricultural producers and growers from unfair and anti-competitive practices, including the antitrust laws and the Packers and Stockyards Act," the agencies said in a joint press release. Secretary of Agriculture Tom Vilsack and Attorney General Merrick Garland announced the "statement of principles and commitment" at a recent joint meeting at the White House. At that meeting, President Joe Biden discussed \$1 billion in federal investment to benefit small processors. The administration is seeking to overcome what the administration and Congress have identified as an anti-competitive level of consolidation among meat processors by helping numerous smaller processors to build profitable operations.

The agencies outlined the following objectives: Farmers, ranchers, and other producers and growers deserve the benefits of free and fair competition. The Justice Department and USDA therefore are prioritizing matters impacting competition in agriculture. The agencies will jointly develop a centralized, accessible process for ranchers, farmers, and other producers and growers to submit complaints about potential violations of the antitrust laws and the Packers and Stockyards Act. The agencies will protect the confidentiality of the complainant to the fullest extent possible under the law, and also commit to supporting relevant whistleblower protections.

The agencies will work together to promote effective information sharing and case cooperation.

Both agencies commit to vigorously enforce the laws that protect farmers, ranchers, and other producers and growers from unfair, deceptive, discriminatory, and anticompetitive practices. As appropriate, USDA will make reports or refer potential violations of the Packers and Stockyards Act to the Justice Department to better enable its antitrust division to pursue chosen competition-relative cases and to allow the agencies to collaborate on issues of mutual interest.

Meat Snacks Company Secures Investment

Natural meat sticks brand Chomps has received a minority investment from private equity firm Stride Consumer Partners, the companies announced. Stride is investing \$80 million in the Naples, Florida-based company, Bloomberg reported, citing an interview with Chomps CEO and co-founder Peter Maldonado.

Stride's involvement will help Chomps to accelerate innovation, brand-building, and distribution, the companies said in a press release. Chomps meat sticks are made with sustainably sourced proteins, including grass-fed beef and venison and free-range turkey. The snacks are Whole30 Approved, Certified Gluten-Free, Certified Paleo, and Keto Certified.

The line is available in more than 18,000 retail stores nationally, including Walmart, Trader Joe's, and Whole Foods Market, as well as online through Amazon and Thrive Market.

Chomps has \$100 million in retail revenue. The funding from Stride is the first outside private equity capital Chomps has raised, and Stride's first large investment in the food category, according to the companies.

Livestock Services

R-C Ranch Opens Retail Operation in Houston

R-C Ranch, a direct-to-consumer provider of Texas-raised Wagyu beef, has opened its first storefront at the historic Houston Farmers Market. The 3,000-square-foot shop sells R-C Ranch Wagyu, raised in Brazoria County, Texas. In addition to the meat cuts, the shop sells marrow bones and offal.

Meats from other producers like Holmes Poultry, Lonestar Seafood, and Capra Foods will be available as well, along with a live Maine lobster tank. Because the shop is a USDA-inspected facility, R-C Ranch also supplies restaurants and can ship goods across state lines.

Ambassador Meats Partners with US Pond Hockey Championships

Ambassador Meats has teamed up with Minnesota's premier pond hockey event, the US Pond Hockey Championships, the company said in a news release. Ambassador will serve as the official hot dog partner and championship rink sponsor for the events, which kicked off on January 21. The brand's hot dogs and smoked bratwurst will be sold at the concessions, and its air-powered hot dog cannon, "Der Viener Schlinger," will launch hot dogs into the sky to mark the ceremonial start to the championship events. ■



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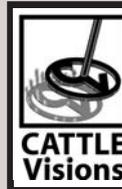
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Are Cow Noses the New Fingerprint to Unlocking Livestock Facial Recognition?

by Taylor Leach, Bovine Veterinarian

It's 2022 and people are using their fingerprints to unlock everything from cars to houses to cell phones. This technology, which used to seem futuristic, has now become the norm, and it may be coming to a farm near you.

Fingerprint recognition technology for cell phones was first created in 2011 and is the process of verifying a person's identity by comparing their fingerprints with previously recorded samples. This recognition is then utilized to unlock certain technology features and can even provide specific data on individuals.

Similar to human fingerprints, cow noses (or muzzles) are detailed, nearly unique, difficult to change, and remain the same over the life of an individual, making them ideal long-term markers of identity. According to ABC Rural, Ali Shojaeipour, a University of New England researcher, is developing artificial intelligence capable of identifying cattle by their muzzles.

Comparable to how humans unlock their phones with a fingerprint, Shojaeipour's technology detects and identifies animals via the muzzle. Currently, he is also building a smartphone app so that animals can be identified by phone cameras.

Similar technology is also being developed at Kansas State University. Several K-State researchers from the College of Agriculture, the College of Veterinary Medicine, and the Carl R. Ice College of Engineering are developing an artificial intelligence network for cattle that is based on human facial recognition technology.

Though this technology is focusing primarily on beef cattle, the artificial intelligence could benefit the dairy industry as well.

"Our thinking is, 'Why can't we have something like [facial recognition] for beef cattle, which could then be used to create a national animal disease traceability system?'" said KC Olson, beef cattle scientist with K-State Research and Extension, who has helped to develop the idea. "The need for such a system has never been greater."

Labor in Meatpacking Plants

When assessing the meat industry's plans to increase processing capacity over the next three years, the word "ambitious" feels inadequate.

First, there are the many propositions from large processors, including: \$120 million from Tyson Foods to expand chicken facilities in Seguin, Texas, and Vicksburg, Mississippi; a new American Foods Group beef plant in Warren County, Missouri, with a 2,400-head-a-day capacity; and \$130 million from JBS USA toward two Nebraska beef plants.

Then there are the unprecedented proposals from farmers and co-ops: Sustainable Beef, a co-op of cattle producers, is seeking approval for a \$325 million beef plant in North Platte, Nebraska, with a peak capacity of 400,000 cattle annually; and farmer-owned Wholystone Farms, a pork processor, plans to build a new \$500 million harvest and processing facility in Sioux Falls, South Dakota.

On top of the industry's push, there are the similarly epochal commitments from the federal government. In an effort to diversify the meat supply chain, the USDA has committed \$500 million to expand meat and poultry capacity, and an additional \$150 million for "small and very small" facilities.

Altogether, the plans would amount to the largest capacity expansion in decades. According to Jeff Millican, a senior vice

president with Wells Fargo Commercial Banking's agribusiness, the beef markets alone could see capacity rise by 9,500 head a day. And the expansion, ultimately, results from sensational packer profits.

"You've got margins that are exceptionally strong — historically strong, even," Millican says. "You've seen a 10% increase in beef prices this year, and that's on top of what was a historical high last year."

But while meatpackers are enjoying record profits and planning record expansions, such optimism inevitably leads to one complex challenge: how processors are going to find the workers to fill the many thousands of jobs that such growth requires, especially when the industry already is struggling with worker recruitment and retention.

"Until automation catches up — especially in the beef space — you have to have the labor," Millican explains. "You can't operate these plants at less than capacity without the labor."

Even the most daunting obstacles, however, contain shards of opportunity. And as Millican and others detail, the meat industry's planned expansion affords it the space to not only redefine the present expectations of meatpacking labor, but also to establish customs and norms that will sustain the industry far into the future.

NAMI CEO Testifies to House on Industry Consolidation

Julie Anna Potts, president and CEO of the North American Meat Institute (NAMI), called claims regarding consolidation and concentration in the meat industry "misplaced" in testimony in late January to a House of Representatives subcommittee.

Those claims include the argument that consolidation "is ongoing and that packers' market power is becoming more and more concentrated," Potts testified.

"That is not the case," she said. "The four-firm packer concentration ratio for fed cattle slaughter has not changed appreciably in more than 25 years. According to the US Department of Agriculture (USDA), the four-firm concentration ratio was 82% in 1994; today it is 85%."

Potts said the last proposed merger of the largest fed cattle slaughterers (when JBS attempted to purchase National Beef in 2008) was blocked by the Justice Department. When cows and non-fed cattle are considered, the four largest beef packers represent 70% of total US beef production, rather than 85%, she said. In addition, the size and location of beef plants is consistent with where farms, ranches, and fed cattle are located, Potts said.

The hearing, "Addressing the Effects of Economic Concentration on America's Food Supply," was hosted by the House Subcommittee on Antitrust, Commercial, and Administrative Law, and took place via Zoom.

Potts also used her testimony to push back against Biden administration statements about meat industry consolidation. "Looking for a scapegoat for economy-wide inflation, the Biden administration has alleged that meat and poultry industry concentration is to blame for rising consumer prices," Potts stated. "The truth is not so convenient."

Potts provided charts that, she testified, showed that inflation has not tracked with consolidation in recent decades. Moreover, Potts pointed to other economic factors behind rising prices, including labor, transportation, supply chain challenges, and regulatory factors. ■

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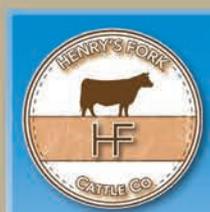
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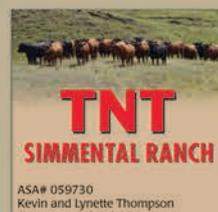
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South Korea Lifts Ban on Canadian Beef

South Korea announced at the end of January that it would lift a temporary suspension on imports of Canadian beef, Canadian Agriculture Minister Marie-Claude Bibeau said in a Twitter post. “Great news for our cattle sector, who provide the world with safe, high-quality beef,” Bibeau said.

Seoul imposed the ban in December in response to the discovery of an atypical case of bovine spongiform encephalopathy (BSE) in Alberta. More recently, the governments of China and the Philippines also suspended Canadian beef imports, citing BSE concerns.

The Canadian government reported the BSE case was found in an 8½-year-old beef cow in Alberta. The case is atypical, naturally occurring in an older animal, and not classical. Classical BSE is caused by an animal eating contaminated feed.

JBS Announces New CEO for Brazilian Beef Unit

JBS S.A. announced recently that Gilberto Meirelles Xandó Baptista is the new chief executive officer of its Brazilian beef unit JBS Brazil.

The executive resigned from his position as a sitting member of the JBS S.A.’s Board of Directors on Friday, and was replaced by the former director of Economic Policy at Brazil’s Central Bank, Carlos Hamilton Vasconcelos Araújo.

Vasconcelos Araújo was also vice president of Services, Infrastructure, and Operations at state-run bank Banco do Brasil from 2017 to 2018, and secretary of Economic Policy at the Ministry of Finance in 2016, among other positions in the private sector.

Red Meat Exports Trend Downward in 2022

USDA’s latest weekly export data shows both red meat shipments and sales were light in the first week of 2022, triggering projections that export demand may be on the decline, according to the Daily Livestock Report.

Pork export shipments for the week ending January 6 were 23,439 million metric tons, down about 19% from the average of the previous four weeks and 22% lower than a year ago. DLR analysts surmised that light exports to China indicate a shift in pork import demand, as hog prices in the country have returned to pre-African swine fever levels and the country’s large producers have been able to ramp up production to meet domestic demand.

“We think this is the reason why USDA finally gave up on their bullish forecasts for US pork exports in 2022, lowering them by 405 million pounds or 5.5%,” DLR analysts wrote, noting that “there are no indications that demand will rebound anytime soon.”

USDA is now forecasting pork exports in 2022 to be about 88 million pounds, or 1.2% lower than in 2021. The DLR analysts expect that further decline will depend on Mexico, which in 2021 became US pork’s biggest market, with about 29% of all US pork exports for the year.

According to the DLR, beef export shipments and sales also were light in the first week of January, even though outstanding beef sales in early January were almost 155,000 metric tons. However, DLR analysts noted that there is “a significant amount of beef currently sold but that has not been shipped out yet.” China has ordered 40,000 metric tons from the US, the biggest volume of beef sold, but this has yet to be delivered.

USDA is currently forecasting US beef exports in 2022 to decline 5% from the previous year. The DLR analysts believe this is a conservative estimate, given light global beef supplies and an

expected rebound of the global economy as the COVID-19 pandemic stabilizes.

Chinese Animal Products Seized in New York City

USDA’s Animal and Plant Health Inspection Service (APHIS) said in late January its Smuggling Interdiction and Trade Compliance (SITC) program seized and destroyed more than 1,900 pounds of prohibited pork, poultry, and ruminant products from New York City-area retailers over the last three months of 2021.

The products were sourced from China, lacked the required import permits and health services, and therefore were deemed a risk of introducing invasive diseases into the United States. APHIS had particular concern because China is a country affected by African swine fever (ASF), classical swine fever, Newcastle disease, foot-and-mouth disease, highly pathogenic avian influenza, and swine vesicular disease.

Though not a threat to human health, ASF is deadly to pigs, and the US is on heightened alert to keep the disease from entering the country for the first time. Most recently, ASF was confirmed in pigs in the Dominican Republic and Haiti, having already spread throughout China and Asia, as well as within the European Union.

The recent efforts to safeguard American agriculture represent a continued collaboration between APHIS, USDA Food Safety and Inspection Service, US Customs and Border Protection, and local New York City officials.

SITC’s safeguarding efforts also include other prohibited agricultural products. In 2021, SITC seized 224,568 pounds of prohibited agricultural items valued at over \$1.7 million, helping protect US crops and livestock from devastating and costly plant pests and foreign animal diseases.

Moy Park Suspends Production in Northern Ireland

Moy Park has temporarily suspended live bird processing operations at its poultry plant in Northern Ireland, sparking concerns about supplies, chicken prices, and poultry farmer income, according to news reports.

The European subsidiary of Pilgrim’s Pride — itself a unit of JBS USA — cited worker shortages in the wake of Brexit and higher energy and grain costs for the production halt at the Ballymena facility. The production suspension is expected to last until September 2022.

The company will focus on its seasonal and retail products, and plans to work with local farmers to “manage this temporary reduction in poultry requirement,” a Moy Park spokesperson told *The Belfast Telegraph*. Some of the workers on the live bird processing operation will be moved to the company’s further processing lines, the spokesperson added.

The suspension is the second at the facility in two years, and the Ulster Farmers Union is warning that the higher input costs to produce food will be passed along, a union official told the British Broadcasting Corp. Moy Park and other companies have been challenged in the wake of Brexit, which made it more difficult to recruit overseas workers to replace departing staffers.

Pilgrim’s acquired Moy Park in 2017 in a \$1.3 billion deal that was challenged by Pilgrim’s stockholders. Shareholders questioned the purchase because JBS was a majority stakeholder of both Pilgrim’s and Moy Park at the time. The shareholder lawsuit was settled for \$42.5 million in late 2019. ■



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Karisch Honored by American Society for Animal Science

Dr. Brandi Karisch has been recognized for her service and research with a prestigious honor in the field of animal science. Dr. Karisch, associate extension and research professor in the Mississippi State University Department of Animal and Dairy Sciences, received the 2022 Southern Section of the American Society of Animal Science award during the organization's annual

meeting. This award recognizes a society member who has made an outstanding contribution in animal science programs.

Karisch and her husband, Matt, along with their two young sons operate MBK Cattle, which is focused on raising Simmental cattle.

In Memoriam...

William "Bill" Angell, 75, LaSalle, Colorado, who was deeply involved in many aspects of the cattle industry over his long career, passed away on January 27. Angell was born in Lansing, Michigan, and a graduate from Michigan State University, where his chief advisor was Dr. Harlan Ritchie — a good friend of the American Simmental Association. Angell earned his MS from the University of Wisconsin. Subsequently, he served as collegiate judging coach, as a breed association field man: as a publication representative, for the National Western Stock



Bill Angell

Show: and for Superior Livestock Auction. He was widely respected for his expertise in working with seedstock producers, including the Simmental breed. He is survived by Donna, his wife of over 50 years; one son, Blake; two daughters, Miki and Missy; one brother, Richard; and four grandchildren.

Ronald G. Miller, 77, passed away after traveling to Denver to enjoy the National Western Stock Show for the 60th time. Well known within the family of Simmental breeders throughout North America, he was the recipient of ASA's prestigious Promoter of the Year award in 2019. During his career, Miller remained close to the cattle industry, but was partial to Simmental. He worked as a livestock hauler and consultant, and was deeply involved in cattle sales and expositions. Miller resided in Plattsmouth, Nebraska. He is survived by two daughters: Marilyn (Steve) Smith and Sidney Fiene (Bruce) Vossler; one brother, George (Penny) and numerous grandchildren and great-grandchildren. A scholarship has been established in his name through the American Simmental Association. Contributions can be sent to the ASA Foundation, Ronald G. Miller Memorial, One Genetics Way, Bozeman. ■



Ron Miller

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\$30,000 – Bull, "FP/L Jurisdiction 103J," s. by Hook's Galileo 210G, cons. by Four Point Livestock, sold to GENEX™ Beef, WI.

\$21,000 – Bull, "CCS/JS Progressive 48H," s. by CDI Innovator 325D, cons. by JS Simmentals, sold to Hanel Black Simmentals, Courtland, KS.

\$20,000 – Female, "FSCI Ms Hope G269," s. by W/C Bankroll 811D, cons. by Ferguson Cattle, sold to Ronnie Smith, Denton, TX.

\$18,000 – Female, "FSCI Ms Alley G209," s. by TJSC Hammer Time 35D, cons. by Ferguson Cattle, sold to Ronnie Smith, Denton, TX.

\$15,000 – Female, "WPCC Deanna J116," s. by JSUL Something About Mary 8421, cons. by William Palmer, sold to Jacie Massey, Hutchinson, KS.



The Bricktown National Sale was held Monday, January 10, 2022, at the Cattlemen's Congress. The sale kicked off with donation lots including hunts and advertising opportunities for the American Simmental-Simbrah Foundation (ASF). The highlight of these was the Foundation Female B C R Time To Shine J014, donated by Buck Creek Farms, Yale, OK. A consortium of 50 breeders came together and purchased the female for a record-setting \$67,000. This group included: Adcock Land & Livestock, B&K Simmental/Ivie & Sons, Bloomberg Cattle, Bramlet Simmentals, C4 Land & Cattle, Chad Thompson, Circle M Farms, CNN Cattle/Frederick Show Cattle, Diamond Group, Diamond J Simmental, Diamond M Cattle Co., Eberspacher Enterprises, Ferguson Show Cattle, Four Point Livestock, Freking Cattle Co., GB Marketing, Gerdes Show Cattle, H20's Cattle, Hagan Cattle, Hart Simmentals, Hartman Cattle Co., Heidt Simmentals, Helm Farms, Innovation Ag Marketing, Jame and Anna Krieger Livestock Insurance, Jones Show Cattle, JS Simmental, La Muñeca Cattle, MacGregor Livestock, MadLuke Cattle, Pape' Machinery, RDO Equipment, Red River Farms, Rocking P Livestock, RS&T Simmentals, Sam & Morgan Wallace, Wallace Cattle Co., Schick Haefner Cattle Co., Shipwreck Cattle, Shoal Creek Simmental, Sunset Oaks, Tim Schaeffer Show Cattle, Top Hat Simmental, Trauernicht Simmental, Turkey Creek Cattle Co., Udell Cattle Co., Wayward Hill Farm, Werning Cattle Co., White Wing Simmental, Wilbur Ellis Agribusiness and XTB Cattle Co.

Editor's Note: PTP data for the Cattlemen's Congress are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Back Fat EPD, REA EPD, \$API and \$TI.

Junior Show

Date: January 9, 2022
Location: Oklahoma City, OK
Judge: Tyler Cates, Modoc, IN

Purebred Females

Spring Calf Champion

"UDE Diamond 141J,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Jade Beeson, Anthon, IA.
 10.2/81/115/5.7/21.2/11.8/.01/-.075/.93/112/75



Reserve Spring Calf Champion

"JSUL Some Dream 1315J,"
 s. by JSUL Something About Mary 8421,
 exh. by Kathy Lehman, Shelby, OH.
 7.7/6/105/3/18.8/10.8/.07/-.082/.82/106/72



Junior Calf Champion

"STCC TFG Rory 005J,"
 s. by JBSF Berwick 41F,
 exh. by Camryn Clapp, Montezuma, IN.
 5.6/82/123/1.5/20.8/12/.10/-.105/.87/110/75



Reserve Junior Calf Champion

"KMEM Sheza Jewel 106J,"
 s. by HPF Quantum Leap Z952,
 exh. by Josie Philips, Maysville, KY.
 11/81/116/4.5/20.7/9.4/-.13/-.097/1.05/102/72

Senior Calf Champion

"JSUL Stunning Rose 0504H,"
 s. by JSUL Something About Mary 8421,
 exh. by Sara Sullivan, Dunlap, IA.
 10.5/80/117/3.5/20.6/12.4/.14/-.092/.90/121/78



Reserve Senior Calf Champion

"ETR Shirley Temple 05H,"
 s. by Profit,
 exh. by Jordan Teets, Lost River, WV.
 5/77/113/3.4/15.8/10.6/-.05/-.069/.62/96/67

Intermediate Champion

"KCCI SWC Heavenly 26H,"
 s. by Profit,
 exh. by Anna White, Grandview, TX.
 9.2/78/111/4.7/15.1/13.8/.11/-.101/.76/120/75



Reserve Intermediate Champion

"KDP Miss Hoya June Bug,"
 s. by Profit,
 exh. by Nolan Goehring, Random Lake, WI.
 7.6/78/111/5.1/18/13.7/.09/-.083/.61/114/73



Grand Champion and Junior Champion

"GBC XTB Hazel H03,"
 s. by WLE Copacetic E02,
 exh. by Pepper Elmore, Waukomis, OK.
 10.3/89/132/3.9/23.8/12.6/.16/-.090/.87/125/83



Reserve Grand Champion and Reserve Junior Champion

"TJSC Knockout 401H,"
 s. by W/C Relentless 32C,
 exh. by Montana Hulsmeyer, Harrod, OH.
 8.7/69/95/1.3/17.1/8/.16/-.084/.76/108/72

(Continued on page 58)



CATTLEMEN'S CONGRESS

(Continued from page 57)

Percentage Females



Spring Calf Champion
"Wallace Travel Gal 185J,"
s. by SJW Exit 44 7111E,
exh. by Bryce Mobray, Salem, MO.
13.1/70/111/6.7/20.5/11.5/.30/-.020/.60/122/74



Reserve Spring Calf Champion
"S&S TSSC BT Ariana 1226J,"
s. by SCC SCH 24 Karat 838,
exh. by Hadley Hendrickson, Farmland, IN.
8.3/76/110/3.6/20.9/10.3/-.09/-.047/.48/88/63

Junior Calf Champion
"JBOY Tammy,"
s. by W/C Bankroll 811D,
exh. by Wade Spencer, Logan, IA.

Reserve Junior Calf Champion
"Seldom Rest Sandy 1020J,"
s. by JBSF Berwick 41F,
exh. by Sara Sullivan, Dunlap, IA.
8.2/67/99/4.2/16.4/10.7/.34/-.027/.33/105/67



Senior Calf Champion
"STCC Serena's Gift 0173,"
s. by PVF Blacklist 7077,
exh. by Mercedes Ferree, Sullivan, IN.
7.6/86/130/1.1/19.6/11.7/-.23/-.059/.93/113/78



Reserve Senior Calf Champion
"RP/WCC Valentine H089,"
s. by SJW Exit 44 7111E,
exh. by Josie Phillips, Maysville, KY.
9.6/72/106/5.8/21.2/12.9/-.02/-.070/.60/108/68



Intermediate Champion
"FHEN Cassidy H09,"
s. by VCL LKC Profit Maker 604D,
exh. by Makenna Snodgrass, Brock, NE.
9.7/73/103/5.1/16.2/14.4/.23/-.039/.38/116/71



Reserve Intermediate Champion
"S B C Melania 793H,"
s. by W/C Bankroll 811D,
exh. by Jordan Stephens, Ewing, KY.
13.3/81/120/7.4/23.7/10.3/.29/-.053/.98/123/81



Grand Champion and Junior Champion
"CELL Trixie 0105H,"
s. by SC Pay The Price C11,
exh. by Chase Harker, Hope, IN.
10.2/68/97/5.8/18/10.8/.11/-.054/.71/105/67



Reserve Grand Champion and Reserve Junior Champion
"Miss CCF Jestress H302,"
s by WLE Copacetic E02,
exh. by Kelton Arthur, Stillwater, OK.
14.6/82/124/6.9/19.3/12.8/.14/-.035/.83/121/77

Simbrah Females



Reserve Grand Champion and Junior Calf Champion

"Hagan Dakota 50J,"
s. by Hagan Dinero 5B,
exh. by Haley Bryand, Overton, TX.
8.7/66/105/5.7/16.4/12/- .11/- .110/.69/99/63

Reserve Junior Calf Champion

"Hagan Dumbo 204J,"
s. by Hagan Dinero 5B,
exh. by Karter Peoples, Rockwall, TX.
8.5/59/92/5.7/19.5/10/- .11/- .123/.66/86/56



Senior Calf Champion

"TSC Hallelujah,"
s. by TSC Real Deal,
exh. by Avery Rendon, Lorena, TX.
5.4/68/99/3.4/22.5/9.8/- .06/- .101/.69/92/64



Reserve Senior Calf Champion

"Smith RFI Sugar Girl,"
s. by Smith Just Because,
exh. by Keeli Whitaker, Ranger, TX.
13.9/55/83/7.8/16.8/10/- .11/- .108/.79/105/62



Grand Champion and Intermediate Champion

"Miss Cricket,"
s. by TK/FCC Hard Body,
exh. by Bailey Buzzard, Victoria, TX.
4.7/81/116/2.8/19.1/6.3/- .18/- .121/.52/73/64



Reserve Intermediate Champion

"Smith McCrary Roxie 52H,"
s. by Smith Made Solid,
exh. by Hallie Hackett, Texarkana, TX.
11.7/68/97/7.3/15.8/12.6/.03/- .098/.76/116/70



Junior Champion

"4LC Fancys Dream Girl,"
s. by McCrary Smith Inspired,
exh. by Paisley Lightfoot, Needville, TX.
8.1/68/101/6/21.1/5.9/- .07/- .097/.61/79/61



Reserve Junior Champion

"Smith McCrary Look At Me Dixie,"
s. by Smith Just Because,
exh. by Hallie Hackett, Texarkana, TX.
13/61/89/8.1/16.4/11.6/.01/- .113/.56/117/69

Fullblood Females



Grand Champion

"Logland Sarah 119J,"
s. by Outback Of Double Bar D,
exh. by Logan Smith, Roland, OK.
1.7/80/113/.1/33.5/9.6/- .07/- .132/1.03/86/68



Reserve Grand Champion

"Logland Tovie 059H,"
s. by Logland Arrow L03E,
exh. by Logan Smith, Roland, OK.
2.2/75/107/1.2/35.7/11.8/- .07/- .141/.89/89/65

(Continued on page 60)

(Continued from page 59)

Open Show

Dates: January 10-11, 2022
Location: Oklahoma City, OK
Lead Judge: Shane Bedwell, MO
Associate Judge: Kyle Perez, NM

Simbrah Show

Bulls



Grand Champion and Junior Calf Champion
 "Hagan El Patron 12J,"
 s. by Hagan Kodiak 647E,
 exh. by Hagan Cattle Company, Yoakum, TX.
 7.4/63/90/3.8/17.6/9.7/-05/-114/.68/95/62

Reserve Junior Calf Champion
 "Hagan Julio 47J," s. by Hagan Kodiak 647E,
 exh. by Hagan Cattle Company, Yoakum, TX.
 8.5/65/100/4.9/16.7/10.1/-03/-102/.63/102/65



Reserve Grand Champion and Senior Calf Champion
 "3CC CTCF Alpha,"
 s. by TK/FCC Hard Body,
 exh. by Gantz Allen, Blossom, TX.
 5.2/66/101/3.3/24.4/9.9/-06/-100/.55/83/59

Bull Pen Show

Date: January 10, 2022
Location: Oklahoma City, OK
Lead Judge: Jason Hoffman, Thedford, NE
Associate Judge: Cody Lafrentz, Thedford, NE

Purebred Pen of Five



Grand Champion, exh. by Freking Cattle Company, Alpha, MN

Birth	Animal's Name	Sire	WDA	SC
1/17/21	FRKG Victory 78J	Mr CCF 20-20	3.83	40
1/22/21	FRKG Justice 113J	Mr CCF 20-20	3.70	40
1/20/21	FRKG Leader 35J	Mr CCF 20-20	3.91	42
1/26/21	FRKG Crusader 356J	Mr CCF 20-20	3.74	42
1/26/21	FRKG Journey 71J	Ruby's Currency 7134E	3.71	43
Pen Average			3.78	41.4
EPD Average			9.2/83/120/4.2/13.8/13/.09/-093/1.02/120/78	

Class Standings, Purebred Bulls, Pen of Five

Class 4
 Freking Cattle Company, Alpha, MN

Class Standings, Purebred Bulls, Pen of Three

Class 6
 Genetics Plus Group, Tecumseh, NE
 Schaake Farms Inc., Westmoreland, KS
 KFA Simmentals, Seymour, WI

All EPD, indexes and percentile ranks printed here are current as of a 1/7/2022 data pull.

All actual and ultrasound measurements were taken and recorded at the time of check-in on 1/7/22.

Purebred Pen of Three



Grand Champion, exh. by Genetics Plus Group, Tecumseh, NE.

Birth	Animal's Name	Sire	WDA	SC
3/2/21	GPG Destiny 281J	SO Remedy 7F	3.75	40
3/6/21	GPG Dignified 231J	SO Remedy 7F	3.71	37
3/21/21	GPG Density 153J	SO Remedy 7F	3.79	41
Pen Average			3.75	39.3
EPD Average			11.9/75/108/4.6/20.6/9.7/-01/-096/.84/110/73	



Reserve Senior Calf Champion

"RCC5 Black Mack,"
s. by LHH Ambush 801F,
exh. by Avery Rendon, Lorena, TX.
6.2/65/97/4/19.4/11.4/.07/-099/.69/93/61

Junior Champion

"RHF/SA Hans Solo,"
s. by Kimbo 114D,
exh. by Allen Farms, Dierks, AR.
4.3/61/88/3.1/22.7/11.2/.05/-099/.45/88/59



Reserve Junior Champion

"Smith McCrary Tundra 45H,"
s. by Smith Nu Approach,
exh. by Hallie Hackett, Texarkana, TX.
11.7/70/94/4.6/17.1/4.7/-25/-136/.55/76/61



Reserve Grand Champion, exh. by Schaake Farms Inc., Westmoreland, KS

Birth	Animal's Name	Sire	WDA	SC
1/4/21	SFI Back 2 Basics J2	Ruby's Currency 7134E	3.82	44
1/20/21	SFI Hot Chili Pepper J7D	GEFF County O	3.62	42
2/12/21	SFI Fixit J13F	TJ High Calibre 556B	4.12	43
Pen Average			3.85	43
EPD Average			7.9/83/126/3.8/26.8/17.1/.15/-084/.94/130/80	

(Continued on page 62)

(Continued from page 61)

Females



Grand Champion Cow/Calf Pair
 "Smith Liv's Something Special,"
 s. by Smith Practical 42D,
 exh. by Paisley Lightfoot, Needville, TX.
 15/59/83/9.1/13.8/8.1/-12/-120/.70/105/65



Junior Calf Champion
 "Smith JCC Unforgettable Choice,"
 s. by Smith No Better Than This,
 exh. by Smith Genetics, Giddings, TX.
 12/59/74/6.7/19.4/8.8/-11/-114/.57/88/58



Reserve Junior Calf Champion
 "Smith Bella Bellissima 326J,"
 s. by Smith Made Solid,
 exh. by Jakob Sansom, Brenham, TX.
 11.7/68/94/7.5/18.2/8.3/-14/-121/.45/89/63

Percentage Pen of Three



Grand Champion, ex. by Tubmill Creek Farms, New Florence, PA.

Birth	Animal's Name	Sire	WDA	SC
3/4/21	TMCK Hendrix 854J	GEFF County O	3.95	42
3/1/21	TMCK Rush 838J	W/C Loaded Up 1119Y	4.26	43
3/3/21	TMCK Metallica 840J	W/C Loaded Up 1119Y	4.10	44
	Pen Average		4.10	43
	EPD Average	10.6/74/114/6.3/19.6/13.4/.10/-.059/.91/111/70		

Class Standings, Percentage Bulls, Pen of Three

Class 5
 Tubmill Creek Farms, New Florence, PA

Class Standings, Purebred Female, Pen of Three

Class 2
 Holt Cattle Company, Mina, SD
 Lone Tree Simmentals, Lone Tree, IA

Class 3
 Ferguson Show Cattle Company, Mentor, OH

Class Standings, Percentage Female, Pen of Three

Class 1
 KFA Simmentals, Seymour, WI
 Hilbrands Cattle Company, Clara City, MN

Female Pen Show

Purebred Pen of Three



Grand Champion, exh. by Holt Cattle Company, Mina, SD.

Birth	Animal's Name	Sire	WDA
4/15/21	HOLT Ms Epic J174	OMF Epic E27	3.03
4/7/21	HOLT Ms Stash J63A	HOLT Mr Capture 54F	3.16
5/2/21	HOLT Ms Stash J719	HOLT Mr Capture 54F	3.10
Pen Average			3.10
EPD Average			10.8/78/115/6.2/22.3/15.3/.20/-.084/.72/136/80



Senior Calf Champion
 "Smith RFI Sugar Girl,"
 s. by Smith Just Because,
 exh. by Keeli Whitaker, Ranger, TX.
 13.9/55/83/7.8/16.8/10/-.11/-.108/.79/105/62



Reserve Senior Calf Champion
 "TSC Hallelujah,"
 s. by TSC Real Deal,
 exh. by Avery Rendon, Lorena, TX.
 534/68/99/3.4/22.5/9.8/-.06/-.101/.69/92/64



Reserve Grand Champion, exh. by Lone Tree Simmentals, Lone Tree, IA.

Birth	Animal's Name	Sire	WDA
4/16/21	LTS Panda`s Touche	W/C Relentless 32C	2.84
3/17/21	LTS THO Moco`s Kahlua 434J	OBCC CMFM Deplorabull D148	2.84
4/10/21	LTS Panda Arrival 100J	W/C Relentless 32C	2.90
Pen Average			2.86
EPD Average			10.6/72/104/3.9/18.7/13.7/.19/-.079/.77/126/75



Grand Champion and Intermediate Champion
 "Miss Cricket,"
 s. by TK/FCC Hard Body,
 exh. by Bailey Buzzard, Victoria, TX.
 4.7/81/116/2.8/19.1/6.3/-.18/-.121/.52/73/64

(Continued on page 64)

(Continued on page 64)

(Continued from page 63)

Simbrah Females (cont.)



Reserve Intermediate Champion
 "Smith McCrary Roxie 52H,"
 s. by Smith Made Solid,
 exh. by Hallie Hackett, Texarkana, TX.
 11.7/68/97/7.3/15.8/12.6/.03/- .098/.76/116/70



Reserve Grand Champion and Junior Champion
 "Hagan Destiny 55H,"
 s. by Hagan Dinero 5B,
 exh. by Hagan Cattle Company, Yoakum, TX.
 6.9/64/100/4.7/17/12.2/- .12/- .128/.71/97/61



Reserve Junior Champion
 "Smith McCrary Look At Me Dixie,"
 s. by Smith Just Because,
 exh. by Hallie Hackett, Texarkana, TX.
 13/61/89/8.1/16.4/11.6/.01/- .113/.56/117/69

(Continued on page 66)

Percentage Pen of Three



Grand Champion, exh. by KFA Simmentals, Seymour, WI.

Birth	Animal's Name	Sire	WDA
4/24/21	KFA Miss Mayberry 12J*	JSUL Something About Mary 8421	3.16
3/6/21	KFA Reba JC12	GCC Money Earned 852E ET	2.85
3/16/21	KFA Miss Sammi J862*	JSUL Something About Mary 8421	2.86
	Pen Average		2.96
	EPD Average	10/80/115/4.2/20.3/13.2/.09/- .070/.73/115/74	



Reserve Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN.

Birth	Animal's Name	Sire	WDA
2/8/21	HILB Shakira J215E	HILB Oracle C033R	3.00
3/16/21	HILB Miss Bianca J28E	PVF Blacklist 7077	3.10
3/9/21	HILB/WWS Pretty Nikki J317E	PVF Blacklist 7077	3.21
	Pen Average		3.10
	EPD Average	9.7/83/124/3.8/19.2/10.5/.16/- .064/.80/110/76	

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

CATTLEMEN'S CONGRESS

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION

A BIG THANK YOU

to All who contributed to the record-selling Foundation Female, and also to Buck Creek Ranch for graciously donating this outstanding female.



Group of 2022 Foundation Female Contributors along with the AJSA Board of Trustees.

Seller: Buck Creek Ranch, Yale, OK

Designated Foundation Mission:
Youth/Merit Awards

Animal Name:

B C R Time To Shine J014

Sire: SC Pay The Price C11

Dam: Miss Time To Shine Y251

Purebred Simmental

Animal Registration Number:

3961651

Sale Name:

Sold in the Bricktown National Simmental Sale at the Cattlemen's Congress, Oklahoma City, OK

Sale Date: Monday, January 10, 2022

Foundation Fundraising

The American Simmental-Simbrah Foundation kicked off their 2022 fundraising efforts in Oklahoma City at the 2022 Cattlemen's Congress. Several unique items, including hunts, advertising opportunities, and the Foundation Female were all sold during the Bricktown National sale to benefit the Foundation.

Leading off the fundraising efforts was the annual sale of the Foundation Female. The selling of the Foundation Female has been raising money for the AJSA Merit scholarship program since 1997. This year B C R Time To Shine J014 was donated by Buck Creek Ranch, Yale, OK. A consortium of 50 breeders came together and purchased the female for a record-setting \$67,000. This record sale contributed to the total raised from the Foundation Female sales to \$588,300.

Thank you to all the breeders who continue to support this fundraiser year after year. A total of \$76,600 was raised in Oklahoma City. The funds raised will continue to support the Foundation's mission of supporting education, research, and the youth of the Simmental breed.

Buyers:

Adcock Land & Livestock
B&K Simmental / Ivie & Sons
Bloomberg Cattle
Bramlet Simmentals
C4 Land & Cattle
Chad Thompson
Circle M Farms
CNN Cattle / Frederick Show Cattle
Diamond Group
Diamond J Simmental
Diamond M Cattle Co.
Eberspacher Enterprises
Ferguson Show Cattle
Four Point Livestock
Freking Cattle Co.
GB Marketing
Gerdes Show Cattle
H20's Cattle
Hagan Cattle
Hart Simmentals
Hartman Cattle Co.
Heidt Simmentals
Helm Farms
Innovation Ag Marketing
Jane & Anna Krieger
Livestock Insurance

Jones Show Cattle
JS Simmental
La Muñeca Cattle
MacGregor Livestock
MadLuke Cattle
Papé Machinery
RDO Equipment
Red River Farms
Rocking P Livestock
RS & T Simmentals
Sam & Morgan Wallace,
Wallace Cattle Co.
Schick Haefner Cattle Co.
Shipwreck Cattle
Shoal Creek Land and Cattle
Sunset Oaks
Tim Schaeffer Show Cattle
Top Hat Simmental
Trauernicht Simmentals
Turkey Creek Cattle Co.
Udell Cattle Co.
Wayward Hill Farm
Werning Cattle Co.
White Wing Simmental
Wilbur-Ellis Agribusiness
XTB Cattle Co.

Contributors' names were then put in a drawing for the female and Diamond J Simmentals, Kaufman, TX was the winner.



CATTLEMEN'S CONGRESS

(Continued from page 64)

Fullblood Female Show



Grand Champion

"Logland Tovie 059H,"

s. by Logland Arrow L03E,

exh. by Logland Farms, Roland, OK.

2.2/75/107/1.2/35.7/11.8/-.07/-.141/.89/89/65



Reserve Grand Champion

"Logland Sarah 119J,"

s. by Outback Of Double Bar D,

exh. by Logland Farms, Roland, OK.

1.7/80/113/.1/33.5/9.6/-.07/-.132/1.03/86/68

Percentage Show

Females

Cow/Calf data is listed on two lines per entry, with the cow first.



Grand Champion Cow/Calf Pair

"PPCC Evening Tingle 438G,"

s. by Mr. HOC Broker,

Calf, "MCCL Macho Man J123,"

s. by GSC GCCO Dew North 102C,

exh. by McCoy Landwehr, Enid, OK.

3.6/74/111/1.5/18/7.4/-.06/-.029/.56/76/61

8.8/82/117/4.4/19.9/8.2/-.08-.058/.81/91/69



Spring Calf Champion

"Wallace Travel Gal 172J,"

s. by SJW Exit 44 7111E,

exh. by Circle M Farms, Rockwall, TX.

12.3/69/107/5.6/18.4/11.4/.24/-.024/.44/11570



Reserve Spring Calf Champion

"B C R Time To Shine J080,"

s. by RP-BCR Insight G302,

exh. by Circle M and Buck Creek, Yale, OK.

8.9/79/118/4.5/19.3/13.5/.18/-.059/.88/115/74

Junior Calf Champion

"JBOY Tammy,"

s. by W/C Bankroll 811D,

exh. by Boyert Show Cattle, Pleasantville, IA.

Reserve Junior Calf Champion

"Seldom Rest Sandy 1020J,"

s. by JBSF Berwick 41F,

exh. by Sara Sullivan, Dunlap, IA.

8.2/67/99/4.2/16.4/10.7/.34/-.027/.33/105/67



Senior Calf Champion

"RP/WCC Valentine H089,"

s. by SJW Exit 44 7111E,

exh. by Rocking P and Red River, Maysville, KY.

9.6/72/106/5.8/21.2/12.9/-.02/-.070/.60/108/68



Reserve Senior Calf Champion

"ALL Miss Blackwatch 0101H,"

s. by ALL/FCF Proven Profit,

exh. by Addison Bartlow, Monticello, IL.

10.1/70/98/4.3/16.4/10.7/.12/-.041/.38/103/67

Intermediate Champion

"KJK1 Sign Off,"

s. by TJ Ledger,

exh. by Alison Mehmen, Plainfield, IA.

11.3/65/102/7.1/22.1/8.1/.28/-.028/.22/109/70

(Continued on page 68)

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Grab the opportunity

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- Keep your name in front of customers.

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- Business name included in the Ad Index each issue.



Sample business card pages in the Register

For more information contact:
Nancy at nchesterfield@simmgene.com
Rebecca at rprice@simmgene.com
Call 406-587-2778

(Continued from page 66)



Reserve Intermediate Champion

"S B C Melania 793H,"
s. by W/C Bankroll 811D,
exh. by Jordan Stephens, Ewing, KY.
13.3/81/120/7.4/23.7/10.3/.29/-.053/.98/123/81



Grand Champion and Junior Champion

"CELL Trixie 0105H,"
s. by SC Pay The Price C11,
exh. by Chase Harker, Hope, IN.
10.2/68/97/5.8/18/10.8/.14/-.054/.71/105/67



Reserve Grand Champion and Reserve Junior Champion

"Miss CCF Jestress H302,"
s. by WLE Copacetic E02,
exh. by Kelton Arthur, Stillwater, OK.
14.6/82/124/6.9/19.3/12.8/.14/-.035/.83/121/77

Bulls



Spring Calf Champion

"Seldom Rest Crossover 1090J,"
s. by HPF Quantum Leap Z952,
exh. by Elmore Cattle Services, XTB Cattle Co.,
and Seldom Rest Farms, Waukomis, OK.
12.4/82/120/7.3/21.8/9.8/.18/-.072/.84/113/77



Reserve Spring Calf Champion

"TMCK Hendrix 845J,"
s. by GEFF County O,
exh. by Tubmill Creek Farms,
New Florence, PA.
7.9/78/118/3.8/18.2/13.5/.02/-.045/.80/104/69



Junior Calf Champion

"Conrad 412J,"
s. by JSUL Something About Mary 8421,
exh. by Berlowitz Cattle, Cushing, OK.
10.3/79/116/4.5/20/7.3/.08/-.055/.65/97/71

Senior Calf Champion

"ALL/FCF Hot Topic 099H,"
s. by Profit,
exh. by Adcock Land and Livestock
and Four Corners Farms, Moweaqua, IL.
4.6/72/107/2.6/16/13/.17/-.016/.17/96/62

Reserve Senior Calf Champion

"Rose MF Lawless 082H,"
s. by Mr. HOC Broker,
exh. by Rosebud Cattle Co.,
and Mosiman Farms, Abilene, KS.
8.3/68/97/4.9/17.2/7.2/.17/-.024/.34/93/65



Grand Champion and Junior Champion

"Harkers Unleashed,"
s. by Silveiras Style 9303,
exh. by JS Simmentals and
Minnaert Show Cattle, Prairie City, IA.
9.4/85/135/5/18.4/11.1/.57/-.050/.18/124/81



Reserve Grand Champion and Reserve Junior Champion

"S B C Northgate 795H,"
s. by HPF Quantum Leap Z952,
exh. by Circle M Farms and
Jordan Stephens, Rockwall, TX.
10.6/83/119/4.6/19.1/9.2/.21/-.047/.96/112/79

(Continued on page 72)

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Beef producers who rely on fescue-based pastures know the blessings and the curse. Your cows experience one of the harshest and most relentless environmental impacts in the U.S. Beef Industry. As such, you need cows that shed early and face the heat.

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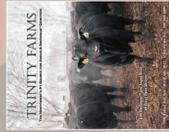
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- ◆ Postcards
- ◆ Websites
- ◆ Brochures
- ◆ Booths
- ◆ Banners
- ◆ Flyers
- ◆ Logos
- ◆ Business cards
- ◆ Photo retouching
- ◆ eBlast ads



If you have recently advertised in **the Register or SimTalk**, you are automatically included in **Sales Call** for the month prior to your sale. It is broadcast to over 7,500 subscribers. **Sales Call** announces the name and date of your sale, and provides a link to your sale catalog or website.

Consider this advertising package to promote your sale.

Price: \$2,000

- ◆ One-year business card ad placement in the Register or SimTalk.
- ◆ One eBlast announcement prior to your sale.
- ◆ Two full-page ads in the Register or SimTalk.
- ◆ Link your sale to website.
- ◆ Sale announcement in **Sales Call** prior to your sale.
- ◆ Must purchase package in advance of your sale — ads can be placed throughout the fiscal year.
- ◆ Package can be modified.

Contact:

Nancy Chesterfield
406-587-2778
nchesterfield@simmgene.com

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Starting in July 2021, the ASA will reduce the female-based foundation registration rate of \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). The promotional rate applies to any female cow that is registered with another recognized breed association.



CATTLEMEN'S CONGRESS

(Continued from page 68)

Open Show Purebred Bulls



Spring Calf Champion

"B C R Loyal J308,"
s. by HPF Quantum Leap Z952,
exh. by Bloomberg and VH Cattle, Berwick, IL.
9.3/80/113/4.3/22.2/9.2/.09/-.086/.87/110/76



Reserve Spring Calf Champion

"S B C Stockman 868J,"
s. by W/C Bankroll 811D,
exh. by Jordan Stephens, Ewing, KY.
12.4/80/118/5.5/22.7/13.2/.12/-.085/1.17/129/81



Junior Calf Champion

"Swain Sentinel C102J,"
s. by W/C Night Watch 84E,
exh. by Wayward Hill Farm, Versailles, KY.
14.7/83/121/7.8/29.9/15.1/.19/-.051/.75/142/86



Reserve Junior Calf Champion

"FP/L Jurisdiction 103J,"
s. by Hook's Galileo 210G,
exh. by Four Point Livestock
and GENEX, Lowry, MN.
16.3/78/123/9.1/24.9/15.9/.67/-.063/.75/174/97

Senior Calf Champion

"WHF Entourage H450,"
s. by KCC1 Exclusive 116E,
exh. by Boyert Show Cattle
and Wayward Hill Farm, Pleasantville, IA.
12.4/78/111/5.8/18.4/15.3/.14/-.091/1.03/133/79



Reserve Senior Calf Champion

"S B C Positive Ground 001H,"
s. by W/C Relentless 32C,
exh. by Gerdes Show Cattle, West Point, IA.
8.7/71/101/2.4/14.7/10.6/-.05/-.076/.89/104/69



Reserve Grand Champion and Junior Champion

"New Trend Guinness 1H,"
s. by LKCC Bold Venture 194F,
exh. by New Trend Cattle Co., Curtin Show Cattle
and TC Reds, Oxford, IA.
11.1/79/111/3.9/18.3/14.4/.00/-.100/.74/119/74



Reserve Junior Champion

"Rocking P Private Stock H010,"
s. by WLE Copacetic E02,
exh. by Rocking P, Circle M, Tolle Show
Cattle and Red River Farms, Maysville, KY.
13.4/68/102/6.3/20.3/15.7/.20/-.086/.73/139/78



Grand Champion and Senior Champion

"Ignition,"
s. by Profit,
exh. by Neczeporenko Genetics Group,
Tecumseh, NE.
4.6/77/107/3.2/17.1/14.6/.19/-.083/.58/112/71



Reserve Senior Champion

"OBCC Goose GB17,"
s. by W/C Bankroll 811D,
exh. by Elmore Cattle Services and
XTB Cattle and Owen Bros., Waukomis, OK.
9.8/77/109/4/24.5/12.8/.06/-.072/1.26/119/77

(Continued on page 74)



**ASR American
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CMP Class of 2022**

If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

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To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

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- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*



CATTLEMEN'S CONGRESS

(Continued from page 72)

Open Show

Purebred Females



Spring Calf Champion

"LKCC Miss Crysteels Remedy 44J,"

s. by SO Remedy 7F,

exh. by Morgan Jackson, Kaufman, TX.

13.2/74/103/5.5/20.9/11.2/- .13/- .090/.66/108/70

Reserve Spring Calf Champion

"SFI Miss Front and Center J3D,"

s. by SO Remedy 7F,

exh. by Kelton Arthur, Stillwater, OK.

10/76/115/4.4/22.3/13.1/- .06/- .094/.79/112/72

Junior Calf Champion

"JSUL Rosie 1112J,"

s. by JSUL Something About Mary 8421,

exh. by Sara Sullivan, Dunlap, IA.

10.5/80/117/3.5/20.6/12.4/.14/- .092/.90/121/78



Reserve Junior Calf Champion

"KMEM Sheza Jewel 106J,"

s. by HPF Quantum Leap Z952,

exh. by Rocking P and Circle M, Maysville, KY.

11/81/116/4.5/20.7/9.4/- .13/- .097/1.05/102/72



Senior Calf Champion

"Rocking P Wildfire H129,"

s. by HPF Quantum Leap Z952,

exh. by Rocking P and Circle M, Maysville, KY.

7.8/82/120/2.8/23.2/9.1/.19/- .093/1/116/81



Reserve Senior Calf Champion

"Bramlets Dakota H095,"

s. by W/C Relentless 32C,

exh. by Tim Schaeffer Show Cattle

and Makenna Hoppa, Hagerstown, IN.

8.5/71/95/2/18.5/7.9/.12/- .068/.85/106/72



Intermediate Champion

"DSC-SFI Lady O 93H,"

s. by GEF County O,

exh. by Schaake Farms Inc., Westmoreland, KS.

8/79/115/3.8/22.4/14.5/- .01/- .110/.88/115/74



Reserve Intermediate Champion

"JSUL Mary's Proud Copa 0343H,"

s. by WLE Copacetic E02,

exh. by Bentley Hill, Ada, OK.

12.2/79/119/4.7/23.7/12.1/.00/- .09/.89/118/76



Grand Champion and Junior Champion

"GBC XTB Hazel H03,"

s. by WLE Copacetic E02,

exh. by Elmore Cattle Services, XTB Cattle Co.,

and Pepper Elmore, Waukomis, OK.

10.3/89/132/3.9/23.8/12.6/.16/- .090/.87/125/83



Reserve Grand Champion and

Reserve Junior Champion

"TJSC Knockout 401H,"

s. by W/C Relentless 32C,

exh. by Jones Show Cattle and

Montana Hulsmeyer, Harrod, OH.

8.7/69/95/1.3/17.1/8/.16/- .084/.76/108/72

Groups

Premier Exhibitor

Tim Schaeffer Show Cattle, Hagerstown, IN.

Premier Breeder

Sara Sullivan, Dunlap, IA. ■

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NATIONAL WESTERN

The One and SimMagic On Ice Sale

January 15, 2022 • Denver, CO

No.	Category	Average
12	Live Lots	\$15,354
4	Flush and Pregnancy Lots	13,650
86	Embryo Lots	3,490
435	Units of Semen	\$285

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Matt Macfarlane, CA; Jeremie Ruble, IA; Mitch Armitage, OK; Randy Rasby, NE; Mike Sorenson, IA; and Margo Paeltz, LiveAuctions.TV, MO.

Representing ASA: Susan Russell

High-Selling Lots:

\$112,775 – W/C Relentless 32C semen;

178 Units Total 3ml Sexed Heifer Semen (\$415/straw), 220 Units Total Conventional Semen.

\$100,000 – Fall Possession and ½ Semen

Interest, 50 Units total 3ml Sexed Heifer Semen, “FFS JNR Hard Knox H034,” s. by W/C Fort Knox 609F, cons. by Fenton Farms and Ruble Ranch, sold to Hard Knox Group, MS/IA.

\$32,000 – Flush To Bull of Choice, “Harker’s Honey Bea H116,” cons. by DeCap Family, sold to Circle M Farms, Rockwall, TX.

\$30,000 – Donor, “KMJ/K-LER Ms. Robust D336,” s. by GW Robust 605Z, cons. by K-LER Cattle Company, sold to Larry Brantley, Callahan, FL.

\$27,000 – Open Heifer, “KLER Ms. Prophet 092J,” s. by KLER Linebacker 05G, cons. by K-LER Cattle Company and Rossman Farm Genetics, sold to H2O’s Farm, Walkerton, IN

\$15,000 – Pick of the 2021 Heifer Calves, cons. by Eichacker Simmentals, sold to K-LER Cattle Company, St. Charles, MN.

\$12,300 – #1 IVF Non-Sorted Embryos s. by KCC1 Countertime 872H, cons. by Trenepohl Farms, sold to Superior Simmentals, Centerfield, UT.

\$11,000 – IVF Cycle Flush to Bull of Choice, “WHF/PRS/HPF Alley 247Y, cons. by Polzin Cattle and Chris Quade, sold to Front Pasture Farm, Oakdale, CA.

Comments: During the annual Simmental Pen Show, the Power Simmental Event takes place where breeders nominate a bull or female as a Power Simmental candidate. Individuals buy judging ballots to evaluate the nominees. Following the completion of the Pen Show, a winning ballot is selected, and the participant who completed the ballot chooses and wins the Power Simmental nominee of his or her choice. This year’s winner was Willie Altenburg, Altenburg Super Baldy Ranch, Fort Collins, CO, and the animal selected was Lees Dixie Erica 1110 from Lee’s Cattle. Lee’s Cattle received \$10,000 for having their animal selected.



Trans Ova donation purchased by Harker Simmentals with proceeds going toward AJSA Merit Awards. Pictured: AJSA Board Members, Foundation Board Members, Trans Ova Representatives. (buyers not present)



Trey Hardesty, H2O’s Cattle, was a consignee to sale



Nashville recording artist Caitlynn Ochsner was the pre-sale entertainment



Creighton Werning made his first trip to Denver.



Susan Russell and Chad Cook visit prior to the sale with ASA CEO, Wade Shafer.



People's Choice Power Simmental:

Simmental capped off its inaugural year in the new National Western Stock Show yards by holding its 17th People's Choice Power Simmental event at the conclusion of the pen shows. Judging cards narrowed the field, with the people's choice finalist animals from Lee's Cattle Company, CO; RS&T Simmentals, MO; and two bulls from KLER Cattle, MN. Pen show judge Steve Reimer was belatedly honored for his World Simmental Federation's Golden Book honor while votes were tabulated. Willie Altenburg read the Golden Book citation, and then was stunned into silence when his own name was drawn from the Power Simmental ticket box by Colorado's Miss US Agriculture, Chelsea Brisendine.

Altenburg selected Lees Dixie Erica 1110, the percentage female from Lee's Cattle, as the Power Simmental. He announced that since he just sold his cowherd to Triangle J Ranch, he would AI the half-blood heifer and bring her back as a bred female lot for the 2023 Simmental sale at the National Western Stock Show, with proceeds going to the Colorado Simmental Association and American Simmental-Simbrah Foundation. Altenburg gets full possession of the female (ASA # 3965376), with the breeder receiving \$10,000.

People's Choice Power Simmental is sponsored by Eberspacher Enterprises, Purina, and Lakeside Livestock Equipment and Colorado Simmental Association.



2022 Power Simmental Finalists: Pictured (l-r): Nia Hill, Lee's Cattle; Seth Kaehler, KLER Cattle; Val & Lori Eberspacher, Eberspacher Enterprises; Susan Russell, CSA; Willie Altenburg; Van & Kathy Neidig, Lakeside Livestock Equipment; Colorado's Miss US Agriculture, Chelsea Brisendine and Paul Hill representing Purina. The 2022 Power Simmental finalists received special coats after the People's Choice judging.

(Continued on page 78)

NATIONAL WESTERN

(Continued from page 77)

Editor's Note:

PTP data for the National Western Stock Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Back Fat EPD, REA EPD, \$API and \$TI. Scrotal Circumference is listed on pen bulls.

All EPDs and indexes printed here are current as of a 1/13/22 data pull. All actual and ultrasound measurements were taken and recorded at the time of check-in on 1/14/22.

Class Standings, Purebred Female, Pen of Three

Class 501

Lee Simmental Farms, Columbia, MO
Western Cattle Source, Crawford, NE
Long's Simmentals, Creston, IA

Class 502

Rust Mountain View Ranch, Mercer, ND

Class 503

Hilbrands Cattle Company, Clara City, MN

Class Standings, Percentage Female, Pen of Three

Class 601

Kenidey Effling/CK Cattle, Highmore, SD
Lee's Cattle Company, Brush, CO
Volk Livestock, Battle Creek, NE
Hilbrands Cattle Company, Clara City, MN

Female Pen Show

Date: January 15, 2022
Location: Denver, CO
Judge: Steve Reimer, SD
Associate: Jeremy Lehrman, SD

Purebred Pen of Three



Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN (Class 503)

Birth	Animal's Name	Sire	WDA	Frame
2/9/20	HILB Emerald Elegance H859	HILB Oracle C033R	2.17	5.8
2/8/20	HILB/JASS Savage Love H050	W/C Executive Order 8543B	1.93	5.3
3/15/20	HILB Miss Hensley H104H	W/C Executive Order 8543B	2.18	5.8
Pen Average			2.09	5.6
EPD Average 11.8/77/111/5.5/23.3/10.3/.04/- .100/.75/117/77				



Reserve Grand Champion, exh. by Rust Mountain View Ranch, Mercer, ND (Class 502)

Birth	Animal's Name	Sire	WDA	Frame
1/5/21	Rust Ms Khloe 102J	JBSF Berwick 41F	2.74	5.4
2/12/21	Rust Ms Khloe 1202J	CDI Trustee 387F	2.57	5.7
12/31/20	Rust Ms Khloe 0702H	JBSF Berwick 41F	2.45	4.6
Pen Average			2.59	5.2
EPD Average 11.8/77/111/5.5/23.3/10.3/.04/- .100/.75/117/77				

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Percentage Pen of Three



Grand Champion, exh. by Kenidey Effling/CK Cattle, Highmore, SD.

Birth	Animal's Name	Sire	WDA	Frame
2/28/21	KTE Ms Adele 1621J ET	Profit	3.14	6.2
2/20/21	KTE Ms Lola 1622J ET	Profit	2.96	6.5
2/18/21	KTE Ms Jolene 1605J*	Mr CCF 20-20	2.74	5.6
Pen Average			2.95	6.1
EPD Average			7.3/83/123/3.7/16.4/11.2/.18/-.069/.64/109/75	



Reserve Grand Champion, exh. by Lee's Cattle Company, Brush, CO.

Birth	Animal's Name	Sire	WDA	Frame
2/22/21	Lees Dixie Erica 1110	HILB Olympus B27U	2.71	5.2
3/8/21	Lees Dixie Erica 1113	W/C Bankroll 811D	2.72	5.9
2/22/21	Lees Dixie Erica 1299	KCC1 Folsom 512F	2.73	5.4
Pen Average			2.72	5.5
EPD Average			10.3/71/110/4.6/23.3/12.3/.22/-.056/.66/114/72	

Junior Show

Date: January 18, 2022
Location: Denver, CO
Judge: Matt Copeland, NM
Associate Judge: Ty Krebs, NE

Purebred Females



Grand Champion and Spring Calf Champion
 "LKCC Miss Crysteels Remedy 44J,"
 s. by SO Remedy 7F,
 exh. by Morgan Jackson, Kaufman, TX.
 13.5/76/106/5.9/21/11.3/-.13/-.089/.68/109/71



Reserve Spring Calf Champion
 "BTYL Lemonade 415J,"
 s. by W/C Relentless 32C,
 exh. by Braden Smalley, Nevada, IA.
 6.8/73/100/1.4/18.4/10.2/.01/-.093/.88/100/68

Junior Calf Champion
 "SLTR Crystal Gayle 133J,"
 s. by W/C Relentless 32C,
 exh. by Chael Roberts, Absarokee, MT.
 8.4/67/91/2.7/16.2/11.8/.15/-.071/.78/11571

(Continued on page 80)

NATIONAL WESTERN

(Continued from page 79)

Junior Purebred Females (cont.)



Reserve Junior Calf Champion
 "Miss Yardley Jazzy J14,"
 s. by SFI Achievement F10B,
 exh. by Kade Yardley, Beaver, UT.
 16.4/72/114/8.3/27.3/16.3/.22/-.062/.83/148/83



Summer Yearling Champion
 "KLER Rain Marie 083H,"
 s. by KMCC/K-LER Game On,
 exh. by Blake Fabrizius, Carr, CO.
 11.5/69/97/5.9/21.3/15.5/.09/-.073/.70/123/71



Reserve Grand Champion and Spring Yearling Champion
 "Diamonds Destiny 500H,"
 s. by W/C Relentless 32C,
 exh. by Nalaney Guyer, Robinson, IL.
 8.7/78/103/2.7/17.6/10/-.03/-.069/.78/100/70

Bull Pen Show

Date: January 16, 2022
Location: Denver, CO
Judge: Steve Reimer, SD
Associate: Jeremy Lehrman, SD

Purebred Pen of Five



Grand Champion, exh. by Lee Simmental Farms, Columbia, MO.

Birth	Animal's Name	Sire	WDA	Frame	SC
4/4/21	LLSF Justice J10	JSUL Something About Mary 8421	4.07	5.7	38.5
3/29/21	LLSF Valor J929	JSUL Something About Mary 8421	3.88	5.9	36
4/5/21	LLSF Redstone J89	JSUL Something About Mary 8421	3.49	5.1	36.5
3/18/21	LLSF Jack Pot J1	THSF Lover Boy B33	3.86	5.6	41.5
3/27/21	LLSF Red Tide J557	JSUL Something About Mary 8421	3.77	5.7	37
Pen Average			3.81	5.6	37.9
EPD Average			9.8/86/126/3.9/20.5/9.4/.19/-.097/.88/120/83		

Class Standings, Purebred Bulls, Pen of Five

Class 101
 Lee Simmental Farms, Columbia, MO

Class Standings, Purebred Bulls, Pen of Three

Class 301
 Oak Meadow Farms, Harmony, MN
 Kearns Cattle Company, Rushville, NE
 KLER Cattle, St. Charles, MN
 RS&T Simmentals, Savannah, MO

Class Standings, Percentage Bulls, Pen of Five

Class 201
 Felt Farms, Wakefield, NE
 Western Cattle Source, Crawford, NE
 KLER Cattle, St. Charles, MN

Class Standings, Percentage Bulls, Pen of Three

Class 401
 Kearns Cattle Company, Rushville, NE
 Hilbrands Cattle company, Clara City, MN

Purebred Pen of Three



Grand Champion, exh. by Oak Meadow Farms, Harmony, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/13/21	OMF/DKSM John Wayne J34	Mr SR Mic Drop G1534	3.88	5.3	39.5
3/4/21	OMF Jurassic J58	Hook's Baltic 17B	3.83	5.8	40
2/9/21	OMF Jive J24	Mr SR Mic Drop G1534	3.72	5.5	38.5
Pen Average			3.81	5.5	39.3
EPD Average			11/97/152/4.6/22.6/16.6/.19/-0.079/1.02/142/90		



Reserve Grand Champion, exh. by Kearns Cattle Company, Rusville, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/27/21	KCC1 Exclusive 384J	KCC1 Exclusive 116E	3.83	5.6	41
2/25/21	KCC1 Exclusive 540J	KCC1 Exclusive 116E	3.53	5.1	40
2/25/21	KCC1 Exclusive 720J	KCC1 Exclusive 116E	3.65	5.8	44
Pen Average			3.67	5.5	41.7
EPD Average			8/75/108/3.7/19.6/15.5/.16/-0.098/.92/124/75		



Reserve Spring Yearling Champion
 "WRS Heat `N Up H010,"
 s. by W/C Bankroll 811D,
 exh. by Brenna Benes, Pierce, NE.
 9.3/80/116/5/25.6/14.2/.08/-0.099/1.02/120/77

Percentage Females



Spring Calf Champion
 "CKCC Ms Izzy 1650J,"
 s. by Justified,
 exh. by Kenidey Effling, Highmore, SD.
 10.4/71/112/6.5/20.5/11.7/.16/-0.061/.70/113/72



Reserve Spring Calf Champion
 "BYTL Champagne 426J,"
 s. by W/C Relentless 32C,
 exh. by Taetum Dorsey, Morse Bluff, NE.
 9.7/73/103/3.7/17.1/10/.24/-0.021/.65/108/71

(Continued on page 82)

NATIONAL WESTERN

(Continued from page 81)

(*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.)

Junior Percentage Females (continued)



Reserve Grand Champion and Junior Calf Champion
 "HCC0 Daffodil 493J,"
 s. by EC Rebel 156F,
 exh. by Morgan Jackson, Kaufman, TX.
 7.8/77/114/4.6/16.8/10.2/-.01/-.057/.64/92/66



Reserve Junior Calf Champion
 "KTE Ms Adele 1621J ET,"
 s. by Profit,
 exh. by Kenidey Effling, Highmore, SD.
 5.6/82/124/3.4/18/9.5/.16/-.058/.52/96/71



Grand Champion and Spring Yearling Champion
 "Holly 35H,"
 s. by HPF Quantum Leap Z952,
 exh. by Kenidey Effling, Highmore, SD.
 10.8/84/123/5.3/21.9/9.4/.20/-.064/.68/110/77

(Continued on page 84)

Percentage Pen of Five



Grand Champion, exh. Felt Farms, Wakefield, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/19/21	Felt Perseverance 13J	Felt Perseverance 302F	3.80	5.4	41
3/26/21	Felt Executive Order 301J*	W/C Executive Order 8543B	3.64	5.5	38.5
2/26/21	Felt Perseverance 861J*	Felt Perseverance 302F	3.60	5	42
3/1/21	Felt Perseverance 5J	Felt Perseverance 302F	3.43	5.5	41.5
3/17/21	Felt Emmett 831J	Schooley Emmett C543	3.71	5.6	38.5
Pen Average			3.64	5.4	40.3
EPD Average			12.3/79/116/6.2/23.2/12.7/.10/-.060/.73/119/77		



Reserve Grand Champion, exh. by Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
4/10/21	WCS The Patriot 1069J	CCR The American 8022C	3.19	5.6	38.5
3/30/21	WCS High Road 190J*	W/C Express Lane 29G	3.12	4.8	36
3/6/21	WCS Mr Stabilizer 1814J	W/C Mainstay 355F	2.93	5	39
3/18/21	WCS StayWithMe 123J	W/C Mainstay 355F	3	4	38
3/8/21	WCS Hammer Lane 1820J*	W/C Express Lane 29G	2.95	4.4	38.5
Pen Average			3.04	4.8	38
EPD Average			12.3/83/129/6/25.4/13.6/.12/-.069/.96/125/80		

(Continued on page 84)

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NATIONAL WESTERN

(Continued from page 82)

Reserve Spring Yearling Champion

"EGL Nala 218H,"
s. by W/C United 956Y,
exh. by Jady Ledoux, Ree Heights, SD.
15.8/100/158/8.8/24.7/11.7/.33/.001/.96/139/93

Open Show

Date: January 19, 2022
Location: Denver, CO
Judge: Scott Schaake, KS
Association Judge: Shilo Schaake, KS

Purebred Females



Reserve Grand Champion and Spring Calf Champion

"LKCC Miss Crysteels Remedy 44J,"
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
13.5/76/106/5.9/21/11.3/- .13/- .089/.68/109/71



Reserve Spring Calf Champion

"BTYL Lemonade 415J,"
s. by W/C Relentless 32C,
exh. by Braden Smalley, Nevada, IA.
6.8/73/100/1.4/18.4/10.2/.01/- .093/.88/100/68

(Continued on page 86)

Percentage Pen of Three



Grand Champion, exh. by Kearns Cattle Company, Rushville, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/26/21	KCC1 Remedy 538J	SO Remedy 7F	4.02	6.3	41
2/26/21	KCC1 Warcry 246J	KCC1 War Cry 878G	3.48	5.3	40
2/26/21	KCC1 Remedy 536J	SO Remedy 7F	3.85	5.3	43
Pen Average			3.78	5.7	41.3
EPD Average			12.1/77/121/5.9/21.8/9/.04/- .066/.62/105/73		



Reserve Grand Champion, exh by Hilbrands Cattle Company, Clara City, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/2/21	LATZ 2Chainz	HILB Oracle C033R	3.16	4.9	40
3/10/21	HILB Big Bank J507D	HILB Oracle C033R	3.24	5.3	39.5
2/20/21	HILB Warcraft J68	PVF Blacklist 7077	3.51	5.1	35
Pen Average			3.30	5.1	38.2
EPD Average			9.3/79/117/3.7/18.8/10.8/.09/- .084/.79/105/72		

(Continued on page 86)

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NATIONAL WESTERN

(Continued from page 84)

Purebred Females (cont.)



Junior Calf Champion

"SLTR Crystal Gayle 133J,"
s. by W/C Relentless 32C,
exh. by Roberts Cattle, Absarokee, MT.
8.4/67/91/2.7/16.2/11.8/.15/-/.071/.78/115/71



Reserve Junior Calf Champion

"Miss Yardley Jazzy J14,"
s. by SFI Achievement F10B,
exh. by Steven Yardley, Yardley Cattle, Beaver, UT.
16.4/72/114/8.3/27.3/16.3/.22/-/.062/.83/148/83



Winter Calf Champion

"LMF Haisley H022,"
s. by WLE Copacetic E02,
exh. by Elmore Cattle Services
and XTB Cattle Company, Waukomis, OK.
12.5/89/132/5.4/23.5/13.5/.11/-/.085/.86/128/83



Summer Yearling Champion

"KLER Rain Marie 083H," s. by KMCC/K-LER
Game On, exh. by Blake Fabrizius, Carr, CO.
11.5/69/97/5.9/21.3/15.5/.09/-/.073/.70/123/71



Grand Champion and Spring Yearling Champion

"GBC XTB Hazel H03,"
s. by WLE Copacetic E02,
exh. by Elmore Cattle Services, XTB Cattle Co.,
and Pepper Elmore, Waukomis, OK.
10.4/89/131/4/23.5/12.8/.15/-/.090/.86/125/83



Reserve Spring Yearling Champion

"Diamonds Destiny 500H,"
s. by W/C Relentless 32C,
exh. by Nalaney Guyer, Robinson, IL.
8.7/78/103/2.7/17.6/10/-/.03/-/.069/.78/100/70

Percentage Females



Spring Calf Champion

WAGR Ms Melody 1078J,"
s. by Colburn Primo 5153,
exh. by Kenidey Effling, Highmore, SD.
5.6/72/105/1.2/18.2/11.6/.44/-/.02/.49/114/73



Reserve Spring Calf Champion

"BYTL Champagne 426J,"
s. by W/C Relentless 32C,
exh. by Taetum Dorsey, Morse Bluff, NE.
9.7/73/103/3.7/17.1/10/.24/-/.021/.65/108/71



Junior Calf Champion

"HCCO Daffodil 493J,"
s. by EC Rebel 156F,
exh. by Morgan Jackson, Kaufman, TX.
7.8/77/114/4.6/16.8/10.2/-/.01/-/.057/.64/92/66

(Continued on page 90)

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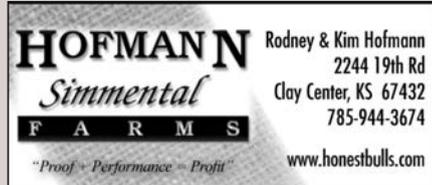


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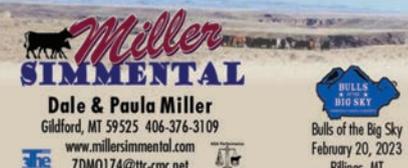
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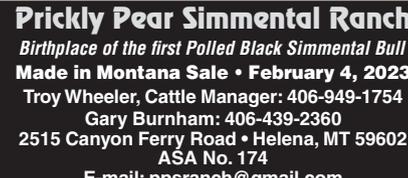
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(Continued on page 92)

NATIONAL WESTERN

(Continued from page 86)

Percentage Females (cont.)



Reserve Junior Calf Champion

"Volk Cow J728,"
s. by JT Volk Premonition 113E,
exh. by Volk Livestock, Battle Creek, NE.
9.9/79/112/509/21.1/16.7/.09/-.065/.68/124/75



Grand Champion and Summer Yearling Champion

"BTYL Wicked Tuna 322H,"
s. by SC Pay The Price C11,
exh. by Baty Livestock, Loveland, CO.
5.1/87/135/2.8/20.6/11.5/.12/-.055/.90/103/75



Reserve Grand Champion and Spring Yearling Champion

"Holly 35H,"
s. by HPF Quantum Leap Z952,
exh. by Kenidey Effling, Highmore, SD.
10.8/84/123/5.3/21.9/9.4/.20/-.064/.68/110/77

Reserve Spring Yearling Champion

"EGL Nala 218H,"
s. by W/C United 956Y,
exh. by Jady Ledoux, Ree Heights, SD.
15.8/100/158/8.8/24.7/11.7/.33/.001/.96/139/93

Purebred Bulls



Spring Calf Champion

"MEJ Coronarita 215J,"
s. by RRF Quantum Leap E761,
exh. by Morgan Jackson, Kaufman, TX.
12.8/86/127/6.823.2/14/.24/-.055/.85/138/86



Reserve Spring Calf Champion

"DSL Capital Gain J43,"
s. by Profit,
exh. by David Smith, Boulder, CO.
7.9/71/97/3.1/16.4/12.4/.11/-.089/.61/112/71



Junior Calf Champion

"NPC Bold Statement J110,"
s. by JBSF Logic 5E,
exh. by Gateway Genetics
and Ty Petersen, Pierce, NE.
9.3/85/115/4.6/20.4/9.9/.17/-.077/.89/118/82



Reserve Junior Calf Champion

"New Trend Juggernaut 3J,"
s. by LKCC Bold Venture 194F,
exh. by New Trend Cattle Co.
and Bietelspacher Ranches, Strathmore, AB.
10.4/84/119/2.4/21.7/14.8/-.01/-.098/.95/119/77



Reserve Grand Champion and Junior Champion

"New Trend Guinness 1H,"
s. by LKCC Bold Venture 194F,
exh. by New Trend Cattle Co., Curtin
Show Cattle and TC Reds, Strathmore, AB.
11/79/111/3.7/18.3/14.5/.00/-.100/.73/118/74



Grand Champion and Senior Champion
 "Ignition,"
 s. by Profit,
 exh. by Neczeporenko Genetics Group,
 Tecumseh, NE.
 4.4/77/106/3/17.1/14.8/.19/-.082/.58/112/71



Reserve Senior Champion
 "OBCC Goose GB17,"
 s. by W/C Bankroll 811D,
 exh. by Elmore Cattle Services, XTB Cattle Co.
 and Owen Bros. Cattle Co., Waukomis, OK.
 9.8/77/109/4/24.8/13/.06/-.071/1.25/120/77

Percentage Bulls



Spring Calf Champion
 "JRG Big Jake,"
 s. by Hook's Eagle 6E,
 exh. by Jayme Gittlein, Wauneta, NE.
 12.5/95/150/6.3/20.1/13.9/.42/-.043/.95/145/94

Reserve Spring Calf Champion
 "R Broken Treaty 124J,"
 s. by Mr. HOC Broker,
 exh. by Roberts Cattle, Absarokee, MT.
 6.7/75/105/4.3/18.9/11.5/-.03/-.063/.61/90/62



Junior Calf Champion
 "Volk Aces N Eights J303,"
 s. by SC Pay the Price C11,
 exh. by Volk Livestock and
 Zeis Simmentals, Battle Creek, NE.
 7.6/73/103/4.9/20.8/14.6/.15/-.077/.71/108/69



Grand Champion and Junior Champion
 "CSG Winchester 376H"
 s. by Profit,
 exh. by Elmore Cattle Services, XTB Cattle Co.,
 Copeland and Sons, B&K Farm and Ivie and
 Sons, Waukomis, OK.
 5.6/82/124/3.4/18/9.5/.16/-.058/.52/96/71



**Reserve Grand Champion
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State Marketplace

(Continued from page 89)

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(Continued on page 94)

State Marketplace

(Continued from page 93)

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 Page 12

Inside
 Women of ASA - Prissy Zimmerman
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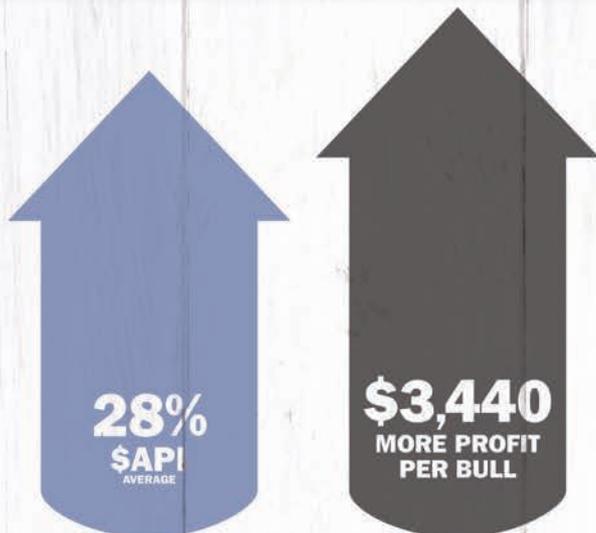
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C&C Farms' Clear Vision Sale

November 20, 2021 • Winder, GA

No.	Category	Average
18	Bulls	\$5,466
12	Fall Pairs	6,808
30	Open Heifers	5,573
60	Total Lots	\$5,788

Representing ASA: Gary Burns

Stanley Martins Farms' Bred Female Sale

November 20, 2021 • Decorah, IA

No.	Category	Average
39	Live Lots	\$4,921

Auctioneer: Mike Williams, MO

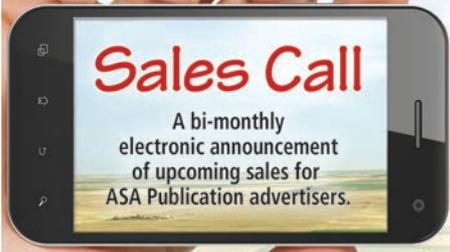
Comments: Cattle sold into 13 states and Canada. Nine of the top ten lots went to repeat buyers.



Inside the sale facility.



The auction block.



If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.



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Ellingson Simmentals 22nd Anniversary "Expect Excellence" Annual Sale

January 28, 2022 • Dahlen, ND

No.	Category	Average
57	SM Yearling Bulls	\$6,454
3	Bred Cows	2,667
26	SM Open Yearling Heifers	2,798
86	Total Lots	\$5,217

Auctioneer: Roger Jacobs, Shepard, MT

Sale Representatives: Jeff Thomas, *The Farm & Ranch Guide*; Tony Heins, *Cattle Business Weekly*; Will Bollum, *Western Ag Reporter*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$16,000** – SimAngus™ Bull, "Ellingson Ace J183," s. by CDI Hometown 246A, sold to Kelly Hoffart, Rugby.
- \$15,000** – PB SM Bull, "Ellingson Guardian J141," s. by CLRS Guardian 317G, sold to Adam Wheatley, Bardstown, KY.
- \$13,000** – SimAngus Bull, "Ellingson Spartan J187," s. by WS Proclamation E202, sold to Curt Plamp, Stickley, SD.
- \$12,500** – PB SM Bull, "Ellingson Right Now J104," s. by MR SR 71 Right Now E1538, sold to Curt Plamp, Stickley, SD.
- \$11,000** – PB SM Bull, "Ellingson Dynasty J164," s. by SFG Cowboy Logic D627, sold to Jay & Lisa Hefty, Luverne, IA.
- \$10,000** – PB SM Bull, "Ellingson Riddler J107," s. by LFE The Riddler 323B, sold to Brady Larson, Devils Lake.
- \$10,000** – PB SM Bull, "Ellingson Epic J1105," s. by WS Epic E150, sold to Jamyson Fischer, Tappen.
- \$9,500** – PB SM Bull, "Ellingson Bulletproof J191," s. by RFS Bulletproof B42, sold to Jamyson Fischer, Tappen.
- \$9,000** – SimAngus Heifer, "Ellingson MS Profit J145," s. by GAR Profit, sold to Flint Drake, Dubuque, IA.



Inside the sale facility.



The auction block. ■

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Dam: KSU Miss Shear Force 9Z



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EPD	13.8	-1.1	95.6	153.1	.36	8.6	25.0	72.8	19.2	15.1	44.4	-.41	.57	-.061	1.26	-.49	179.4	104.8
ACC	.46	.49	.47	.47	.47	.30	.24	.31	.34	.33	.51	.40	.48	.41	.49	.10		
%	15	10	5	3	2	10		10	20	10	10		2		3	1	1	1

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WISCONSIN

Tiffany Elite Show Cattle
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Spring Valley, WI 54767

Kemper Cattle Company
W7797 Suldal Rd
Mauston, WI 53948

Ryan Kerr
W 8843 Old 54 Rd
Shiocton, WI 54170 ■

2022 Annual ASA Fall Focus

Mark Your Calendar!

August 26-30, 2022
Roanoke, Virginia

Friday, August 26
Tours of local farms and Virginia Tech

Saturday, August 27
Symposium and Award Dinner

Sunday, August 27 - Tuesday, August 30
Board Meetings

Hotel Headquarters:
Hotel Roanoke, Roanoke, VA

Co-hosted by

*Virginia Simmental
Association*

www.virginiasimmental.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone	Add-on
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	
BVD PI	\$5	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2022 THE Enrollment – (dams calve January 1-June 30) –
Early enrollment open October 15 through **December 15, 2021**.
Late enrollment available until February 15, 2022.

Fall 2022 THE Enrollment – (dams calve July 1-December 31) –
Early enrollment open April 15 through **June 15, 2022**.
Late enrollment available until August 15, 2022.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing	
<i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow (through June of 2022) ...	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62

The Spring TURNOUT

at the Ranch, Worthing, SD

April 9, 2022 5:00 pm

Offering 60 BULLS 30 FEMALES

ASA# 3555383



API: 117 TI: 75

F811 | PB DONOR SELLS | MR CCF 20-20 x EKHC RED JEWEL
SAFE IN CALF TO LCDR FAVOR

ASA# 3998462



API: 128 TI: 81

H002 | PUREBRED | HOMO BLK & HOMO PLD
WHF EXECUTIVE E39 x HRF BRITTANY

CE	BW	WW	YW	MCE	MILK	MARB	REA
14	0.1	84	131	7	20	0.04	0.76

ASA# 4006634



API: 134 TI: 79

H005 | PUREBRED
W/C FORT KNOX x HPF MISTI U353

CE	BW	WW	YW	MCE	MILK	MARB	REA
13	1.0	73	103	7	24	0.26	0.82

ASA# 4010155



API: 156 TI: 97

H431 | PUREBRED
KBHR HIGH ROAD x CDI INNOVATOR x MISS LOVELY B57

CE	BW	WW	YW	MCE	MILK	MARB	REA
12	0.6	95	145	6	29	0.41	1.22

ASA# 4006631



API: 116 TI: 80

J106 | PUREBRED | HOMOZYGOUS POLLED
W/C EXECUTIVE ORDER x JASS GYPSY SOUL 105B

CE	BW	WW	YW	MCE	MILK	MARB	REA
10	1.2	85	132	4	25	-0.05	1.01

ASA# 3939259



API: 122 TI: 76

J107 | PUREBRED
W/C PINNACLE x UNITED x EBONY W410

CE	BW	WW	YW	MCE	MILK	MARB	REA
11	2.2	80	117	6	25	0.04	0.85

ASA# 4006624



API: 118 TI: 74

J115 | PUREBRED | HOMO BLK & HOMO PLD
MR. CCF 20-20 x REMINGTON LOCK N LOAD

CE	BW	WW	YW	MCE	MILK	MARB	REA
10	2.0	79	119	4	10	-0.05	1.18

ASA# 4010150



API: 148 TI: 79

H428 | PUREBRED
KBHR SNIPER x POWER DRIVE x RIGHT TO LOVE

CE	BW	WW	YW	MCE	MILK	MARB	REA
16	0.0	72	116	8	28	0.17	0.92

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MARCH

- 1 Barker Cattle Company's Bull and Female Production Sale — Burley, ID
- 1 Doll Simmental Ranch's 42nd Annual Production Sale — Mandan, ND
- 1 Hill's Ranch Bull Sale — Stanford, MT
- 2 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS
- 3 18th Annual Cattlemen's Kind Sale — San Saba, TX
- 3 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND
- 3 Kearns Cattle Co. 33rd Annual Bull Sale — Rushville, NE
- 4 Eichacker Simmentals' Annual Production Sale — Salem, SD
- 4 KSU's Annual Legacy Sale — Manhattan, KS
- 5 Cason's Pride and Joy Bull Sale — Russell, IA
- 5 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 5 Powerline Genetics PAP-Tested Bull Sale — Castle Dale, UT
- 5 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA
- 6 Gateway Genetics Versatility+ Bull Sale — Pierce, NE
- 6 Gold Bullion Group's Annual Bull Sale — Westmoreland, KS
- 6 Windy Creek Cattle Company's Production Sale — Spencer, SD
- 7 Hanel's Black Simmentals' Black and White Bull Sale — Courtland, KS
- 7 Rincker Simmentals' Sweet 16 Bull Sale — www.sconlinesales.com
- 9 R.A. Brown Ranch's Spring Bull Sale — Throckmorton, TX
- 10 Brink Simmentals' Phone Auction — Elkader, IA
- 10 Schmig Simmental Ranch's 39th Annual Production Sale — Stockholm, SD
- 11 Yardley Cattle Company's Bull Sale — Beaver, UT
- 12 22nd Annual Gonsior Simmentals' "In The Heartland" Sale — Fullerton, NE
- 12 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 12 Dikeman and Hunninghake Premium Genetics Simmental and Angus Bull Sale — Frankfort, KS
- 12 Great Lakes Beef Connection Bull Sale — Clare, MI
- 12 Northwest Select Simmental Sale — Ross, ND
- 12 Rains Simmental's Bulls of the Prairie Sale — Oakley, KS
- 15 Powerline Genetics Arapahoe 2 Sale — Arapahoe, NE
- 15 Schrader Ranch SimAngus™ and Charolais Bid Off Sale — Wells, KS
- 16 26th Annual Mid-Kansas Angus and Simmental Breeders Sale — LaCrosse, KS
- 18 3C Christensen Ranch and NLC Simmental Ranch 51st Annual Production Sale — Wessington, SD (pg. 94)
- 18 Black Summit's Break Out Bull Sale — Powell, WY
- 18 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 88)
- 19 51st Annual Eastern Spring Simmental Sale at the Ohio Beef Expo — Columbus, OH
- 19 Altenburg Super Baldy Ranch's 30th Anniversary Annual Bull and Heifer Sale — Fort Collins, CO
- 19 Dickinson Simmental and Angus Ranch 51st Annual Production Sale — Gorham, KS (pgs. 88, 103)
- 19 High-Bred Simmentals and Marple Simmentals Cattlemen's Choice Sale — Fredonia, KS
- 19 Lechleiter Simmentals' 34th Annual Bull Sale — Loma, CO
- 19 R&R Genetics' 12th Annual Bull and Heifer Sale — Tremonton, UT
- 19 Red Hill Farms' "More Than a Bull XVII", Bull and Female Sale — Lafayette, TN
- 19 Rockin H Simmentals' Production Sale — Canby, MN
- 21 Bridle Bit Simmentals' All Terrain Bull Sale — Walsh, CO (pg. 88)
- 21 Volk Livestock's Online Sale — www.sconlinesales.com
- 22 Superior Beef Genetics' 21st Annual Sale — Lamar, MO
- 22 Three Cedars Farms' Bull and Replacement Female Sale — www.bigiron.com
- 23 Diamond H Ranch's Annual Production Sale — LaCrosse, KS (pgs. 19, 88)
- 24 Wardensville WV Bull Test Sale — Wardensville, WV
- 24 Western Cattle Source's Production Sale, Crawford, NE
- 25 The Great Northern Bull Sale — Clear Lake, MN
- 25 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 26 Arkansas Bull and Commercial Female Sale — Heber Springs, AR
- 26 Southwest VA Bull Test Sale — Wytheville, VA
- 26 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 88)
- 26 The Clear Choice Bull Sale — Milan, IN (pgs. 36, 88)
- 26 Wildberry Farms' Annual Production Sale — Hanover, IL (pg. 25)
- 31 Open Gate Ranch's 42nd Annual Bull Sale — Simms, MT

APRIL

- 1 CK Bar Ranch's Bull Sale – St. Onge, SD
- 2 19th Annual "Pick of the Pen" Bull Sale – Blacksburg, VA
- 2 Belles and Bulls of the Bluegrass – Lexington, KY
- 2 Big Country Genetics Bull Sale – Cody, WY
- 2 The Gathering at Shoal Creek – Excelsior Springs, MO (pg. 9)
- 2 Wisconsin Beef Improvement Association's 65th Performance Selected Bull Sale – Platteville, WI
- 4 Weber Charolais and Red Angus Farm's Annual Production Sale – Lake Andes, SD (pg. 87)
- 6 81st Kansas Bull Test Sale – Green, KS
- 7 Midland Bull Test Sale – Columbus, MT
- 8 South Dakota State University Angus and SimAngus™ Bull Sale – Brookings, SD
- 9 Hilbrands Cattle Company's Passion 4 Perfection Sale – Clara City, MN (pg. BC)
- 9 New Day Genetics' Spring Bull Sale – Salem, MO
- 9 The Spring Turnout – Worthing, SD (pg. 101)
- 15 Henry's Fork Private Treaty Sale – Rexburg, ID
- 15 Trennepohl Farms' TF-Brand Bull and Female Sale – Zanesville, IN (pg. 21, 71)
- 15 VSA Spring SimSensation Sale, – Harrisonburg, VA
- 16 Owen Brothers Cattle's Company's Diamonds and Spurs Sale – Bois d'Arc, MO (pg. 105)
- 16 Pigeon Mountain Spring Beef Builder Bull and Female Sale – Rome, GA
- 16 RS&T Herd Bull and Spring Pair Sale – Savannah, MO
- 21 Trennepohl Farms' Top 10 Sale – Middletown, IN (pg. 21)
- 23 Heartland Performance with Class Production Sale – Waverly, IA

- 23 The Clear Choice Customer Sale – Milan, IN (pgs. 36, 88)
- 30 Classic Farms' 3rd Annual Spring Fever Sale – Jackson's Mill, WV

MAY

- 5 Nelson Ranch Production Auction, Glasgow, MT
- 5 Powerline Genetics/Seward Cattle Co. High Altitude Bull Sale – Lone Tree, WY
- 7 Stars and Stripes Sale – Hummelstown, PA
- 9 The Southern Blend Online Sale – www.dponlinesales.com
- 14 Banners & Beyond Sale, Clarkesville, GA
- 14 Mississippi/Alabama Simmental Sale – Cullman, AL
- 16 Red Hill "Maternal Monday" Online Sale – www.dponline-sales.com
- 21 3rd Annual Back To Grass Sale – Henderson, TX
- 28 Plank Simmental and Red Angus Farm's Complete Dispersal – Crystal, MI

JUNE

- 8-11 AJSA Eastern Regional Classic – Lebanon, IN
- 24-30 AJSA National Classic – Madison, WI

JULY

- 23 Simmental Breeders' Sweepstakes Sale – Springfield, MO ■

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the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Ad Sales Staff

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Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

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One Genetics Way
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Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
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May/June '22	April 1	April 11	April 22	May 10
July/August '22	June 20	June 24	July 8	July 26
September '22	August 1	August 10	August 17	Sept 6
October '22	Sept 1	Sept 9	Sept 20	Oct 4
November '22	Sept 26	Oct 3	Oct 20	Nov 4
Dec '22/Jan '23	Nov 15	Nov 18	Dec 5	Dec 21
February '23	Dec 27	Jan 4	Jan 18	Feb 7

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W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 123 \$TI: 71



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 154 \$TI: 87



NEW

DMCC Black Velvet 5E

By Pays To Believe
EPD: CE: 5 \$API: 105 \$TI: 74



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 157 \$TI: 92



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 17 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 11 \$API: 120 \$TI: 70



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ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 97 \$TI: 71



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 113 \$TI: 72



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPD: CE: 11 \$API: 98 \$TI: 75



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 17 \$API: 152 \$TI: 90



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 114 \$TI: 81



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 13 \$API: 110 \$TI: 70



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 10 \$API: 118 \$TI: 68



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 11 \$API: 112 \$TI: 75



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 117 \$TI: 75



NEW

SC Pay the Price C11

By NCS Pays to Dream T759
EPD: CE: 8 \$API: 114 \$TI: 77



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 121 \$TI: 74



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 117 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 113 \$TI: 77



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 106 \$TI: 75



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 134 \$TI: 82



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 132 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 11 \$API: 100 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 120 \$TI: 80



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 127 \$TI: 80



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 18 \$API: 211 \$TI: 115



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 14 \$API: 178 \$TI: 104



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 111 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 136 \$TI: 83



MR CCF The Duke G42

By Mr CCF Vision
EPD: CE: 11 \$API: 116 \$TI: 72



Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 15 \$API: 150 \$TI: 87



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 11 \$API: 150 \$TI: 100



SFG The Judge D633

By CCR Cowboy Cut 5048Z
EPD: CE: 10 \$API: 159 \$TI: 97



TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 112 \$TI: 69



GPG Focus 135F

By Mr CCF 20-20
EPD: CE: 6 \$API: 115 \$TI: 77



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 14 \$API: 144 \$TI: 81



WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPD: CE: 14 \$API: 166 \$TI: 104



JBSF Logic 5E

By W/C Relentless 32C
EPD: CE: 8 \$API: 116 \$TI: 74



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 15 \$API: 116 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 16 \$API: 172 \$TI: 92



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 134 \$TI: 67



RRF Trading Up E777

By Pays to Believe
EPD: CE: 14 \$API: 133 \$TI: 77



JSUL Something About Mary 842I

By W/C Relentless 32C
EPD: CE: 12 \$API: 116 \$TI: 74



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 134 \$TI: 92

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VOLUME 5

Passion for Perfection

Saturday, April 9, 2022
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HILB MISS HENSLEY H104A
HILB Eleanor E905 X W/C Executive Order
PB SM • Sells with a heifer calf by
HILB/SHER Data Breach



HILB MISS MARYSE H429F
HILB/SHER Miss Paige X HILB Oracle
3/4 SM 1/4 AN
Sells with a heifer calf by W/C Fort Knox



HILB DOWN 4 STARIN H115D
HILB Stare & Believe X
W/C Double Down • PB SM
Sells with a heifer calf by Oracle



HILB/JASS UNSHAKABLE LOVE G120W
HILB Crazy N Love X HILB/SHER Data Breach
PB SM • Sells with a heifer calf by W/C Need4Speed



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